

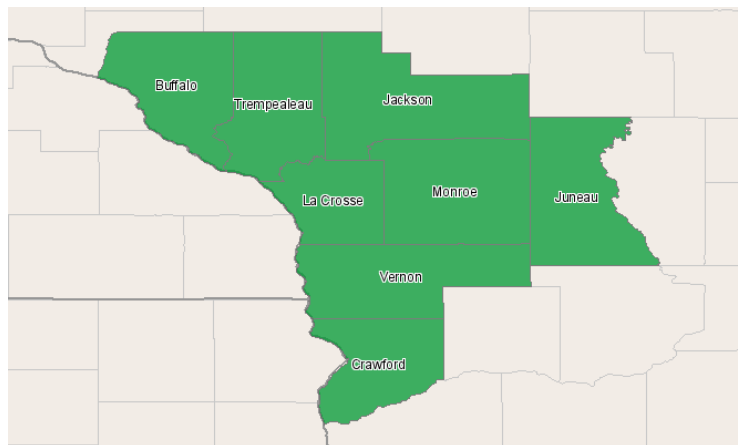
Western Technical College



400 Seventh Street
La Crosse, Wisconsin 54601
608.785.9200

Occupation Report for Accounting Program August 28, 2012 2012 Third Quarter Data for 2013-2017 Projections

Western Technical College District



Region Info

Name: Western Technical College District

Description: Western district counties

County Areas: Buffalo, Wisconsin (55011), Crawford, Wisconsin (55023), Jackson, Wisconsin (55053), Juneau, Wisconsin (55057), La Crosse, Wisconsin (55063), Monroe, Wisconsin (55081), Trempealeau, Wisconsin (55121), Vernon, Wisconsin (55123)

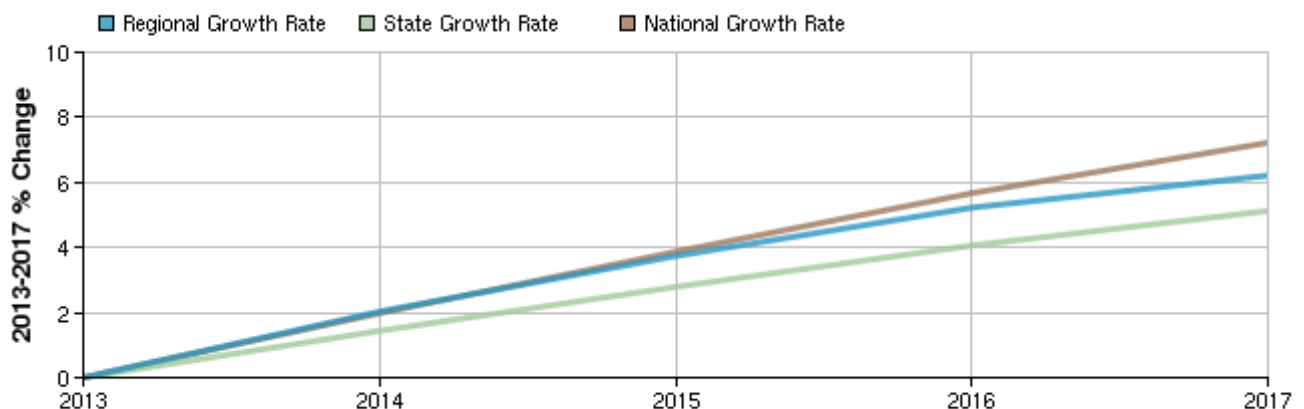
Selected Occupations

| Occupation | Education Level |
|---|-----------------------------------|
| Accountants and Auditors (SOC 13-2011) | Bachelor's degree |
| Budget Analysts (SOC 13-2031) | Bachelor's degree |
| Credit Analysts (SOC 13-2041) | Bachelor's degree |
| Tax Examiners, Collectors, and Revenue Agents (SOC 13-2081) | Bachelor's degree |
| Tax Preparers (SOC 13-2082) | Moderate-term on-the-job training |

Executive Summary

| Basic Information | |
|-----------------------------|---------|
| 2013 Occupational Jobs | 1,259 |
| 2017 Occupational Jobs | 1,338 |
| Total Change | 79 |
| Total % Change | 6.27% |
| Openings | 165 |
| 2012 Median Hourly Earnings | \$22.70 |

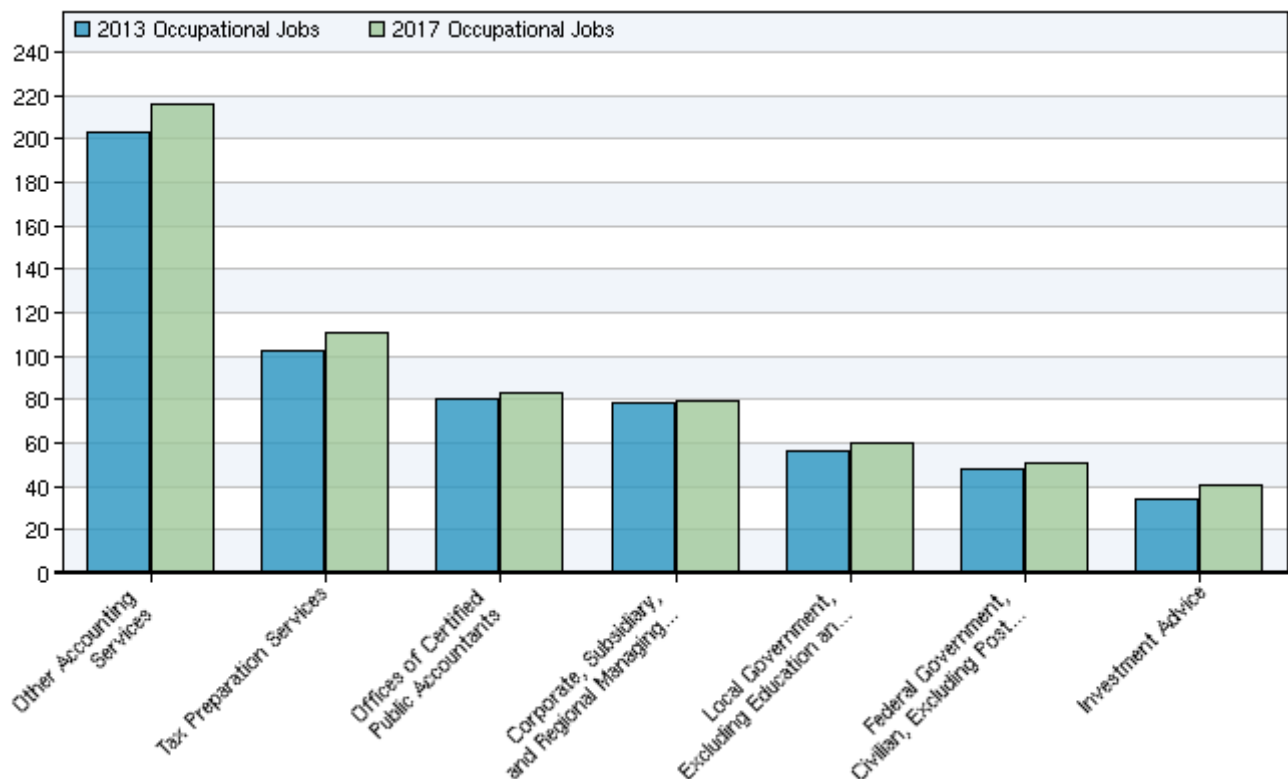
Occupational Change Summary



| Region | 2013 Jobs | 2017 Jobs | Change | % Change | Openings | 2012 Median Hourly Earnings |
|----------------|-----------|-----------|---------|----------|----------|-----------------------------|
| Regional Total | 1,259 | 1,338 | 79 | 6% | 165 | \$22.70 |
| State Total | 31,886 | 33,520 | 1,634 | 5% | 3,842 | \$25.13 |
| National Total | 2,093,069 | 2,244,193 | 151,124 | 7% | 297,784 | \$27.25 |

Source: EMSI Complete Employment - 2012.2

Top Industries for Selected Occupations

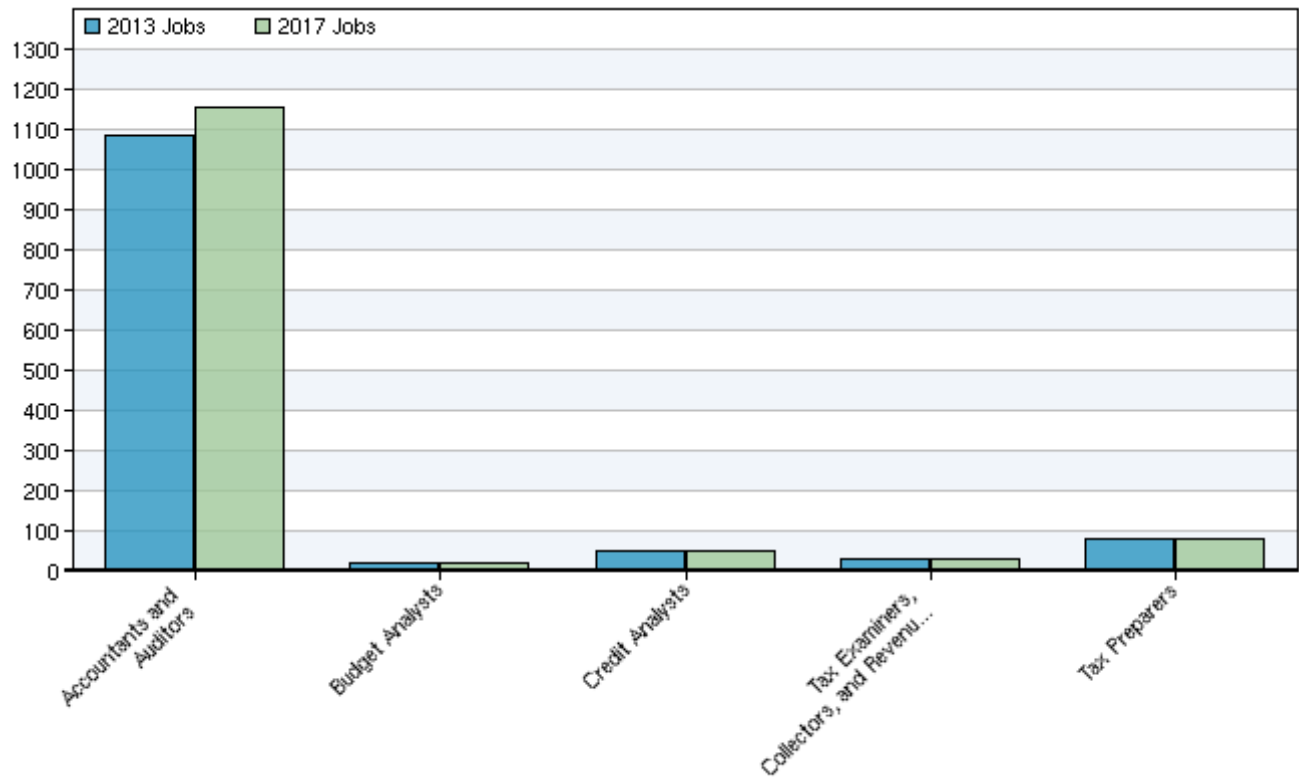


| NAICS Code | Name | 2013 Jobs | 2017 Jobs | Change | % Change |
|------------|--|-----------|-----------|--------|----------|
| 541219 | Other Accounting Services | 203 | 216 | 13 | 6% |
| 541213 | Tax Preparation Services | 103 | 111 | 8 | 8% |
| 541211 | Offices of Certified Public Accountants | 80 | 83 | 3 | 4% |
| 551114 | Corporate, Subsidiary, and Regional Managing Offices | 78 | 79 | 1 | 1% |
| 903999 | Local Government, Excluding Education and Hospitals | 57 | 60 | 3 | 5% |
| 901199 | Federal Government, Civilian, Excluding Postal | 48 | 51 | 3 | 6% |

| NAICS Code | Name | 2013 Jobs | 2017 Jobs | Change | % Change |
|------------|-------------------|-----------|-----------|--------|----------|
| | Service | | | | |
| 523930 | Investment Advice | 34 | 41 | 7 | 21% |

Source: EMSI Complete Employment - 2012.2

Occupational Breakdown



| SOC Code | Description | 2013 Jobs | 2017 Jobs | Openings | 2012 Median Hourly Earnings |
|----------|---|-----------|-----------|----------|-----------------------------|
| 13-2011 | Accountants and Auditors | 1,083 | 1,154 | 142 | \$23.33 |
| 13-2031 | Budget Analysts | 20 | 22 | 3 | \$24.44 |
| 13-2041 | Credit Analysts | 48 | 51 | 6 | \$21.88 |
| 13-2081 | Tax Examiners, Collectors, and Revenue Agents | 28 | 29 | 5 | \$20.40 |
| 13-2082 | Tax Preparers | 80 | 82 | 8 | \$15.04 |
| | Total | 1,259 | 1,338 | 165 | \$22.70 |

Source: EMSI Complete Employment - 2012.2

Data Sources and Calculations

Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information.