

# Accounting Program Student Survey Spring 2013 Results

***Published: 3/21/2013***

## **SURVEY OVERVIEW**

### **Description**

This survey is designed to inform the Quality Review Process for the Accounting Program.

### **Instructions Provided To Respondents**

This survey will provide information that will be used to improve the experiences of Accounting Program students at Western Technical College. Please note: this survey is confidential and will not affect your grade in the program. Results will strictly be used for program improvement efforts.

Your responses should reflect your college experiences in your entire program; and, should not be based on a single class. Using the scale provided, please select the answer that best describes how you feel. You will have the opportunity to comment at the end of the survey.

### **Respondent Metrics**

Respondents: 50  
First Response: 2/11/2013 02:14 PM  
Last Response: 3/2/2013 05:07 PM

## Survey Results

The following is a tabular depiction of the responses to each survey question. Additional comments provided by respondents, if any, are included after each table.

### Section - Readiness

#### Instructions Provided To Respondents

Please select the choice that best describes your response. Before starting this program:

#### *1. I was able to access program information.*

62.0%	31	Strongly Agree
36.0%	18	Agree
2.0%	1	Unknown

#### *2. I received assistance from Western staff in selecting the program that best fits my needs.*

40.0%	20	Agree
40.0%	20	Strongly Agree
12.0%	6	Disagree
4.0%	2	Strongly Disagree
4.0%	2	Unknown

#### *3. I was comfortable using computers.*

72.0%	36	Strongly Agree
18.0%	9	Agree
10.0%	5	Disagree

#### *4. I was comfortable using software such as Microsoft Office.*

70.0%	35	Strongly Agree
22.0%	11	Agree
6.0%	3	Disagree
2.0%	1	Strongly Disagree

#### *5. I understood the financial implications of going to college (cost of books, student loan debt, etc.).*

66.0%	33	Strongly Agree
26.0%	13	Agree
6.0%	3	Disagree
2.0%	1	Strongly Disagree

<b>Section - Instruction</b>
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**Instructions Provided To Respondents**

Consider all of your past and current instructors at Western. In general, these instructors:

***6. Are available to meet with me when needed.***

56.0%	28	Agree
42.0%	21	Strongly Agree
2.0%	1	Disagree

***7. Are attentive to my learning needs.***

48.0%	24	Agree
48.0%	24	Strongly Agree
2.0%	1	Disagree
2.0%	1	Strongly Disagree

***8. Treat me with respect.***

56.0%	28	Strongly Agree
40.0%	20	Agree
2.0%	1	Disagree
2.0%	1	Strongly Disagree

***9. Answer my questions clearly.***

46.0%	23	Agree
42.0%	21	Strongly Agree
10.0%	5	Disagree
2.0%	1	Strongly Disagree

***10. Appear to be knowledgeable in course content.***

52.0%	26	Strongly Agree
40.0%	20	Agree
6.0%	3	Disagree
2.0%	1	Strongly Disagree

***11. Grade according to the standards set forth in the syllabus.***

56.0%	28	Strongly Agree
42.0%	21	Agree
2.0%	1	Unknown

***12. Use a variety of teaching methods (hands-on, group discussions, etc.)***

46.0%	23	Agree
46.0%	23	Strongly Agree
8.0%	4	Disagree

**13. Keep me informed of my academic progress.**

50.0%	25	Agree
40.0%	20	Strongly Agree
6.0%	3	Disagree
4.0%	2	Strongly Disagree

**14. Provide feedback on my performance in a timely manner.**

50.0%	25	Agree
42.0%	21	Strongly Agree
8.0%	4	Disagree

**15. Encourage me to actively participate in class.**

54.0%	27	Agree
46.0%	23	Strongly Agree

**16. Use a variety of assignments, activities, or exams to assess my learning.**

58.0%	29	Strongly Agree
40.0%	20	Agree
2.0%	1	Disagree

**17. Provide instruction at an understandable level.**

48.0%	24	Strongly Agree
46.0%	23	Agree
4.0%	2	Disagree
2.0%	1	Strongly Disagree

**18. Offer suggestions for supplemental learning (tutoring, Academic Success Center, study groups, etc.)**

60.0%	30	Strongly Agree
32.0%	16	Agree
6.0%	3	Disagree
2.0%	1	Unknown

**19. Model professional behavior.**

52.0%	26	Agree
44.0%	22	Strongly Agree
2.0%	1	Disagree
2.0%	1	Strongly Disagree

**20. Connect the coursework to my career field.**

50.0%	25	Strongly Agree
44.0%	22	Agree
6.0%	3	Disagree

## Section - Courses

### Instructions Provided To Respondents

Consider all of your past and current courses. In general, these courses:

#### *21. Provide a syllabus with clear expectations.*

80.0%	40	Strongly Agree
18.0%	9	Agree
2.0%	1	Disagree

#### *22. Use textbooks that support my learning.*

60.0%	30	Strongly Agree
34.0%	17	Agree
6.0%	3	Disagree

#### *23. Integrate modern technology (Blackboard, software, simulations, etc.).*

78.0%	39	Strongly Agree
22.0%	11	Agree

#### *24. Are offered at convenient times.*

52.0%	26	Strongly Agree
44.0%	22	Agree
2.0%	1	Disagree
2.0%	1	Strongly Disagree

#### *25. Are offered at convenient locations.*

66.0%	33	Strongly Agree
34.0%	17	Agree

## Section - Student Support Services

### Instructions Provided To Respondents

Are you aware that Western offers the following services for students?

#### *26. Academic advising (through the Welcome Center).*

86.0%	43	Yes
14.0%	7	No

#### *27. Academic advising (through instructors).*

92.0%	46	Yes
8.0%	4	No

#### *28. Counseling services (through the Welcome Center).*

82.0%	41	Yes
18.0%	9	No

**29. Financial aid (through the Welcome Center).**

100%	50	Yes
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**30. Library services on the La Crosse campus.**

94.0%	47	Yes
6.0%	3	No

**31. Online library services.**

78.0%	39	Yes
22.0%	11	No

**32. Disability support services (through the Welcome Center).**

82.0%	41	Yes
18.0%	9	No

**33. Multi-cultural center (second floor of Academic Resource Center).**

76.0%	38	Yes
24.0%	12	No

**Section - Additional Feedback****34. What do you like about the program?**

- Amount of information learned in short amount of time. (000000027 Anonymous)
- Basically, I am only a prep student so have not gotten into any accounting classes. But of the general ed. classes that I am taking I feel they are good to enhance an accounting career. (000000036 Anonymous)
- Challenging (000000024 Anonymous)
- Cindy Munson's economics class is very enjoyable. (000000055 Anonymous)
- Classes are offered in the evening when it is convenient for me to take classes. Online classes and blended classes make it convenient to take classes at home or at a campus close to home. (000000041 Anonymous)
- Everything. It was very beneficial to me and for my future. The projects within the program definitely prepared me for the future. (000000039 Anonymous)
- I am able to tailor my classes to the accommodate my work schedule. (000000018 Anonymous)
- I appreciate most of the instructors and their encouragement for us to be successful. I also like the various types of assignments (tests, assignments, online discussion, group projects, etc.). (000000061 Anonymous)
- I enjoy the flexibility of taking classes online or at a nearby campus instead of having to drive to LaCrosse. I also enjoy that the coursework we do applies to what we will be doing once we graduate and obtain employment. (000000029 Anonymous)
- I enjoy the instructors that I have had in this program so far. (000000043 Anonymous)

- I have not started any of my core classes yet. (000000054 Anonymous)
- I like Accounting in general, so I liked everything with the program. The projects that the instructors made us do were definitely helpful. (000000032 Anonymous)
- I like having the same teacher for all my accounting classes (000000051 Anonymous)
- I like having the same teacher for all my accounting classes (000000052 Anonymous)
- I like that I am able to do alot of it online since I am a mother who also works full-time. (000000020 Anonymous)
- I like that it is one day a week. Offered either night or day. (000000040 Anonymous)
- I like the Accounting program because it is understandable and Western makes it a good atmosphere to learn in. (000000021 Anonymous)
- I like the assignments and how they relate to actual work. (000000053 Anonymous)
- I like the hands on atmosphere and also the option to take it online if I wanted (000000298 Anonymous)
- I like the my classes are offered at night. (000000022 Anonymous)
- I liked the hands on learning in this program, so I will know what to expect on the job. (000000034 Anonymous)
- I liked the learning experience I received from most instructors. I also liked the flexibility that was offered for day and night time classes. The night Instructor I had was one of the best instructors I have had even before I started this program. They were will to explain a homework assignment until no one had a question on the problem. There is also a day time instructor in this program that also explains the homework assignment s and is willing to teach the students. I would not say that about some of the other instructors. (000000046 Anonymous)
- I think this program really gave me hands on learning, so I know what it could be like on the job. (000000031 Anonymous)
- No Comment (000000016 Anonymous)
- The accounting itself (000000057 Anonymous)
- The availability of when I'm able to take the classes I need and the option to take several of them online. In general I liked MOST of the classes. (000000297 Anonymous)
- The block and blend format. I attend classes Wednesday nights. It's nice that I can attend every semester on Wednesday nights. (000000060 Anonymous)
- the classes are available at night (000000025 Anonymous)
- The courses give me an idea of what my career will be like. (000000059 Anonymous)
- The program is insight full with the inner workings on accounting. It has definitely opened my eyes to a broader spectrum of the accounting profession. (000000042 Anonymous)
- There was a variety of times for the classes I was taking. Good instructors that are knowledgable in their fields. (000000017 Anonymous)

### **35. What would you like to see improved?**

- For written communication the materials used were not adequate. (000000051 Anonymous)
- For written communication the materials used were not adequate. (000000052 Anonymous)
- I really do not have anything that I would like to see improve. (000000043 Anonymous)
- I believe the program is sound and effective. (000000042 Anonymous)
- I do not like the grading system. I think that an A should be 90%. (000000027 Anonymous)
- I don't think anything needs to be improved. (000000034 Anonymous)

- I feel that if someone comes into the program with experience and knowledge from already having been in the workforce, it should be looked at as already learned info and may skip some of the more mundane classes. (000000056 Anonymous)
- I have had a teacher be disrespectful to the class. Even to the extent that peers, as well as myself, are afraid to ask questions. This plays a negative effect into the learning environment and it was the only class I struggled in. (000000061 Anonymous)
- I noticed that the ASC had offered some talks on note taking, and other helpful hints. However, I only saw them at one particular time and unfortunately I could not make it at that time. Will there be other times offered for those sessions. I am thinking it would be helpful for someone like me who has been in the working field for a long time and now is finding in order to find a job her skills need to be updated so she went back to school. (000000036 Anonymous)
- I think everything was good. (000000031 Anonymous)
- I think the instructor that I have does a really great job teaching. (000000022 Anonymous)
- I would like to see certain instructors to improve the way they teach the classes. There are great instructors in this program, but a few of them need to step up and do just as good of a job as the other instructors. (000000046 Anonymous)
- I would like to see spreadsheets offered in class in the regional classes. (000000040 Anonymous)
- I would like to see the courses being offered more than twice a day. (000000021 Anonymous)
- I'm not sure. (000000060 Anonymous)
- More degree program classes offered in the evening. (000000041 Anonymous)
- More technology uses. (000000053 Anonymous)
- Most of my instructors do not know how to teach, but they do know accounting. I would like to see teachers teaching, not accountants teaching (000000024 Anonymous)
- n/a (000000059 Anonymous)
- N/A (0000000298 Anonymous)
- No Comment (000000016 Anonymous)
- Not sure. (000000018 Anonymous)
- Nothing. (000000032 Anonymous)
- Nothing. (000000039 Anonymous)
- So far things have been good. (000000054 Anonymous)
- Some of the classes tend to give a huge workload. It is hard to get everything done while taking full credits, working, and having a family when once assignment takes more than a day to complete. It is doable but very difficult to do it correctly because we have to rush through just to get it done on time. (000000029 Anonymous)
- The availability of all classes at the regional centers by ITV rather than making some classes online only or at the La Crosse campus (000000033 Anonymous)
- The way some of the instructors go about critiquing their students. More involvement and use of the textbook in some of the classes such as Business Law, Infosystems, and psychology of human relations. I spent way too much money on these books to not utilize them to their fullest advantage. In business law, I can honestly say I learned absolutely nothing from that class. Seemed like a waste of my time and money. (0000000297 Anonymous)

### **36. Where did you hear about the program?**

- At western tech. (000000042 Anonymous)
- By living near a regional campus (000000033 Anonymous)
- family and online (000000059 Anonymous)



- Found it online. (000000054 Anonymous)
- Friends and family. (000000055 Anonymous)
- I chose WTC because I did not want to earn a 4 year degree. (000000024 Anonymous)
- I have taken classes here before. (000000020 Anonymous)
- I heard about from a consoler when I was picking a program to start. (000000046 Anonymous)
- I heard about the program on the westerntc website. (000000029 Anonymous)
- I heard about this program from my high school teacher. (000000034 Anonymous)
- I heard about this program in high school from a teacher. (000000031 Anonymous)
- I heard about when Western visited my high school. (000000061 Anonymous)
- I just decided to add the Accounting program after I enrolled in Health Information Technology. (000000060 Anonymous)
- I originally came to Western and entered as a business management major but quickly decided that I was more interested in Accounting. (000000297 Anonymous)
- I really did not hear about the program I found it well I was look for programs. (000000021 Anonymous)
- I took an assessment test and chose the program I felt was interesting. (000000018 Anonymous)
- I was in the accounting field for 10 + years and wanted to get my degree. (000000051 Anonymous)
- I was in the accounting field for 10 + years and wanted to get my degree. (000000052 Anonymous)
- Mail (000000022 Anonymous)
- My accounting teacher. (000000017 Anonymous)
- No Comment (000000016 Anonymous)
- Online (000000041 Anonymous)
- Online (000000298 Anonymous)
- Taking AP1 for finance requirements (000000057 Anonymous)
- Through an Admission Counselor at WTC as I was trying to find a way to update my skills or combine them with another area that would enhance my ability to get hired. (000000036 Anonymous)
- Website (000000053 Anonymous)
- Website WWTC (000000040 Anonymous)
- western site (000000025 Anonymous)
- Western website. (000000032 Anonymous)
- Western website. (000000039 Anonymous)
- While attending Western and going for the nursing program. (000000043 Anonymous)

### ***37. Please add any general comments about your experience at Western.***

- I feel Western is essential to a technical career. I'm working on my second degree and my first time through college was everything I needed to enter the workplace in my field. (000000059 Anonymous)
- I find the staff very friendly and helpful (000000025 Anonymous)
- I have been attending Western going on 3years now I have grown as an individual, with the help of work study, and instructors and I have really enjoyed everyone that I have met throughout the process. (000000043 Anonymous)
- I have had a wonderful experience at Western. I commend the college for hiring knowledgeable instructors and offering evening courses that work well with non-traditional students schedules. (000000041 Anonymous)

- I like how affordable Western is. (000000054 Anonymous)
- I love attending Western. Everyone is friendly and knowledgeable about their field and the courses they instruct. Instructors are there to help you the best they can and to help you succeed while still making you do the work and earning your degree. (000000029 Anonymous)
- I think some of the classes that are required in the Accounting program should be reconsidered. Why should I take Ethics and not Business Ethics? Information Technology systems was a waste of time I felt like I really did not learn anything besides to make sure my grammar was correct in order to pass. Also why not combine Accounting Orientation with professional development? I also think that some of the instructors are just stuck on trying to catch students cheating. I know the only reason why students ask other students how to do a similar problem is because the teacher is not explaining how to do the problem to begin with. If they would focus on teaching I think the likely hood of students "Collaborating" with other students will be reduced. (000000046 Anonymous)
- I think the staff at the Indy office is very helpful with any questions I have and they are very friendly. (000000022 Anonymous)
- It was a great experience attending Western and would recommend this school. (000000039 Anonymous)
- It was a great experience for me. (000000032 Anonymous)
- My experience at Western was great! (000000031 Anonymous)
- My experience at Western was great! (000000034 Anonymous)
- My son was told how to enroll by the enrollment office. He did what he was told, my check was cashed, his info was NOT entered, he was not able to start school since it was "too late". He was trying to enroll in Accounting. My experience has been primarily good. I am not able to attain my tech. diploma since I was originally told I didn't need a class to complete my goal. (I had started this program in the past and had some of the classes already.) Now it will take another year. Maybe I'll go somewhere else?? (000000056 Anonymous)
- N/A (000000053 Anonymous)
- No Comment (000000016 Anonymous)
- People have been very friendly and helpful. (000000036 Anonymous)
- The microsoft word and excel classes were something I already took in high school so i knew the content yet I still had to pay to take classes i didnt need to learn from an instructor that at times wasnt able to answer some students questions (000000017 Anonymous)
- The People at Black River Falls Regional Center are very nice and helpful. The teachers are helpful and make learning easy. (000000051 Anonymous)
- The People at Black River Falls Regional Center are very nice and helpful. The teachers are helpful and make learning easy. (000000052 Anonymous)
- Very inteligent group of accounting teachers. (000000040 Anonymous)
- Western has been great! The teachers are wonderful. The fact that they have real life experience in the accounting field is helpful. They're not just teaching out of a book. (000000060 Anonymous)

### Section - Additional Information

#### 38. What is your enrollment at this point in time?

58.0%	29	Enrolled in twelve credits or more this semester.
40.0%	20	Enrolled in fewer than twelve credits this semester.
2.0%	1	Uncertain.

#### 39. Are you on the Wait List for this program?

98.0%	49	No
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2.0%	1	Yes
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#### ***40. Are you a Prep Student for this program?***

94.0%	47	No
6.0%	3	Yes

#### ***41. Is this your first semester at Western?***

86.0%	43	No
14.0%	7	Yes

#### ***42. How many semesters have you completed at Western?***

26.0%	13	More than 4 semesters
24.0%	12	3 semesters
20.0%	10	1 semester
14.0%	7	0 - this is my first semester
10.0%	5	4 semesters
4.0%	2	Uncertain
2.0%	1	2 semesters

#### ***43. How many total years (from start to finish) do you anticipate it will take for you to complete your program?***

56.8%	21	2 years
24.3%	9	3 years
8.1%	3	1 year
8.1%	3	4 years
2.7%	1	More than 4 years

#### ***44. Where do you take the majority of your courses?***

62.2%	23	La Crosse Campus
37.8%	14	Regional Learning Center

#### ***45. When do you take the majority of your courses?***

51.4%	19	Day
27.0%	10	Combination of day and evening (depending on times offered)
21.6%	8	Evening

#### ***46. What is your preferred method to have classes offered?***

59.5%	22	Blended (combination of face-to-face or ITv and online)
29.7%	11	Face-to-face
8.1%	3	Online (no face-to-face class time)
2.7%	1	Interactive TV (ITv)

#### ***47. Would you attend weekend classes (Friday night, Saturday, or both)?***

70.3%	26	No
29.7%	11	Yes

#### ***48. Would you prefer five consecutive semesters (fall, spring, summer, fall and spring) versus the current model of four semesters (fall, spring, fall, and spring) for completion of your program?***

51.4%	19	Yes
48.6%	18	No