

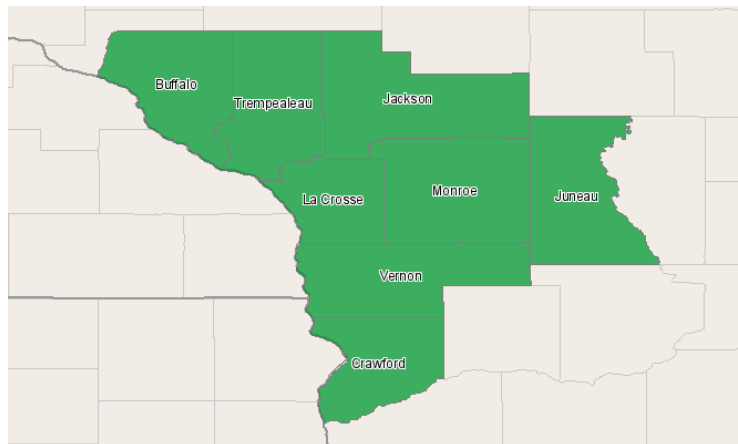
Western Technical College



400 Seventh Street
La Crosse, Wisconsin 54601
608.785.9200

Business Management Occupation Report April 26, 2012

Western Technical College District



Region Info

Name: Western Technical College District

Description: Western district counties

County Areas: Buffalo, Wisconsin (55011), Crawford, Wisconsin (55023), Jackson, Wisconsin (55053), Juneau, Wisconsin (55057), La Crosse, Wisconsin (55063), Monroe, Wisconsin (55081), Trempealeau, Wisconsin (55121), Vernon, Wisconsin (55123)

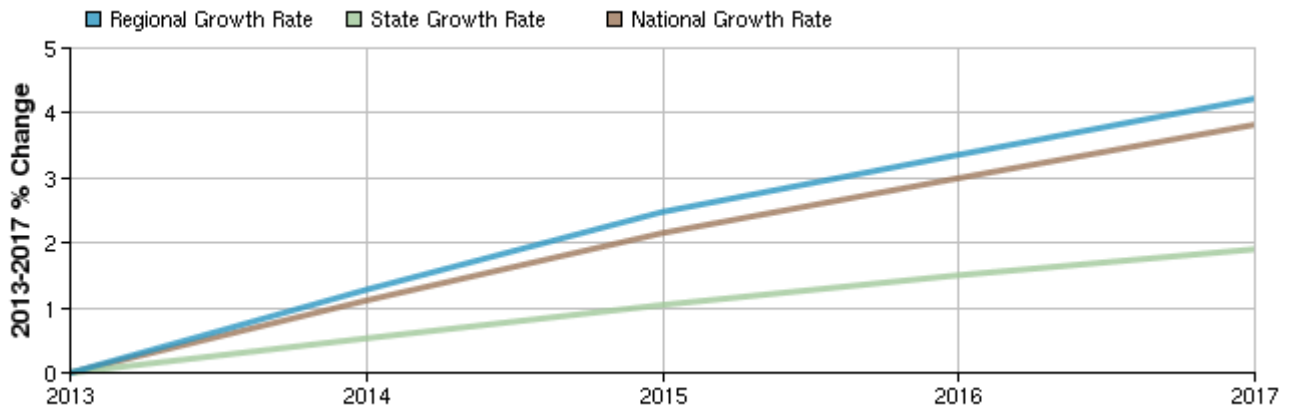
Selected Occupations

Occupation	Education Level
General and operations managers (SOC 11-1021)	Degree plus work experience
Transportation, storage, and distribution managers (SOC 11-3071)	Work experience in a related field
Gaming managers (SOC 11-9071)	Work experience in a related field
Lodging managers (SOC 11-9081)	Work experience in a related field
Medical and health services managers (SOC 11-9111)	Degree plus work experience
Purchasing agents and buyers, farm products (SOC 13-1021)	Long-term on-the-job training
Wholesale and retail buyers, except farm products (SOC 13-1022)	Long-term on-the-job training
Purchasing agents, except wholesale, retail, and farm products (SOC 13-1023)	Long-term on-the-job training
Meeting and convention planners (SOC 13-1121)	Bachelor's degree
Business operation specialists, all other (SOC 13-1199)	Bachelor's degree
Social and human service assistants (SOC 21-1093)	Moderate-term on-the-job training
First-line supervisors/managers of food preparation and serving workers (SOC 35-1012)	Work experience in a related field
First-line supervisors/managers of housekeeping and janitorial workers (SOC 37-1011)	Work experience in a related field
First-line supervisors/managers of landscaping, lawn service, and groundskeeping workers (SOC 37-1012)	Work experience in a related field
Gaming supervisors (SOC 39-1011)	Work experience in a related field
First-line supervisors/managers of personal service workers (SOC 39-1021)	Work experience in a related field
First-line supervisors/managers of retail sales workers (SOC 41-1011)	Work experience in a related field
First-line supervisors/managers of non-retail sales workers (SOC 41-1012)	Work experience in a related field
First-line supervisors/managers of construction trades and extraction workers (SOC 47-1011)	Work experience in a related field
First-line supervisors/managers of production and operating workers (SOC 51-1011)	Work experience in a related field
Aircraft cargo handling supervisors (SOC 53-1011)	Work experience in a related field
First-line supervisors/managers of transportation and material-moving machine and vehicle operators (SOC 53-1031)	Work experience in a related field

Executive Summary

Basic Information	
2013 Occupational Jobs	11,960
2017 Occupational Jobs	12,465
Total Change	505
Total % Change	4.21%
Openings	1,454
2011 Median Hourly Earnings	\$18.97

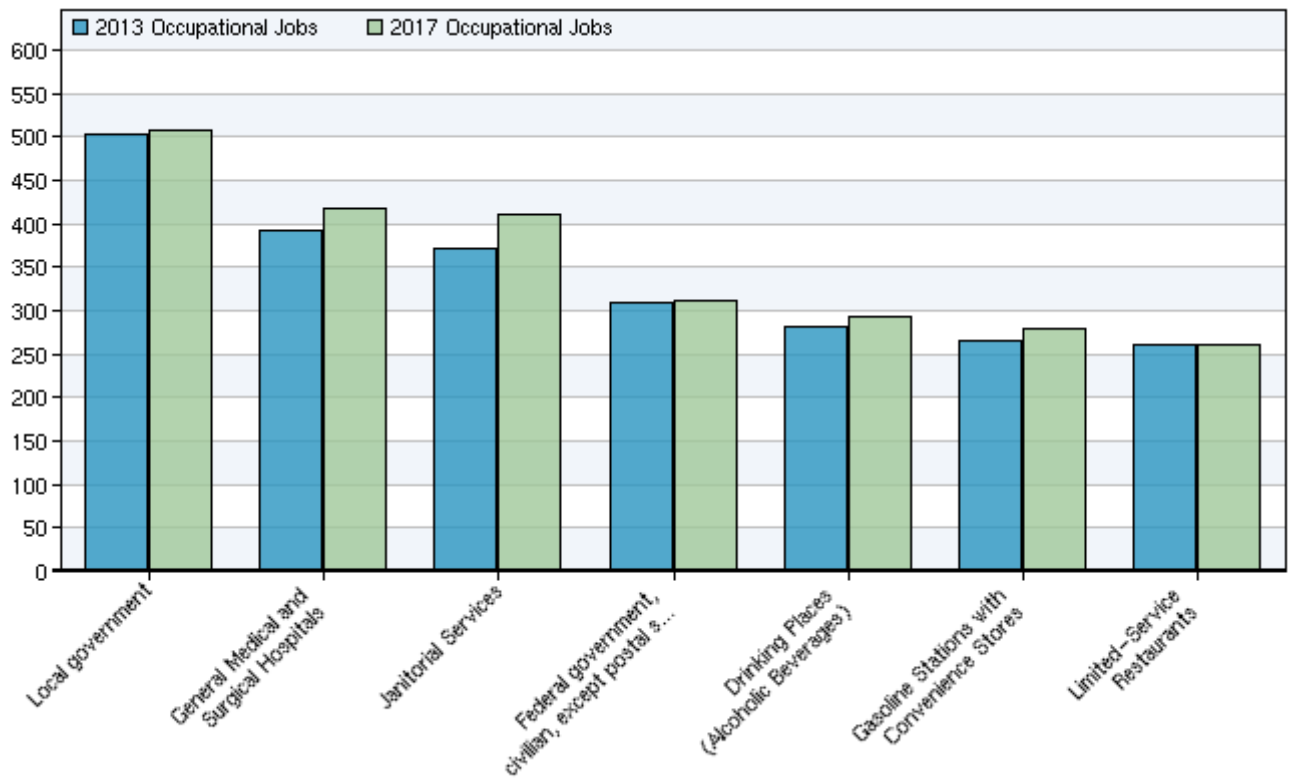
Occupational Change Summary



Region	2013 Jobs	2017 Jobs	Change	% Change	Openings	2011 Median Hourly Earnings
Regional Total	11,960	12,465	505	4%	1,454	\$18.97
State Total	214,927	219,015	4,088	2%	23,199	\$21.65
National Total	11,866,335	12,319,766	453,431	4%	1,447,367	\$23.02

Source: EMSI Complete Employment - 2011.4

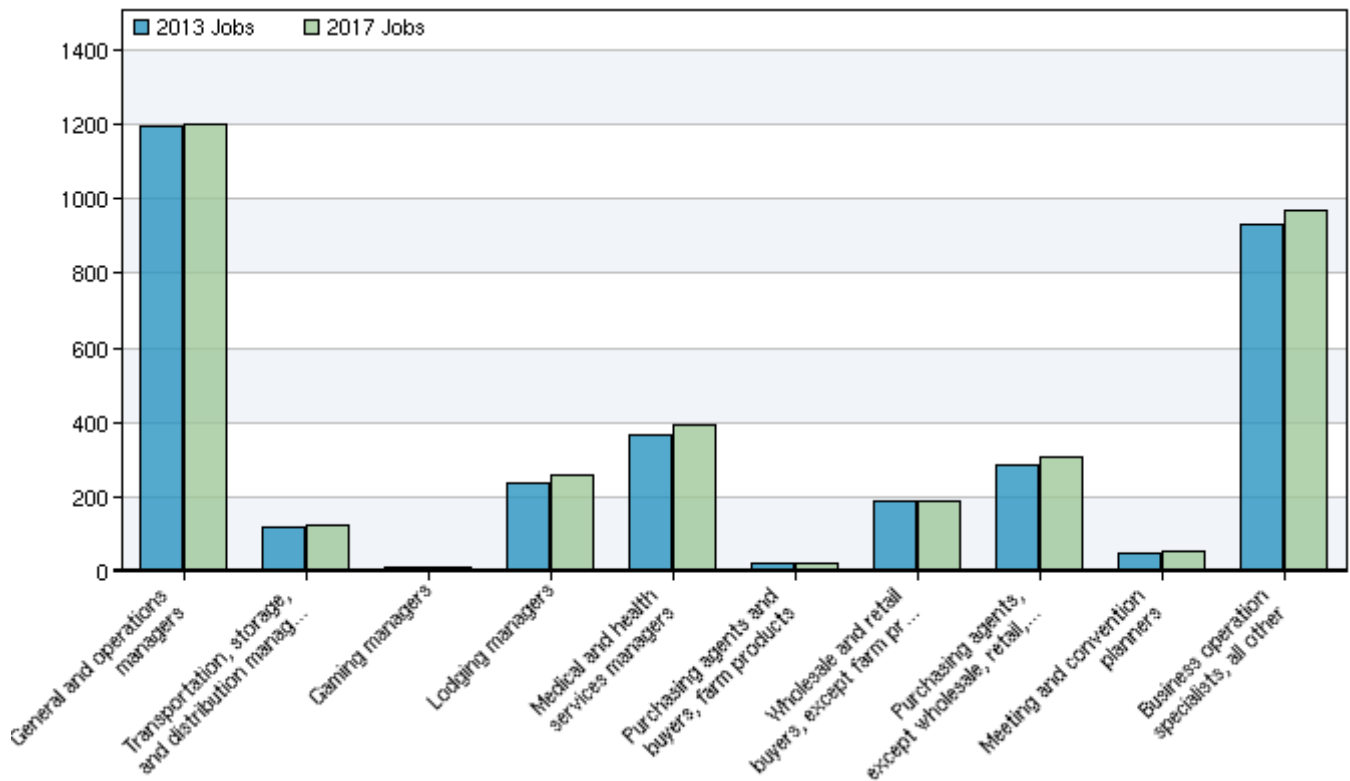
Top Industries for Selected Occupations



NAICS Code	Name	2013 Jobs	2017 Jobs	Change	% Change
930000	Local government	502	507	5	1%
622110	General Medical and Surgical Hospitals	391	418	27	7%
561720	Janitorial Services	372	411	39	10%
911000	Federal government, civilian, except postal service	310	311	1	0%
722410	Drinking Places (Alcoholic Beverages)	282	293	11	4%
447110	Gasoline Stations with Convenience Stores	266	280	14	5%
722211	Limited-Service Restaurants	261	261	0	0%

Source: EMSI Complete Employment - 2011.4

Occupational Breakdown



SOC Code	Description	2013 Jobs	2017 Jobs	Openings	2011 Median Hourly Earnings
11-1021	General and operations managers	1,196	1,200	148	\$38.03
11-3071	Transportation, storage, and distribution managers	121	126	18	\$25.04
11-9071	Gaming managers	12	13	2	\$10.65
11-9081	Lodging managers	239	257	38	\$9.12
11-9111	Medical and health services managers	368	391	49	\$35.61
13-1021	Purchasing agents and buyers, farm products	22	23	3	\$25.35
13-1022	Wholesale and retail buyers, except farm products	189	191	23	\$18.34
13-1023	Purchasing agents, except wholesale, retail, and farm products	288	306	48	\$19.76
13-1121	Meeting and convention planners	50	55	9	\$11.20
13-1199	Business operation specialists, all other	932	967	115	\$24.32
21-1093	Social and human service assistants	510	554	84	\$14.13
35-1012	First-line supervisors/managers of food preparation and serving workers	1,053	1,083	70	\$13.56
37-1011	First-line supervisors/managers of housekeeping and janitorial workers	678	736	84	\$10.22
37-1012	First-line supervisors/managers of landscaping, lawn service, and	173	188	22	\$13.00

SOC Code	Description	2013 Jobs	2017 Jobs	Openings	2011 Median Hourly Earnings
	groundskeeping workers				
39-1011	Gaming supervisors	72	79	13	\$9.16
39-1021	First-line supervisors/managers of personal service workers	320	342	55	\$12.32
41-1011	First-line supervisors/managers of retail sales workers	2,888	2,991	343	\$11.72
41-1012	First-line supervisors/managers of non-retail sales workers	1,005	1,065	139	\$18.58
47-1011	First-line supervisors/managers of construction trades and extraction workers	547	585	79	\$21.35
51-1011	First-line supervisors/managers of production and operating workers	1,031	1,044	85	\$22.57
53-1011	Aircraft cargo handling supervisors	<10	<10	--	--
53-1031	First-line supervisors/managers of transportation and material-moving machine and vehicle operators	265	267	25	\$22.54
	Total	11,960	12,465	1,454	\$18.97

Source: EMSI Complete Employment - 2011.4

Data Sources and Calculations

Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information.