

Western Student Learning Results (Program Outcomes) for 2011

Source: Student

of Grads: 13

Program: Visual Communications

of Responses: 13

Outcome	Yes	No	Unk	NA	Result	Feedback
What did you like about this program?	13 100.00%	0	0	0		
					Yes	The instructors were very friendly and helpful. They made the program fun to be in. They taught us well on everything and they made sure we all did good on our projects. They gave us good feedback on all of our projects and helped us become better for each project. I learned a lot during my time here and I know it will help me in the future.
					Yes	I liked what it was all about and the people I've met doing it who share a common interest and all that i've learned.
					Yes	This was a very educational class and i learned a lot about camera, equipment, and the software that edits media.
					Yes	I liked all the program classes, they were great.
					Yes	My overall experience in the program was so extremely positive, I truly cannot pick out just a few things I liked...from day one until graduation I grew so much, creatively, thanks to a strong combination of classmates that encouraged, coached, and challenged each other...up-to-date software & hardware that helped me bring my visions to life...and last, but not least, the department faculty that are so much more than just teachers...they are mentors and true leaders...they went beyond the call of duty to inspire us; to help us jump in with both feet...and when we thought something was unattainable, they helped us find a way to make it happen. They showed us that if we see it in our minds, it CAN be created. Mark Davini & Jake Griggs taught me more than just the technical skills needed to get a job in my field...they helped me find out who I am...they helped me develop the confidence to aim higher and shoot farther in my career goals than I ever could have planned. Mark, Jake, and the Visual Communications program have given me a new life. For that, I will always be grateful.
					Yes	This was an enjoyable program, i liked it all for the most part
					Yes	I liked the instructors and the awesome equipment we got to use
					Yes	I liked the atmosphere of the program. The teachers are knowledgable and easy to approach with questions.
					Yes	i enjoyed the hands on learning that went on with all of the technology
					Yes	I loved it all! Mark and Jake are a huge inspiration, great motivators, and fountains of knowledge!
					Yes	I like working with technology and multimedia. This program Supplied that opportunity.
					Yes	I liked Video Production Field and Video Production Advanced the best. I also enjoyed Digital Photography.
What would you change about this program?	12 92.31%	1 7.69%	0	0		

Outcome	Yes	No	Unk	NA	Result	Feedback
					Yes	I would change the assignment structure to be more directed at potential employers. The individual projects are fun, but I feel that students need less freedom in topic choice. I think this could be done by making a video due every week. The assignments could be for each student to choose a product and sell it with a 30 second video. I believe that students would have to work hard for this, but it would pay off when portfolio time came around.
					Yes	More funding for gear and 3d programs
					Yes	I would aim the projects toward real or mock client situations so the student is ready for the work force at graduation. Perhaps limit the freeform projects to one per semester.
					Yes	More computers to work with possibly
					Yes	I'd get more new equipment and PC's versus macs
					Yes	Maybe make you take less of the graphic design classes.
					Yes	I would change Video Production Studio. I think the projects need to be different.
					Yes	if i had to change anything, the students should be able to pick the clients for the group project.
					Yes	I'd like to have learned blender and motion more. I like that we had a class on after effects but i don't have a clue on how to use motion.
					Yes	For this program, there were some classes that I thought were not needed. Mostly the social studies classes, math, and design fundamentals. I thought design fundamentals was mostly for graphic design or art students. I'm not a designer so I didn't really enjoy that class. The social studies and math classes were not helpful or need as well I don't think.
					Yes	There is nothing that immediately comes to mind that I would change. Maybe more focus on scripting and storyboarding for the Video classes...enough planning cannot be stressed enough.
					Yes	no early morning classes, student grading, and no required student hours for assistance
Use effective communication skills.	13	100.00%	0	0	0	
					Yes	I feel that I have learned a great deal of new ways to communicate visually. Using music to add depth to videos is one skill that stands out.
					Yes	From my first day of class here at Western Tech. till now, I believe I have grown a lot in my communication skills. The instructors did a good job of helping me improve my communication skills and I think every year I got better and better.
					Yes	yes we did.
					Yes	Very effective
					Yes	I feel like people understood what i was going for and was talking about mostly and when they didn't they let me know how i could do it better.
Apply mathematical concepts.	12	92.31%	1	7.69%	0	0
					Yes	I got a good grade in Intro. to college math so I think I achieved this. It was a pretty easy class.
					Yes	Math was not a big part of my school career.
					Yes	yes, you need mathematical concepts to time some of the effects and such evenly with the frame rate.

Outcome	Yes	No	Unk	NA	Result	Feedback
Transfer social and natural science theories into practical applications.	11 84.62%	2 15.38%	0	0		
					Yes	I'm not quite sure what this means exactly but I've always done well in this area and I believe I got good grades in these classes.
					No	i have no idea how science technically would apply to anything with this program, but maybe that's just me.
Demonstrate ability to think critically.	13 100.00%	0	0	0		
					Yes	I've had to think critically in many classes. Deciding on ideas and how I'm gonna do what. I think I've used this area a lot.
					Yes	Yup, you have to know what looks good and what looks bad and how you can make certain scenes and such match up. In general you need to think critically to do anything in this program.
					Yes	We learned a lot about thinking critically and how we could use these criticisms to better our videos
Demonstrate ability to value self and work ethically with others in a diverse population.	13 100.00%	0	0	0		
					Yes	I worked well in the three group projects we've done. I think it went very and ended up with good results. I liked getting feedback from classmates on my projects.
					Yes	when you make something that looks really great, you are really proud of yourself weather it's in your own video or someone else's.
Use technology effectively.	13 100.00%	0	0	0		
					Yes	if you can't use technology you will not pass this program.
					Yes	I have learned a lot in this program when it comes to technology.
					Yes	I've learned many programs in these last few years. I've gotten better and stronger every year at using these programs and technology effectively.
					Yes	I have at least doubled the number of programs I know how to use with the knowledge gained in Visual Communications.
					Yes	I'd like to see a four semester After Effects system such as Motion Graphics I, II, III, and IV.
Make decisions that incorporate the importance of sustainability	13 100.00%	0	0	0		
					Yes	I don't think I made good decisions all the time but much of the time I made good decisions that have worked out for me.
Demonstrate proficiency in using current audio, video and interactive technical tools (equipment).	13 100.00%	0	0	0		
					Yes	Again the classes and instructors were very helpful in helping me achieve this. I used all these tools and equipment a lot in my projects and have gotten better every semester.
					Yes	I would like more time with all of the programs in the school setting, but I feel comfortable going into the field with the knowledge I have attained.
					Yes	We need more training on green screening.

Outcome	Yes	No	Unk	NA	Result	Feedback
Demonstrate proficiency in current, industry standard, audio, video and graphics software programs.	13 100.00%	0	0	0		
					Yes	Yes I've achieved this. I believe I am very good at using all the programs necessary for this industry.
					Yes	Our program is very up-to-date.
					Yes	Again, more effects and graphics training.
					Yes	i love davini
Create media that displays a grasp of the Production Process (Pre-production, Production, Post-production).	13 100.00%	0	0	0		
					Yes	Pre-production was kind of hard at times but I always figured it out.
					Yes	i was able to learn this
Synthesize media production skills including troubleshooting technical or aesthetic issues, while demonstrating problem solving skills.	13 100.00%	0	0	0		
					Yes	This last semester alone gave me a level of knowledge in Final Cut troubleshooting that I'm not even sure I wanted to know.
					Yes	Instructors and classmates have always been there to help with problems. Sometimes I figured it out on my own and sometimes I asked questions.
Practice professionalism and positive relationship skills with clients, peers and supervisors.	13 100.00%	0	0	0		
					Yes	anonymous student grading should be a part of this
					Yes	I learned a lot during our group project for VP Advanced.
					Yes	My Black River Falls Fire Department video went very well. It was fun to work with fire department in creating a promotional video for them.
					Yes	The group project prepared me for the incompetence I will have to deal with in the field. Just because someone wants a video, doesn't mean they know what they want it to contain.
Create an entry level or better quality demonstration reel for purposes of the Portfolio Review and to assist in gaining employment in a Visual Communications related field.	13 100.00%	0	0	0		
					Yes	Yes I thought mine turned out well. It was fun to make.
					Yes	I am happy with my work so far, but I feel that a little more structure on assignments could have helped me personally. I tend to come up with ideas that are funny to some and offensive to others. I think a more focused assignment structure could have helped me avoid offending the more bland parts of our society.
					Yes	I enjoyed doing the demo reel.
Aggregate Assessment of Achievement	191 97.95%	4 2.05%	0	0		