

Single Program Scorecard Data Table

02 Western Technical College

10 - Associate Degree

10-104-3 MARKETING

2011

Note: Actual value is high lighted if actual value is not greater than threshold * 1.2

Indicator Type Name	Indicator_Code_Name	Threshold	Target	Actual
State	C200 Course Completion	44.12	60.51	47.88
	C400 Special Populations Course Completion	39.85	59.37	40.91
	C600 Minority Course Completion	13.72	64.64	9.52
	F200 Second Year Retention	47.27	65.35	37.21
	F400 Third Year Retention	29.38	51.48	21.05
	F600 Third Year Graduation	11.29	35.25	8.77
	F800 Fifth Year Graduation	7.25	23.84	12.26
	I300 Job Placement - All Employment	76.57	100	92.86
	I600 Job Placement - Related Employment	35.8	87.3	50
	J500 Non-Traditional Gender	0	0	0