

Occupation Overview

Emsi Q1 2017 Data Set

April 2017

Western Technical College



400 Seventh Street
La Crosse, Wisconsin 54601
608.785.9200

Parameters

Occupations

Code	Description
41-2022	Parts Salespersons
41-9099	Sales and Related Workers, All Other
43-3071	Tellers
43-4051	Customer Service Representatives
43-4171	Receptionists and Information Clerks

Regions

Code	Description
55011	Buffalo County, WI
55023	Crawford County, WI
55053	Jackson County, WI
55057	Juneau County, WI
55063	La Crosse County, WI
55081	Monroe County, WI
55121	Trempealeau County, WI
55123	Vernon County, WI

Timeframe

2018 - 2022

Datarun

2017.1 – Employees

Frontline Service 2017 (AED) in Western Technical College District

SOC	Description	2018 Jobs	2022 Jobs	2018 - 2022 Change	2018 - 2022 % Change	2018 - 2022 Openings	Annual Openings	Median Hourly Earnings
41-2022	Parts Salespersons	297	308	11	4%	40	10	\$15.38
41-9099	Sales and Related Workers, All Other	169	175	6	4%	16	4	\$19.71
43-3071	Tellers	849	841	(8)	(1%)	142	36	\$11.69
43-4051	Customer Service Representatives	2,155	2,204	49	2%	266	67	\$14.33
43-4171	Receptionists and Information Clerks	718	748	30	4%	113	28	\$11.74
		4,188	4,276	88	2%	578	145	\$13.63

Occupation Summary for Frontline Service 2017 (AED)

4,104 Jobs (2016) 9% below National average	2.1% % Change (2018-2022) Nation: 3.8%	\$13.63/hr Median Hourly Earnings Nation: \$14.67/hr
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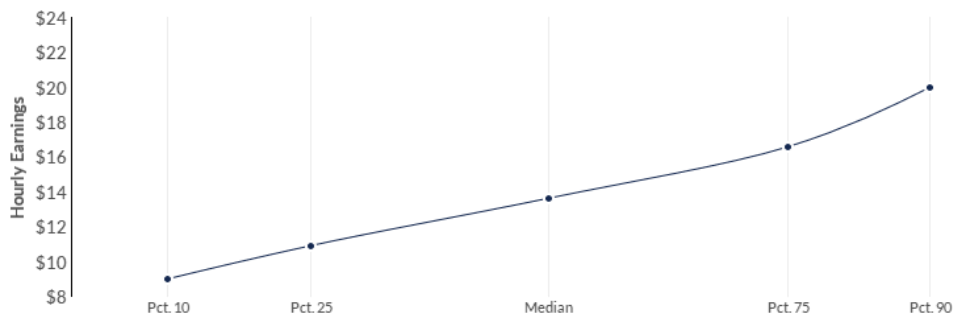
Growth

4,188 2018 Jobs	4,276 2022 Jobs	88 Change (2018-2022)	2.1% % Change (2018-2022)
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Occupation	2018 Jobs	2022 Jobs	Change	% Change
Parts Salespersons (41-2022)	297	308	11	4%
Sales and Related Workers, All Other (41-9099)	169	175	6	4%
Tellers (43-3071)	849	841	-8	-1%
Customer Service Representatives (43-4051)	2,155	2,204	49	2%
Receptionists and Information Clerks (43-4171)	718	748	30	4%

Percentile Earnings

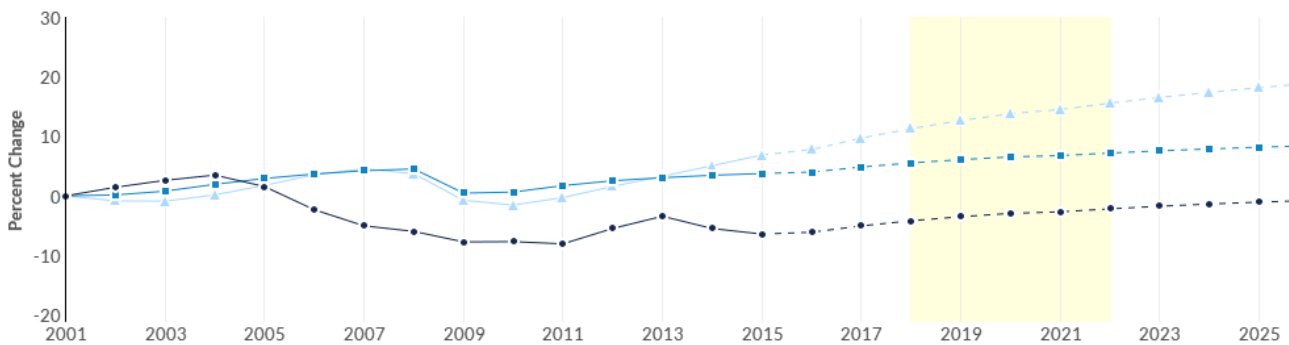
\$10.90/hr 25th Percentile Earnings	\$13.63/hr Median Earnings	\$16.57/hr 75th Percentile Earnings
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Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Parts Salespersons (41-2022)	\$11.80	\$15.38	\$18.58

Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Sales and Related Workers, All Other (41-9099)	\$14.10	\$19.71	\$24.79
Tellers (43-3071)	\$10.05	\$11.69	\$13.62
Customer Service Representatives (43-4051)	\$11.43	\$14.33	\$17.65
Receptionists and Information Clerks (43-4171)	\$9.18	\$11.74	\$14.14

Regional Trends



Region	2018 Jobs	2022 Jobs	Change	% Change
● Region	4,188	4,276	88	2.1%
● Wisconsin	96,696	98,221	1,525	1.6%
● United States	4,676,676	4,856,501	179,825	3.8%

Regional Breakdown

County	2022 Jobs
La Crosse County, WI	2,347
Monroe County, WI	468
Trempealeau County, WI	347
Vernon County, WI	300
Crawford County, WI	296

Occupation Gender Breakdown

	Gender	2016 Jobs	2016 Percent	
●	Males	1,112	27.1%	
●	Females	2,992	72.9%	

Occupation Age Breakdown

	Age	2016 Jobs	2016 Percent	
●	14-18	106	2.6%	
●	19-24	603	14.7%	
●	25-34	984	24.0%	
●	35-44	694	16.9%	
●	45-54	792	19.3%	
●	55-64	709	17.3%	
●	65+	214	5.2%	

Occupation Race/Ethnicity Breakdown

	Race/Ethnicity	2016 Jobs	2016 Percent	
●	White	3,866	94.2%	
●	Hispanic or Latino	79	1.9%	
●	Black or African American	66	1.6%	
●	Asian	55	1.3%	
●	Two or More Races	24	0.6%	
●	American Indian or Alaska Native	14	0.3%	
●	Native Hawaiian or Other Pacific Islander	1	0.0%	

Occupational Programs

4 Programs (2015)		0 Completions (2015)	141 Openings (2015)
CIP Code	Program	Completions (2015)	
51.0703	Health Unit Coordinator/Ward Clerk	0	
52.0408	General Office Occupations and Clerical Services	0	
52.1803	Retailing and Retail Operations	0	
52.9999	Business, Management, Marketing, and Related Support Services, Other	0	

Industries Employing Frontline Service 2015 (AED)

Industry	Occupation Group Jobs in Industry (2016)	% of Occupation Group in Industry (2016)	% of Total Jobs in Industry (2016)
Commercial Banking	604	14.7%	43.1%
Credit Unions	361	8.8%	41.1%
Telemarketing Bureaus and Other Contact Centers	179	4.4%	41.4%
Offices of Physicians (except Mental Health Specialists)	155	3.8%	7.3%
Third Party Administration of Insurance and Pension Funds	153	3.7%	12.5%

Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

State Data Sources

This report uses state data from the following agencies: Illinois Department of Employment Security, Employment Projections; Iowa Workforce Development; Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives; Minnesota Department of Employment and Economic Development; Wisconsin Department of Workforce Development, Bureau of Workforce Information