

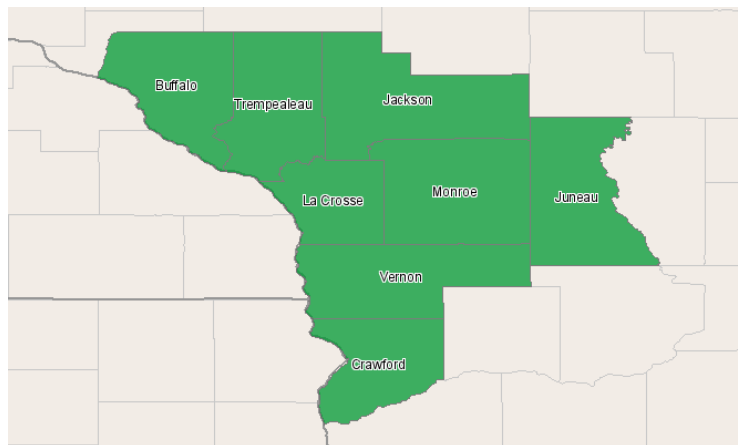
Western Technical College



400 Seventh Street
La Crosse, Wisconsin 54601
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Occupation Report for Early Childhood Education Program August 28, 2012 2012 Third Quarter Data for 2013-2017 Projections

Western Technical College District



Region Info

Name: Western Technical College District

Description: Western district counties

County Areas: Buffalo, Wisconsin (55011), Crawford, Wisconsin (55023), Jackson, Wisconsin (55053), Juneau, Wisconsin (55057), La Crosse, Wisconsin (55063), Monroe, Wisconsin (55081), Trempealeau, Wisconsin (55121), Vernon, Wisconsin (55123)

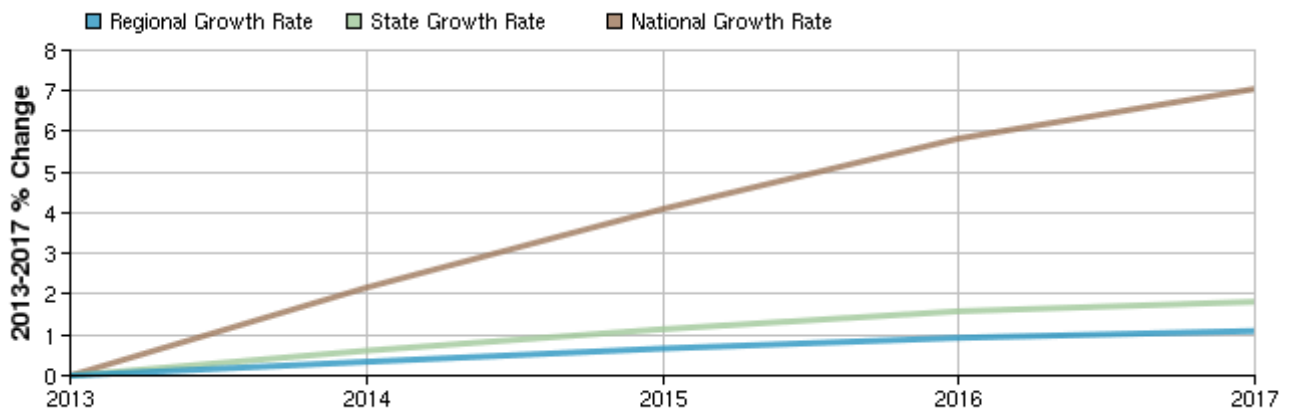
Selected Occupations

Occupation	Education Level
Preschool Teachers, Except Special Education (SOC 25-2011)	Postsecondary vocational award
Child Care Workers (SOC 39-9011)	Short-term on-the-job training

Executive Summary

Basic Information	
2013 Occupational Jobs	2,493
2017 Occupational Jobs	2,520
Total Change	27
Total % Change	1.12%
Openings	324
2012 Median Hourly Earnings	\$8.08

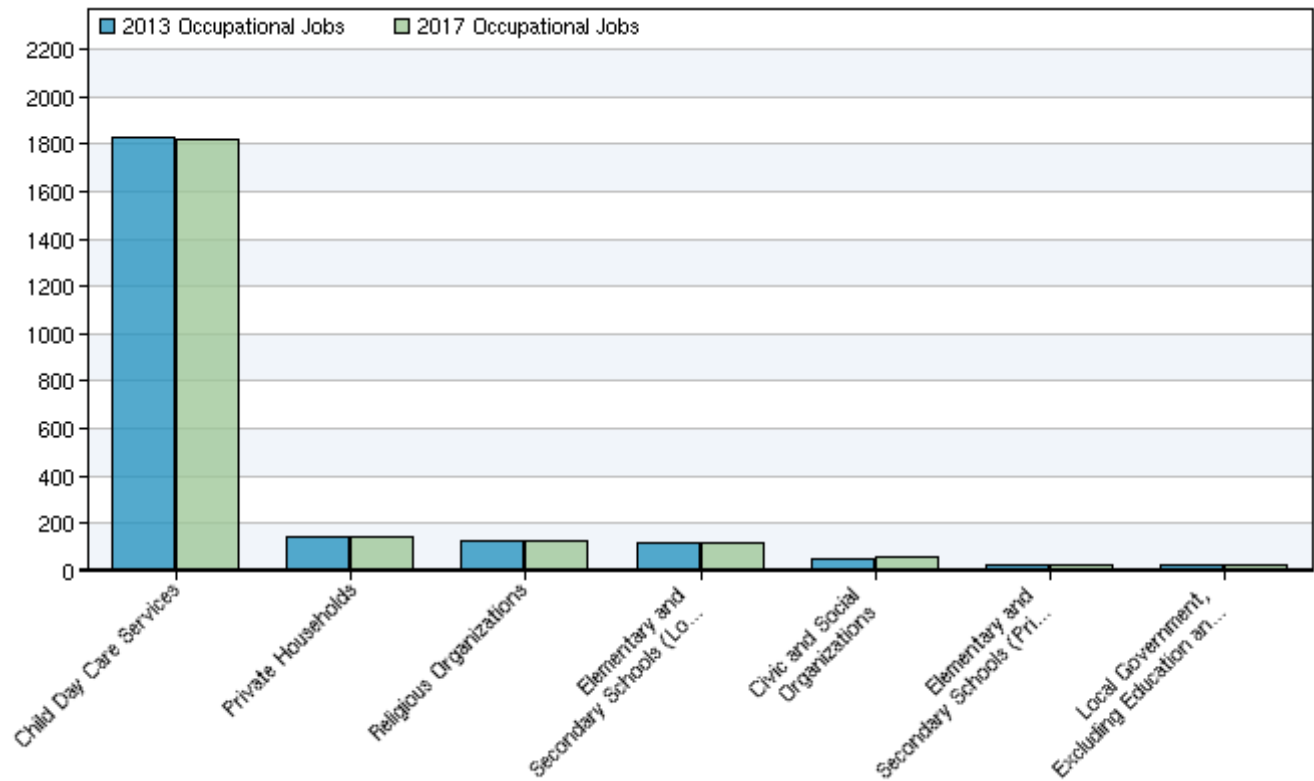
Occupational Change Summary



Region	2013 Jobs	2017 Jobs	Change	% Change	Openings	2012 Median Hourly Earnings
Regional Total	2,493	2,520	27	1%	324	\$8.08
State Total	48,810	49,696	886	2%	6,394	\$8.82
National Total	2,618,497	2,803,126	184,629	7%	475,561	\$8.29

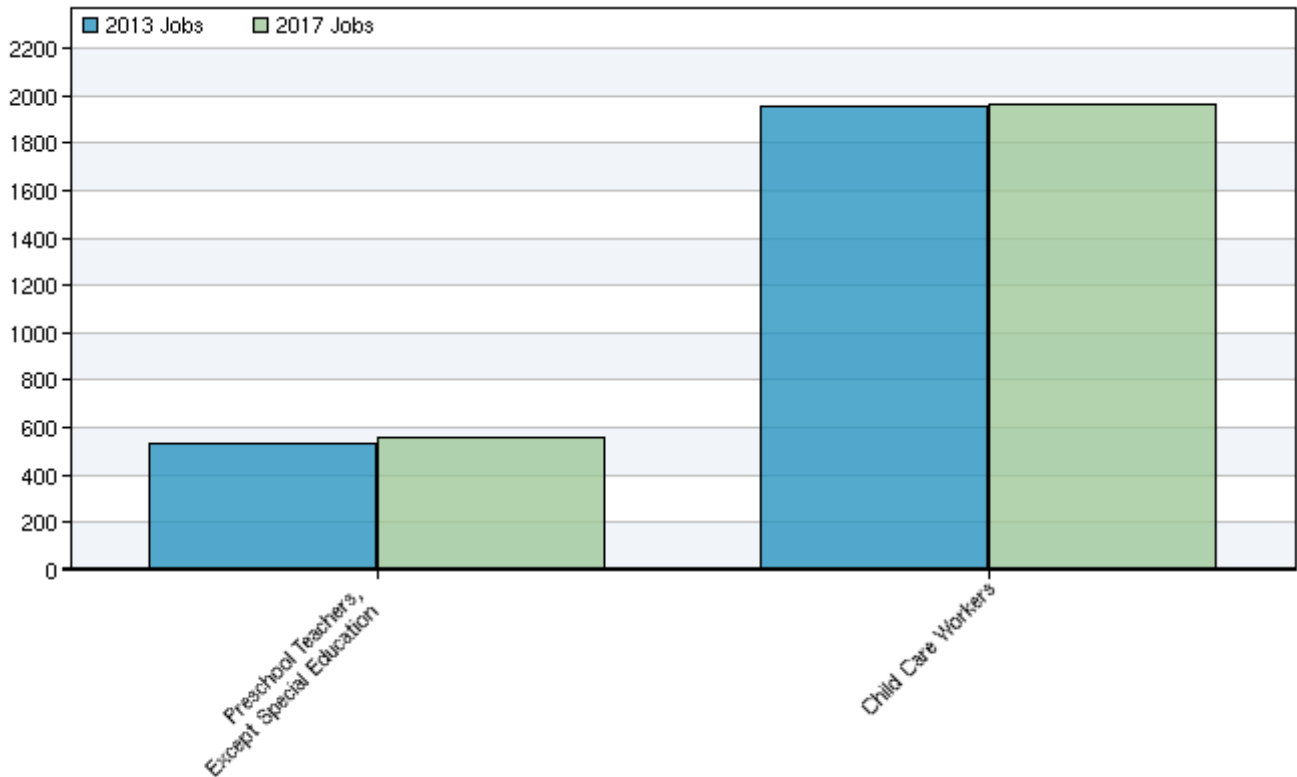
Source: EMSI Complete Employment - 2012.2

Top Industries for Selected Occupations



NAICS Code	Name	2013 Jobs	2017 Jobs	Change	% Change
624410	Child Day Care Services	1,828	1,821	-7	0%
814110	Private Households	146	144	-2	-1%
813110	Religious Organizations	125	127	2	2%
903611	Elementary and Secondary Schools (Local Government)	117	118	1	1%
813410	Civic and Social Organizations	50	57	7	14%
611110	Elementary and Secondary Schools (Private)	29	28	-1	-3%
903999	Local Government, Excluding Education and Hospitals	28	28	0	0%

Occupational Breakdown



SOC Code	Description	2013 Jobs	2017 Jobs	Openings	2012 Median Hourly Earnings
25-2011	Preschool Teachers, Except Special Education	534	561	72	\$10.50
39-9011	Child Care Workers	1,958	1,959	252	\$7.44
	Total	2,493	2,520	324	\$8.08

Source: EMSI Complete Employment - 2012.2

Data Sources and Calculations

Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local

trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information.