

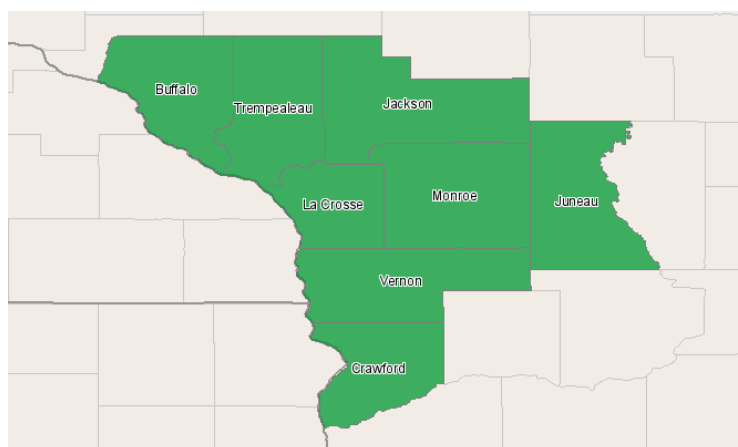
Western Technical College



400 Seventh Street
La Crosse, Wisconsin 54601
608.785.9200

Occupation Report for Business Management Program August 28, 2012 2012 Third Quarter Data for 2013-2017 Projections

Western Technical College District



Region Info

Name: Western Technical College District

Description: Western district counties

County Areas: Buffalo, Wisconsin (55011), Crawford, Wisconsin (55023), Jackson, Wisconsin (55053), Juneau, Wisconsin (55057), La Crosse, Wisconsin (55063), Monroe, Wisconsin (55081), Trempealeau, Wisconsin (55121), Vernon, Wisconsin (55123)

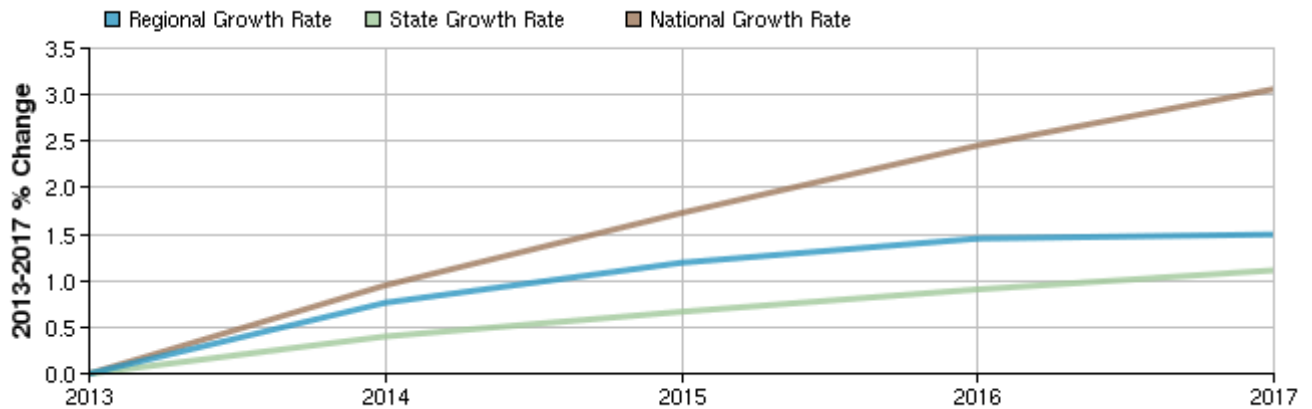
Selected Occupations

Occupation	Education Level
General and Operations Managers (SOC 11-1021)	Bachelor's or higher degree, plus work experience
Transportation, Storage, and Distribution Managers (SOC 11-3071)	Work experience in a related occupation
Gaming Managers (SOC 11-9071)	Work experience in a related occupation
Lodging Managers (SOC 11-9081)	Work experience in a related occupation
Medical and Health Services Managers (SOC 11-9111)	Bachelor's or higher degree, plus work experience
Purchasing Agents and Buyers, Farm Products (SOC 13-1021)	Long-term on-the-job training
Wholesale and Retail Buyers, Except Farm Products (SOC 13-1022)	Long-term on-the-job training
Purchasing Agents, Except Wholesale, Retail, and Farm Products (SOC 13-1023)	Long-term on-the-job training
Meeting and Convention Planners (SOC 13-1121)	Bachelor's degree
Business Operations Specialists, All Other (SOC 13-1199)	Bachelor's degree
Social and Human Service Assistants (SOC 21-1093)	Moderate-term on-the-job training
First-Line Supervisors/Managers of Food Preparation and Serving Workers (SOC 35-1012)	Work experience in a related occupation
First-Line Supervisors/Managers of Housekeeping and Janitorial Workers (SOC 37-1011)	Work experience in a related occupation
First-Line Supervisors/Managers of Landscaping, Lawn Service, and Groundskeeping Workers (SOC 37-1012)	Work experience in a related occupation
Gaming Supervisors (SOC 39-1011)	Work experience in a related occupation
First-Line Supervisors/Managers of Personal Service Workers (SOC 39-1021)	Work experience in a related occupation
First-Line Supervisors/Managers of Retail Sales Workers (SOC 41-1011)	Work experience in a related occupation
First-Line Supervisors/Managers of Non-Retail Sales Workers (SOC 41-1012)	Work experience in a related occupation
First-Line Supervisors/Managers of Construction Trades and Extraction Workers (SOC 47-1011)	Work experience in a related occupation
First-Line Supervisors/Managers of Production and Operating Workers (SOC 51-1011)	Work experience in a related occupation
Aircraft Cargo Handling Supervisors (SOC 53-1011)	Work experience in a related occupation
First-Line Supervisors/Managers of Transportation and Material-Moving Machine and Vehicle Operators (SOC 53-1031)	Work experience in a related occupation

Executive Summary

Basic Information	
2013 Occupational Jobs	10,796
2017 Occupational Jobs	10,958
Total Change	162
Total % Change	1.49%
Openings	1,159
2012 Median Hourly Earnings	\$20.01

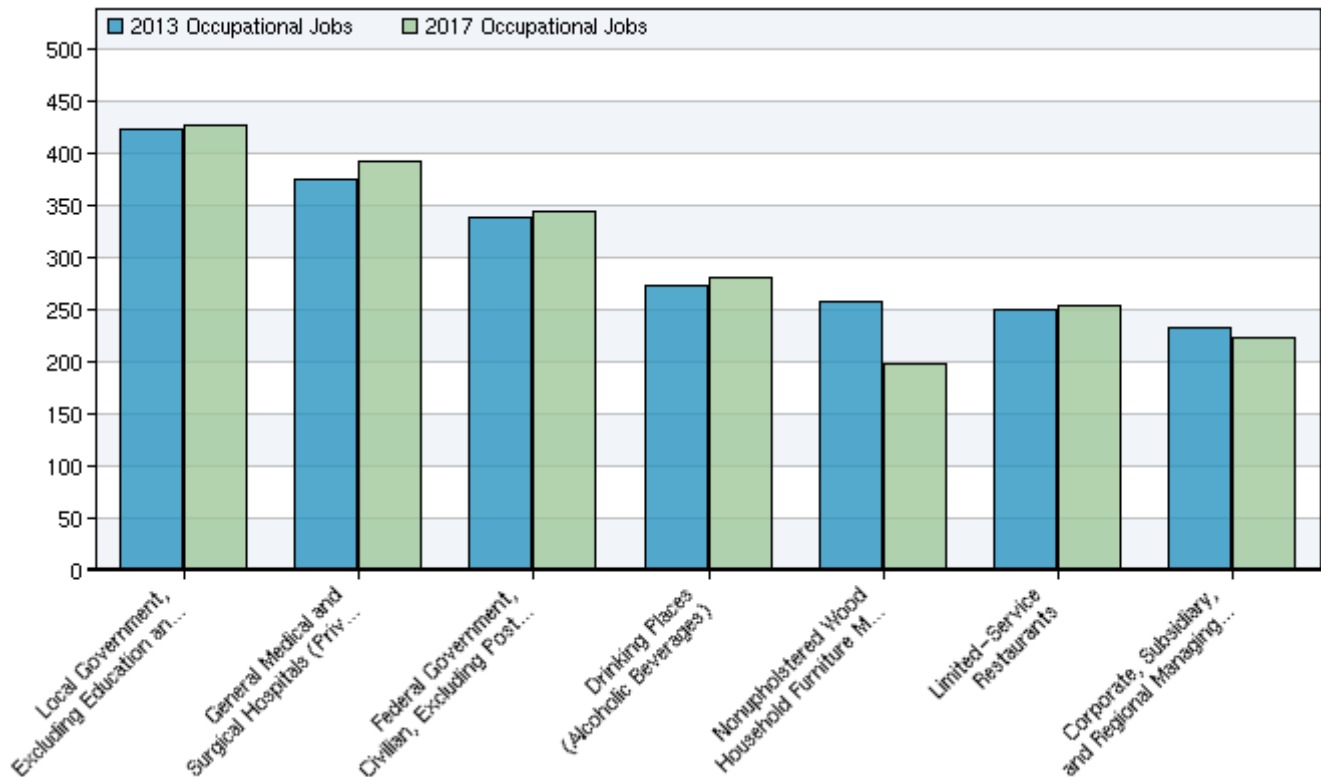
Occupational Change Summary



Region	2013 Jobs	2017 Jobs	Change	% Change	Openings	2012 Median Hourly Earnings
Regional Total	10,796	10,958	162	2%	1,159	\$20.01
State Total	193,342	195,491	2,149	1%	20,446	\$22.64
National Total	10,719,945	11,048,074	328,129	3%	1,307,545	\$24.15

Source: EMSI Complete Employment - 2012.2

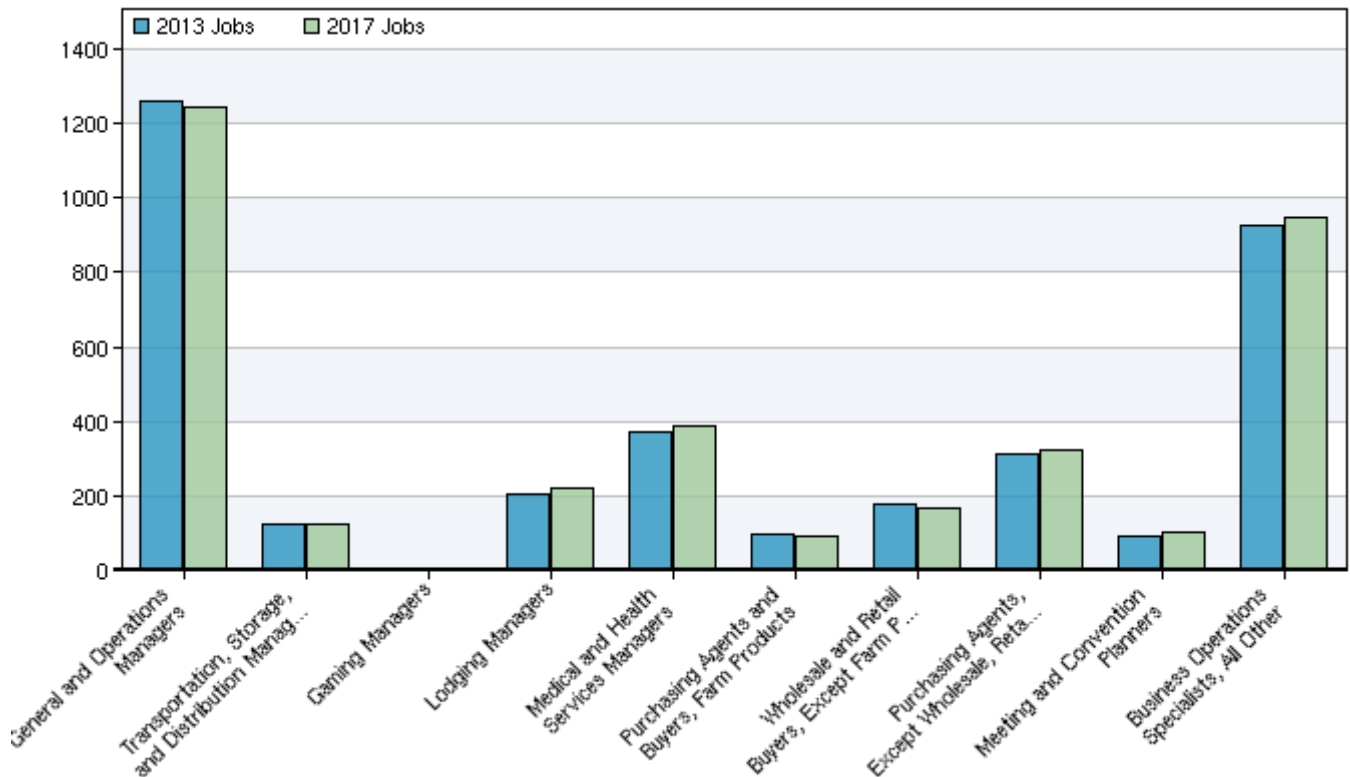
Top Industries for Selected Occupations



NAICS Code	Name	2013 Jobs	2017 Jobs	Change	% Change
903999	Local Government, Excluding Education and Hospitals	423	426	3	1%
622110	General Medical and Surgical Hospitals (Private)	375	392	17	5%
901199	Federal Government, Civilian, Excluding Postal Service	339	344	5	1%
722410	Drinking Places (Alcoholic Beverages)	273	282	9	3%
337122	Nonupholstered Wood Household Furniture Manufacturing	258	197	-61	-24%
722211	Limited-Service Restaurants	251	253	2	1%
551114	Corporate, Subsidiary, and Regional Managing Offices	233	222	-11	-5%

Source: EMSI Complete Employment - 2012.2

Occupational Breakdown



SOC Code	Description	2013 Jobs	2017 Jobs	Openings	2012 Median Hourly Earnings
11-1021	General and Operations Managers	1,259	1,246	152	\$37.79
11-3071	Transportation, Storage, and Distribution Managers	123	124	17	\$30.10
11-9071	Gaming Managers	<10	<10	--	--
11-9081	Lodging Managers	206	222	33	\$12.46
11-9111	Medical and Health Services Managers	369	388	47	\$35.28
13-1021	Purchasing Agents and Buyers, Farm Products	99	89	10	\$17.35
13-1022	Wholesale and Retail Buyers, Except Farm Products	176	165	18	\$19.75
13-1023	Purchasing Agents, Except Wholesale, Retail, and Farm Products	313	323	44	\$21.72
13-1121	Meeting and Convention Planners	94	100	15	\$18.85
13-1199	Business Operations Specialists, All Other	928	948	102	\$24.81
21-1093	Social and Human Service Assistants	528	571	86	\$15.43
35-1012	First-Line Supervisors/Managers of Food Preparation and Serving Workers	1,004	1,030	65	\$11.65
37-1011	First-Line Supervisors/Managers of Housekeeping and Janitorial Workers	262	271	20	\$14.48

SOC Code	Description	2013 Jobs	2017 Jobs	Openings	2012 Median Hourly Earnings
37-1012	First-Line Supervisors/Managers of Landscaping, Lawn Service, and Groundskeeping Workers	121	134	18	\$20.17
39-1011	Gaming Supervisors	36	40	7	\$15.88
39-1021	First-Line Supervisors/Managers of Personal Service Workers	293	309	47	\$11.78
41-1011	First-Line Supervisors/Managers of Retail Sales Workers	2,466	2,514	262	\$12.01
41-1012	First-Line Supervisors/Managers of Non-Retail Sales Workers	660	684	78	\$16.48
47-1011	First-Line Supervisors/Managers of Construction Trades and Extraction Workers	584	597	59	\$19.90
51-1011	First-Line Supervisors/Managers of Production and Operating Workers	1,024	956	57	\$23.30
53-1011	Aircraft Cargo Handling Supervisors	<10	<10	--	--
53-1031	First-Line Supervisors/Managers of Transportation and Material-Moving Machine and Vehicle Operators	245	239	21	\$23.51
	Total	10,796	10,958	1,159	\$20.01

Source: EMSI Complete Employment - 2012.2

Data Sources and Calculations

Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information.