

Graphic Design Spring 2017 Student SLO Report

Spring 2017 - Graphic Design

July 28th 2017, 7:59 am MDT



Q3 - What did you like about this program?

I liked the the projects, they all had their own challenges that helped me as a designer.

I liked how there were many different opportunities to show your creative side. instructors were very lenient with what you wanted to do for projects.

I liked the material taught and the hands on experiences.

I really enjoyed all the new skills I learned as an artist. The instructors were very helpful and kind. I felt very welcomed here at WTC in the Graphic Design program.

The amount of work time in class.

The creativity involved and the technical skills aquired!

Letting our creative juices go

Overall the professors were amazing. I learned so much. I loved the hands on learning. I feel I learned more here than I did at any other college I went too.

I enjoyed the freedom while working on projects and the allotted time given in class to work on projects. I feel like the professors all do great jobs of getting us prepared for the real world problems that we will face.

I enjoyed everything about this program. The instructors are great as well as the people in my class.

It was good. Technical.

Service Learning

The project based grading vs testing

I like how it is structured and the different projects. We cover a ton of useful things in two years.

All of the graphic design professors are wonderful individuals. They all have an expansive knowledge and are very willing to share it with us. I learned SO MUCH in the short three years I have been here.

I liked everything about it from the learning styles to what it taught us. Each instructor has their own unique opinion or teaching style that gives each student a clue into what the graphic design job will be like after schooling.

I loved the teachers in this program and I liked the projects that helped improve my design skills. I was constantly challenged and it helped me improve many of my skills in the last two years significantly.

nice school with great resources.

The instructors and the projects that we do in our classes.

Very informative. good pacing.

The faculty

Photoshop

Q4 - What would you change about this program?

Nothing, I think it works pretty as is.

I didn't notice anything I would change.

I would change how some of the professors teach their curriculum.

The only change I may have would be to offer summer classes.

The way that some professors go about teaching the curriculum.

nothing comes to mind!

Some professors could be more specific and have their game plan together. that way it would make most of the confusion go away.

Nothing I really love this program

I would potentially ask that certain classes talk a little more about how printing is done and the different ways that things are printed.

Maybe learn a little more about Web Design. Its something that I struggled with in this program.

More focus on fine art, field trips. More student organizations connected with students for design help.

how the class is structured

Update grades better

When applicable, more group projects because that's how things seem to work in the field. Not a lot is created by just one person.

Offer some newer machines for printing and producing.

Nothing

I would only suggest having the teacher meetings like the one-year review more often in the program. It was very encouraging to me.

not much really was a great program

More classes about photography and web design.

Wish it had a little extra work time available during class, but understandable why not.

More digital: ads, for web and tv also making small video in After Effects

more photography

Q6 - As a result of this program: I have learned effective communication skills.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 0.00% | 0 |
| 3 | Neither Agree nor Disagree | 0.00% | 0 |
| 4 | Agree | 69.57% | 16 |
| 5 | Strongly Agree | 30.43% | 7 |
| | Total | 100% | 23 |

Q7 - Provide any comments you have on effective communication skills you learned.

N/A

Communication with the client is crucial.

Minimal compared to what I already had.

I learned how important it is to communicate with clients and instructors.

Relating your work to a story so it is memorable

Graphic design helps with visual communication as well as group communication with groups because of the group presentations and we also had presentations that helped with our presenting skills.

About keeping line length shorter, and what fonts to use

Q8 - As a result of this program: I am able to apply mathematical concepts.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 8.70% | 2 |
| 3 | Neither Agree nor Disagree | 43.48% | 10 |
| 4 | Agree | 30.43% | 7 |
| 5 | Strongly Agree | 17.39% | 4 |
| | Total | 100% | 23 |

Q9 - Provide any comments you have on mathematical concepts you learned.

N/A

Reading a ruler has become easy.

Rulers, bleed measurements, paper sizes, camera settings

I am definitely better at accurately measuring.

I can apply mathematical skills towards my designs effectively.

My math was already pretty good

Q10 - As a result of this program: I learned how to transfer social and natural science theories into practical applications.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 4.35% | 1 |
| 3 | Neither Agree nor Disagree | 34.78% | 8 |
| 4 | Agree | 39.13% | 9 |
| 5 | Strongly Agree | 21.74% | 5 |
| | Total | 100% | 23 |

Q11 - Provide any comments you have on transferring social and natural science theories into practical applications.

N/A

In our program we used target market emphasis in many of our classes which helps us transfer social science to practical applications.

Don't think this applies

Q12 - As a result of this program: I learned critical thinking skills.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 0.00% | 0 |
| 3 | Neither Agree nor Disagree | 0.00% | 0 |
| 4 | Agree | 59.09% | 13 |
| 5 | Strongly Agree | 40.91% | 9 |
| | Total | 100% | 22 |

Q13 - Provide any comments you have on critical thinking skills you learned.

N/A

More often than not common sense can be applied.

Graphic design is all about problem solving and thinking outside of the box.

Problem solving is a big part of design

Q14 - As a result of this program: I have learned to use technology effectively.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 0.00% | 0 |
| 3 | Neither Agree nor Disagree | 0.00% | 0 |
| 4 | Agree | 21.74% | 5 |
| 5 | Strongly Agree | 78.26% | 18 |
| | Total | 100% | 23 |

Q15 - Provide any comments you have on what you learned about using technology effectively.

N/A

The amount of time spent on the computer has been very beneficial.

Adobe programs, mac computers, printers, cameras

We have learned how to use many computer programs in graphic design. My computer skills have improved significantly.

Learned the Adobe Suite, had never used before

Q16 - As a result of this program: I have learned to value myself and work ethically with others in a diverse population.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 4.35% | 1 |
| 3 | Neither Agree nor Disagree | 0.00% | 0 |
| 4 | Agree | 34.78% | 8 |
| 5 | Strongly Agree | 60.87% | 14 |
| | Total | 100% | 23 |

Q17 - Provide any comments you have on what you learned about valuing yourself and working ethically with others in a diverse population.

N/A

We never really branched out from the 28 people in our class.

Population not very diverse.

My program includes a lot of communication and group projects. Respecting others is a big part of critiquing work in a positive and productive way.

Learned to make sure to give credit to those who require or deserve it

Q18 - As a result of this program: I am able to make decisions that incorporate the importance of sustainability.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 0.00% | 0 |
| 3 | Neither Agree nor Disagree | 8.70% | 2 |
| 4 | Agree | 47.83% | 11 |
| 5 | Strongly Agree | 43.48% | 10 |
| | Total | 100% | 23 |

Q19 - Provide any comments you have on what you learned about incorporating the importance of sustainability in decisions you make.

N/A

I learned the importance of having good work ethic and making decisions on what I should prioritize with my projects.

Only print when needed

Q21 - As a result of this program, I learned to: apply the principles of design to develop strategic marketing and communication products and services.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 0.00% | 0 |
| 3 | Neither Agree nor Disagree | 0.00% | 0 |
| 4 | Agree | 39.13% | 9 |
| 5 | Strongly Agree | 60.87% | 14 |
| | Total | 100% | 23 |

Q22 - Provide any comments you have about learning this program outcome.

N/A

XXXXX XXXXX was very helpful.

Strategic marketing and communication product design is what the program was all about.

Q23 - As a result of this program, I learned to: demonstrate proficiency in the use of design software, tools and technology.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 0.00% | 0 |
| 3 | Neither Agree nor Disagree | 0.00% | 0 |
| 4 | Agree | 26.09% | 6 |
| 5 | Strongly Agree | 73.91% | 17 |
| | Total | 100% | 23 |

Q24 - Provide any comments you have about learning this program outcome.

N/A

The amount of work time assisted in my success immensely.

I love using the design programs.

Q25 - As a result of this program, I learned to: implement creative solutions from concept through completion using a formal process.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 0.00% | 0 |
| 3 | Neither Agree nor Disagree | 4.55% | 1 |
| 4 | Agree | 36.36% | 8 |
| 5 | Strongly Agree | 59.09% | 13 |
| | Total | 100% | 22 |

Q26 - Provide any comments you have about learning this program outcome.

N/A

Design principles were greatly stresses

Q27 - As a result of this program, I learned to: apply effective legal and ethical business practices and project management skills.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 0.00% | 0 |
| 3 | Neither Agree nor Disagree | 13.64% | 3 |
| 4 | Agree | 36.36% | 8 |
| 5 | Strongly Agree | 50.00% | 11 |
| | Total | 100% | 22 |

Q28 - Provide any comments you have about learning this program outcome.

N/A

We had minimal actual clients we got to work with. Not much experience in the field was acquired.

Q29 - As a result of this program, I learned to: communicate artwork rationale in formal and informal settings.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 0.00% | 0 |
| 3 | Neither Agree nor Disagree | 0.00% | 0 |
| 4 | Agree | 34.78% | 8 |
| 5 | Strongly Agree | 65.22% | 15 |
| | Total | 100% | 23 |

Q30 - Provide any comments you have about learning this program outcome.

N/A

Q31 - As a result of this program, I learned to: collaborate with clients/industry.

| # | Answer | % | Count |
|---|----------------------------|--------|-------|
| 1 | Strongly Disagree | 0.00% | 0 |
| 2 | Disagree | 0.00% | 0 |
| 3 | Neither Agree nor Disagree | 0.00% | 0 |
| 4 | Agree | 47.83% | 11 |
| 5 | Strongly Agree | 52.17% | 12 |
| | Total | 100% | 23 |

Q32 - Provide any comments you have about learning this program outcome.

N/A

The Parenting Place project was the only project that allows me to agree with this. We hardly had any other contact with the industry.

Q33 - CONCLUSION Please use this space to share any other feedback, comments, or suggestions about your experience at Western Technical College.

N/A

I enjoyed the atmosphere. the place is very calming, laid back and a great place to learn. the instructors and other students are great swell.

Great School

I had a great time in this program! I will miss everyone!

I had a great time here in this program. I made friends that helped me through these past 2 years, and I will never forget them.

I wouldn't trade this experience for a thing. I loved my program and am happy with the degree and field I chose.

3D PRINTING!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

Overall it was a great experience here at the Graphics program, all of the instructors provided me with great knowledge in the graphic design field.

I loved the program and the instructors. Thank you.

more photography