

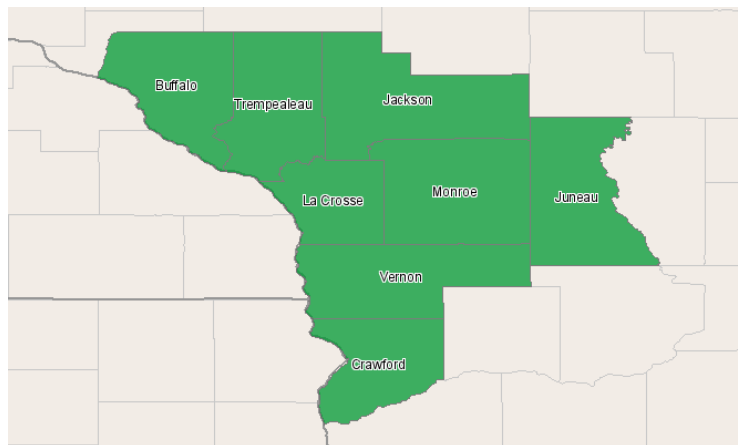
Western Technical College



400 Seventh Street
La Crosse, Wisconsin 54601
608.785.9200

Occupation Report for Supervisory Management Program August 28, 2012 2012 Third Quarter Data for 2013-2017 Projections

Western Technical College District



Region Info

Name: Western Technical College District

Description: Western district counties

County Areas: Buffalo, Wisconsin (55011), Crawford, Wisconsin (55023), Jackson, Wisconsin (55053), Juneau, Wisconsin (55057), La Crosse, Wisconsin (55063), Monroe, Wisconsin (55081), Trempealeau, Wisconsin (55121), Vernon, Wisconsin (55123)

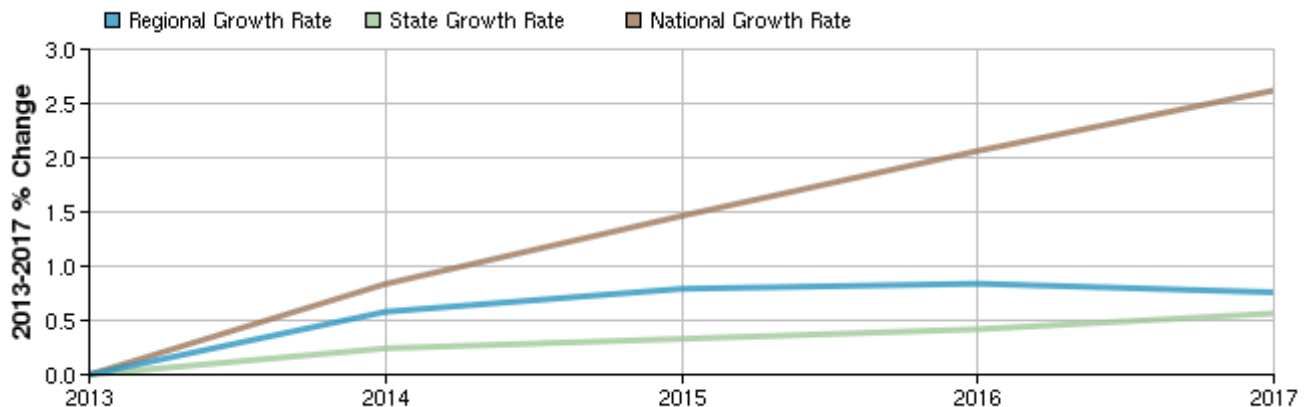
Selected Occupations

Occupation	Education Level
First-Line Supervisors/Managers of Housekeeping and Janitorial Workers (SOC 37-1011)	Work experience in a related occupation
First-Line Supervisors/Managers of Retail Sales Workers (SOC 41-1011)	Work experience in a related occupation
First-Line Supervisors/Managers of Non-Retail Sales Workers (SOC 41-1012)	Work experience in a related occupation
First-Line Supervisors/Managers of Office and Administrative Support Workers (SOC 43-1011)	Work experience in a related occupation
First-Line Supervisors/Managers of Construction Trades and Extraction Workers (SOC 47-1011)	Work experience in a related occupation
First-Line Supervisors/Managers of Production and Operating Workers (SOC 51-1011)	Work experience in a related occupation

Executive Summary

Basic Information	
2013 Occupational Jobs	6,107
2017 Occupational Jobs	6,153
Total Change	46
Total % Change	0.77%
Openings	600
2012 Median Hourly Earnings	\$16.66

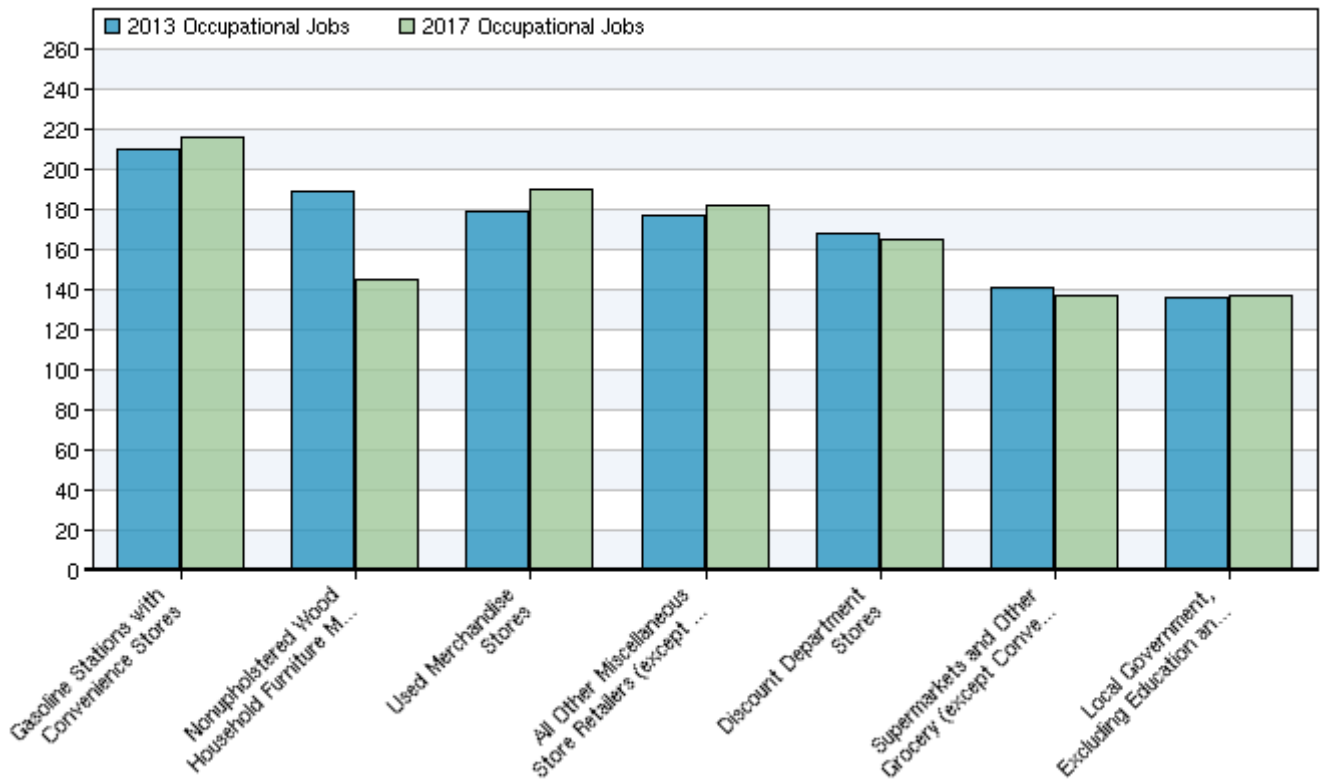
Occupational Change Summary



Region	2013 Jobs	2017 Jobs	Change	% Change	Openings	2012 Median Hourly Earnings
Regional Total	6,107	6,153	46	1%	600	\$16.66
State Total	110,672	111,297	625	1%	10,743	\$18.47
National Total	6,134,285	6,295,005	160,720	3%	700,373	\$19.29

Source: EMSI Complete Employment - 2012.2

Top Industries for Selected Occupations

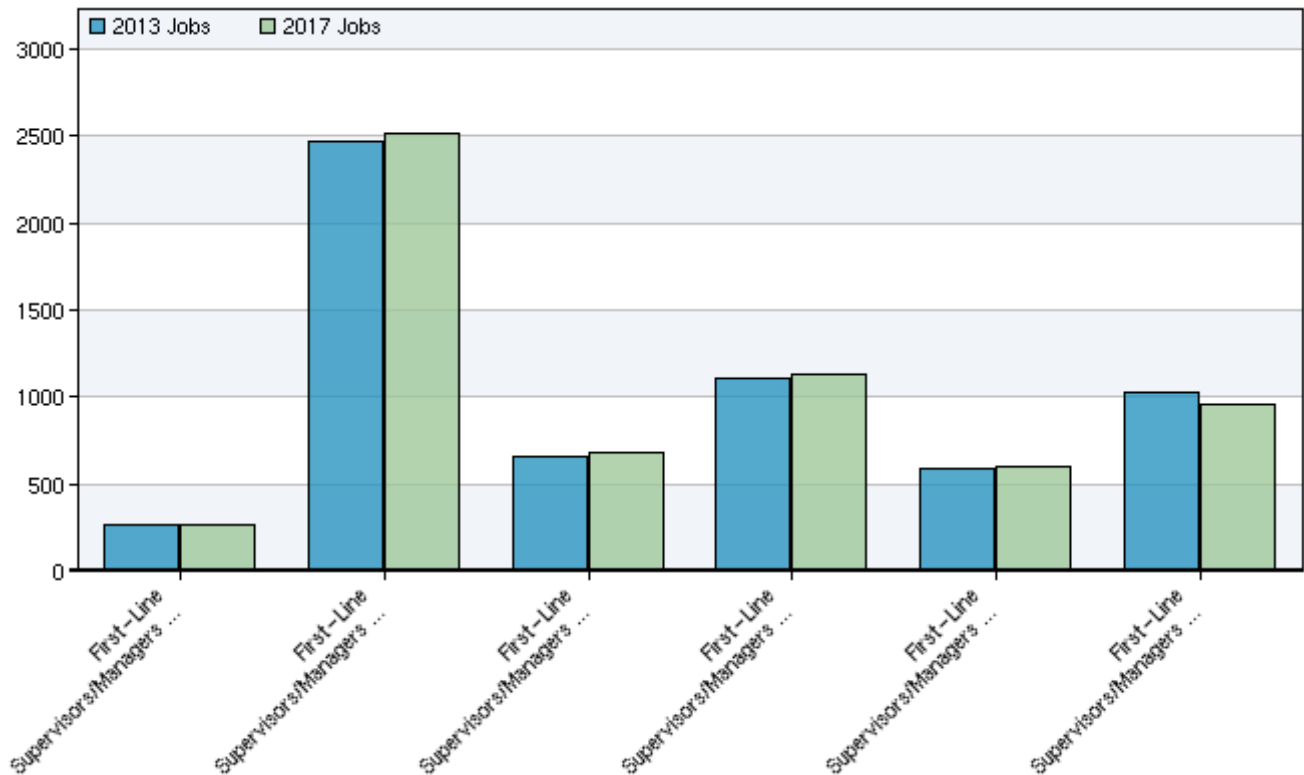


NAICS Code	Name	2013 Jobs	2017 Jobs	Change	% Change
447110	Gasoline Stations with Convenience Stores	210	216	6	3%
337122	Nonupholstered Wood Household Furniture Manufacturing	189	145	-44	-23%
453310	Used Merchandise Stores	179	190	11	6%
453998	All Other Miscellaneous Store Retailers (except Tobacco Stores)	177	182	5	3%
452112	Discount Department Stores	168	165	-3	-2%
445110	Supermarkets and Other Grocery (except Convenience) Stores	141	137	-4	-3%

NAICS Code	Name	2013 Jobs	2017 Jobs	Change	% Change
903999	Local Government, Excluding Education and Hospitals	136	137	1	1%

Source: EMSI Complete Employment - 2012.2

Occupational Breakdown



SOC Code	Description	2013 Jobs	2017 Jobs	Openings	2012 Median Hourly Earnings
37-1011	First-Line Supervisors/Managers of Housekeeping and Janitorial Workers	262	271	20	\$14.48
41-1011	First-Line Supervisors/Managers of Retail Sales Workers	2,466	2,514	262	\$12.01
41-1012	First-Line Supervisors/Managers of Non-Retail Sales Workers	660	684	78	\$16.48
43-1011	First-Line Supervisors/Managers of Office and Administrative Support Workers	1,110	1,131	123	\$19.55
47-1011	First-Line Supervisors/Managers of Construction Trades and Extraction Workers	584	597	59	\$19.90
51-1011	First-Line Supervisors/Managers of Production and Operating Workers	1,024	956	57	\$23.30
	Total	6,107	6,153	600	\$16.66

SOC Code	Description	2013 Jobs	2017 Jobs	Openings	2012 Median Hourly Earnings

Source: EMSI Complete Employment - 2012.2

Data Sources and Calculations

Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information.