

Western Student Learning Results (Program Outcomes) for 2011

Source: Student

of Grads: 47

Program: Business Management

of Responses: 32

<u>Outcome</u>	<u>Yes</u>	<u>No</u>	<u>Unk</u>	<u>NA</u>	<u>Result</u>	<u>Feedback</u>
What did you like about this program?	32 100.00%	0	0	0		
					Yes	I liked that the classes tied together so well together, they really flowed from one semester to another semester making the degree seem very easy to obtain.
					Yes	I like the big picture of the degree we cover everything from marketing to accounting.
					Yes	I enjoyed my finance classes and both of those instructors.
					Yes	I liked how the faculty was very helpful and made sure that us students had all of the materials we need to succeed.
					Yes	Very informative. Prepares you for the real world. Making a mock business plan is very helpful!
					Yes	I liked the real world knowledge that my teachers brought to the classroom.
					Yes	I really enjoyed all the different events we had to attend such as the dinner and job fair. It was very informative and I believe I will use it later on in life.
					Yes	I've already found that I am using things I've learned in this program in the "real" world.
					Yes	I think the team environment is beneficial to learn. I think the financial classes are also necessary.
					Yes	Well put together. Some of the business math courses i believe could be put together because they tend to repeat.
					Yes	I liked how all the business professors are so helpful and get you prepared for reality.
					Yes	I like that it covered many aspects of a business. It gives a wide understanding of all the functions in a business. It prepares a student for many different jobs.
					Yes	I like the flexibility that this program offers. Most classes do not require prerequisites and allow you to complete classes as they fit your schedule.
					Yes	Overall I really enjoyed this program. I found it extremely challenging and rewarding. I would recommend this program to other potential students.
					Yes	I liked the student teacher interaction.
					Yes	I liked the variety of classes offered and how they pertained to many aspects of a business.
					Yes	Information was good. Teachers were a big help!
					Yes	I enjoyed the variety of classes offered. I felt like we touch on a lot of areas in the business world which gives me a feeling like I could succeed anywhere. I felt the way classes were offered was nice in that, as a student, I could just come to the campus 2 days a week for all of my classes.
					Yes	I liked the hands-on and in-class group work that each class had. I also liked the availability of the faculty for questions and advisement.

Outcome	Yes	No	Unk	NA	Result	Feedback
					Yes	I think the program really helps students to enter the workforce with working knowledge and experience.
					Yes	I appreciate how detailed this program is. I enjoyed learning all aspects of business operations.
					Yes	Gives you a broad background in almost every aspect of business.
					Yes	I felt the courses involved in graduating from this program were all useful, and the Capstone class was a great way to showcase all of our acquired skills.
					Yes	I liked the students, and all but one of my instructors through school
					Yes	I loved it.
					Yes	I knew I wanted to get into business and I think that this program did help with learning a lot about business.
					Yes	I enjoyed the diversity of classes offered in the programs I felt like everything built up well and prepared me for the final capstone course.
					Yes	This program is very informative and helpful to students wishing to become business managers. I like the fast-paced nature of the program but the work load is very intense, especially for people who already work for a living.
					Yes	I enjoyed the hands on experience.
What would you change about this program?	32	100.00%	0	0	0	
					Yes	I would change the Capstone class a little.
					Yes	More information on business law and codes.
					Yes	The Capstone class should be an option for students. Creating a business plan is not useful for everyone. I feel the business plan will benefit students that are thinking of opening a business themselves. For the students that want a management job, there should be a class or internship that will meet their needs.
						I think there is too many classes that are related to accounting and financing. Most of the information is repetitive between accounting, business finance, and managerial finance. There should be another class in place of managerial finance.
						International business was a waste of time, some of the information was useful but I feel the instructor could do a better job.
					Yes	I thought the program was good overall. If anything I would try to make it that the program could be done in 2 years like most technical college programs rather than 2.5 fully loaded semesters.
					Yes	I wouldn't change anything. It was all useful and will help in future endeavors.
					Yes	I thought the program focused a lot of finance. I do understand it is a large part of business, but I would have liked to see more classes on project management, supervision, leadership, and operations.
					Yes	Nothing.
					Yes	I would make sure that the students know that the capstone class is more work than imagined and even when you put the amount of work into the project that is asked you may still fail, because of poor instruction and bad feedback from instructors.
					Yes	I would change that at the Regional Learning Centers it takes 3 years to complete, I attended a RLC for most of my degree and would have loved to be able to finish it there.

Outcome	Yes	No	Unk	NA	Result	Feedback
	Yes					I would not completely base (pass/fail) the entire program on one class. I liked the fact we could have a partner on the business plan but would rec. keeping it up to the student's digression for the business; just in case the student would really like to have that particular business.
	Yes					I would consider offering a little leniency on the prerequisites. For example I had not taken accting until my 2nd year so I couldn't take operations, which untimately extended my education another year. If I had been able to take Operations Management while taking accting I would have graduated in 2010 with the majority of my classmates.
	Yes					I would make the first year class expactations match the second year expectaions. It was a real shock to me how demanding second year classes and instructors were compared to the first year.
	Yes					I think the main change I would have suggested would be the organization of the Capstone class. I took this class last year as well, but this time around I felt the class was a lot more organized.
	Yes					I believe that some business classes should be offered in the summer or have some accelerated courses offered.
	Yes					More accounting and marketing classes.
	Yes					Final project, majority of us do not wish to create our own businesses.
	Yes					get students for the capstone class
	Yes					The intense work load. The capstone project is extremely intense and very stressful
	Yes					Perhaps incorporate more marketing and/or graphic design into the program
	Yes					Putting together some of the finance and math classes. They tend to repeat. Making sure that every student is prepared for the next level.
	Yes					Some time I felt we went through the same things as we did in past classes.
	Yes					Required classes being available in fall and spring.
	Yes					I think the changes made to the Capstone course this past semester have really helped.
	Yes					I can't think of anything that I would change about the program as a whole.
	Yes					Nothing.
	Yes					From the beginning of the program, I think it would have been better to begin talking about the capstone project earlier than the semester prior to the capstone class.
	Yes					The only thing I would change would be to have Professional Development before the very end of the semester. I feel it's a very helpful class and it should be towards the middle.
	Yes					The Business Plan. I had students and faculty from UWL look at my plan, and they said it was way more in depth than it needed to be. In the end, I thought it was a very good experience, but there were many times where I wanted to drop out. I've heard from past students NOT to take the Business Program here because of the plan.
	Yes					Finish the move of the whole program to the Tomah campus.
	Yes					Offer a class schedule for students on a three year basis.

Use effective communication skills. **32** 100.00% **0** **0** **0**

Outcome	Yes	No	Unk	NA	Result	Feedback
					Yes	Communication was overall very good. There were a couple times were BlackBoard would be extremely unorganized, but we worked through it. All of my professors were very good at reminding us about important dates.
					Yes	Overall good, I have a speech disorder and most of the instructors were understanding of it and made me feel comfortable about it.
					Yes	Compared to when I began at Western, I would say without a doubt, I have developed effective communication skills.
					Yes	It provides you with classes where you have to give presentations. Also the general classes of speech and written communications helps with effective communication.
					Yes	I really feel that I have achieved this because of speech and written communications, helping me learn effectively what to do in situations.
					Yes	It think the general classes of written communication and speech helped a lot is the rest of my program.
					Yes	I did not have any problems with contacting faculty. Everyone was easily accessible.
					Yes	I used this daily in each of the classes.
					Yes	I learned so much about communication skills that I did not know before. The education I achieved is priceless.
					Yes	Yes I have achieved learning effective communication skills in the Business program. The program really does get you ready for real life.
					Yes	I have gained the communication skills needed to enter into the work force.
					Yes	Yes I though communication was well rounded.
					Yes	I believe the mock interviews is a good ideas. I believe more practice before the interview would be beneficial.
					Yes	I learned quickly to utilize my student e-mail and blackboard.
					Yes	We had mock interviews in our internship class, and I feel this was a great way to understand the importance of effective communication skills.
					Yes	I feel that my communication skills have vastly improved since beginning the program. I feel more confident in my written skills and have developed an understanding of additional communication methods.
					Yes	Not all of the staff communicates the same because there is e-mail, blackboard, and office hours. It would be nice if all of the staff used blackboard the same as far as grading and posting assignments.
					Yes	There is a great amount of good communication skills between instructor and students. Instructors are easy to get ahold of and always helpful.
					Yes	All instructors do a good job of communicating subjects for the most part. One person can make the time at Western immediately worse.
					Yes	I thought that the homework for the class was very clear and I always knew what I needed to complete.
					Yes	I learned quite a bit about effective communication skills. This will be extremely important in the business world and also in the real world.
Apply mathematical concepts.	32	100.00%	0	0	0	
					Yes	As much as i hate math, the concepts used, helped me in preparatin for the final project.
					Yes	I believe that we should start touse excel more in the first semester.

Outcome	Yes	No	Unk	NA	Result	Feedback
					Yes	Yes, This program teaches you the basic skill needed to run your own business.
					Yes	I feel more confident understanding financial documents from organizations and how the cash is broken down.
					Yes	Yes in my math with business applications I believe this was applied.
					Yes	I thought by having a general knowledge of mathematical concepts will be helpful.
					Yes	Yes I have learned to apply mathematical concepts in this program.
					Yes	Satisfactory
					Yes	Could use more but I left with a good understand of math concepts.
					Yes	There were many classes that involve math including, math with business apps, accounting, and mangerial finance.
					Yes	Math with Business Applications was one of the most beneficial/useful classes that pertained directly to my degree.
					Yes	All of the financial classes were applied to our business plans, and being an individual who wants to own a small business, all of the tools involved will be very helpful.
					Yes	Math is not my strong point, but the teachers here made it very easy to understand and I feel they did a great job.
					Yes	Always good to learn whether it's new or a refresher.
					Yes	I didn't feel that the mathematical portion of the program was challenging enough
					Yes	Math is my weakest subject by far. Everyone was extremely helpful and took the time to work with me, and by the end, Math was understandable for me!
					Yes	The program does have all great teachers who take the time to explain the concepts of the chapters.
					Yes	Everything was explained thoroughly
Transfer social and natural science theories into practical applications.	32	100.00%	0	0	0	
					Yes	Yes
					Yes	The ethics class in the program was excellent for learning about social issues and putting those theories into written papers.
					Yes	I feel that this was achieved and was easier to understand after going through the classes
					Yes	Information was explained.
					Yes	Satisfactory
					Yes	I thought all of the general studies classes helped me so much. I enjoyed them, and learned a lot.
					Yes	i feel that by working in groups or partners in a class, especially when you do not know the person, is a great way to break out of your shell and use communication styles to accomplish the teacher's goals.
					Yes	This program was excellent for this. Real world applications were used in almost every class.
					Yes	were used throughout the courses.
					Yes	Yes/No we could have practiced more applications throughout the program.
					Yes	yea I suppose.
					Yes	This was achieved in my physi class.

Outcome	Yes	No	Unk	NA	Result	Feedback
					Yes	I feel the social science theories will be used to help understand people and their environment to be able to relate with them.
					Yes	Yes this program allowed me to transfer social and natural science theories into practical applications.
					Yes	The program really tries to imply things in real world situation. I never heard anyone say "when will we use this in life".
					Yes	These are things I will use for a lifetime.
Demonstrate ability to think critically.	32 100.00%	0	0	0		
					Yes	I do not feel I have demonstrated the ability to think critically. When ideas are expressed in class they are often met with resistance from instructors. free thinking?
					Yes	This has opened the window to thinking about things in depth and from another point of view.
					Yes	The Business Capstone class did a very good job wrapping up my Western degree. Without critical thinking, I never would have made it through that class.
					Yes	Sometimes critical problems were to much to fast.
					Yes	All instructors here at Western were very strict on us being able to use our own knowledge. They were very good about teaching us to think critically and not have to be told what to do every step.
					Yes	This program definitely demonstrates for you to think critically, and makes you prepare for reality.
					Yes	Yes in my supervision class and professional development class.
					Yes	Almost all of the classes contained some assignments where you had to apply the concepts.
					Yes	Defenitly a skill that has been adavanced by the program.
					Yes	the teachers placed complex problems in front of us and allowed us to utilize any means to successfully complete the problem.
					Yes	Yes, This needed to be demonstrated in all classes to solve problems and I feel that I have made great improvements in this area.
					Yes	Yes, this program challenges your ability to think critically.
					Yes	This was a skill that was drilled into us as students. I really appreciated that instructors didn't always spell things out for us, and made us think of our own solutions.
					Yes	I have always had this skill
					Yes	The program makes people think on their feet. It is what companies are looking for when it comes to hiring new employees.
					Yes	All information was given to students to be successful.
					Yes	To get through this program, a person must be able to think critically.
					Yes	Yes, there were several times where critical thinking was required.
					Yes	Lots of classes made you incorporate this which was great!
Demonstrate ability to value self and work ethically with others in a diverse population.	32 100.00%	0	0	0		
					Yes	always.
					Yes	Working with different students of varying age and social/economic backgrounds helped to learn to deal with diversity better.
					Yes	Great understanding!
					Yes	My supervision class helped with these skills.
					Yes	I learned alot working with other

Outcome	Yes	No	Unk	NA	Result	Feedback
					Yes	This program has a lot of team work, which I think is very helpful because in real life you have to work with diverse people all the time.
					Yes	We were always working with others. This was encouraged and I learned a great deal from my peers.
					Yes	I believe that I have self value and work ethically; however, there were times when I worked in a group setting with other classmates who did not show the same work ethic even though it was stressed by the teacher.
					Yes	Working in teams was difficult, but it taught a good lesson. In the business world, not everyone will get along, but we all need to learn to work together as a team to accomplish a goal.
					Yes	Very low self value after completing this program. If I do not graduate I will not come back to this program. Students question program ethics.
					Yes	You can't always choose who you work with. Western has taught me to work with anyone.
					Yes	This was strongly promoted in the program and I felt very important in the real world.
					Yes	Not really the La Crosse area is not very diverse.
					Yes	I learned a lot of value of myself and my work, especially when working with others. There is a good mix of people at Western.
					Yes	The progress made throughout the program made me feel good about my success. Being in classes with a wide group of other gave me the opportunity to work with other students on team projects.
					Yes	In the program you work a lot with people you do not know and learn to deal with problems and controversy.
					Yes	Certain classes really focused on this and made it prevelant and showed you how to handle these situations.

Use technology effectively. **32** 100.00% **0** **0** **0**

Yes	I learned a lot about technology and the use of computers through all of the computer classes.
Yes	Yes, the computers can be slow and irratating at times.
Yes	All my classes I learned all the different technologies and learned effectively.
Yes	I never used a computer for much of anything before going to Western. I am now quite proficient at it.
Yes	computers could be faster
Yes	Yes, I definitely learned more about current and developing technology that I can use after graduation.
Yes	some classes we were not able to get to a computer lab.
Yes	Yes this program allows you to use technology effectively.
Yes	Satisfactory
Yes	There are few classes that don't make one learn how to use technology effectively.
Yes	The computer classes helped teach the basic skills needed. Almost all of the classes incorporated Blackboard and the use of technology to be successful.
Yes	I believe I'm improving, but need more training.
Yes	It is very crucial to be able to learn various technologies and to be knowledgible about specific ones that are used most often.
Yes	If you graduate from this program you must have grasped technology.

Outcome	Yes	No	Unk	NA	Result	Feedback
					Yes	Could have used the computers more since for more projects
					Yes	Mircro-computers showed me the vast amout of uses for computer programs typically used in all offices.
					Yes	Yes, being at Western and the use of blackboard itself is using technology effectivly.
					Yes	the use of a computer in and out of class was awesome.
					Yes	Technology is always provided and very useful
					Yes	Absolutely helped with computer skills. Especially Excel.
					Yes	I think it is great that Sam teaches the different programs how to properly utilize the resources at the library. It has been very helpful during my time at Western.
Make decisions that incorporate the importance of sustainability	32	100.00%	0	0	0	
					Yes	I learned that I am susstainable for everything I do.
					Yes	with the economy, it was important to discuss sustainability.
					Yes	I think we were given all the tools to be sustainable.
					Yes	Yes this degree does stress sustainability.
					Yes	Looking at long term effects if very important and adressed by teachers.
					Yes	Just as this feedback is, continuous improvement, this will help the sustainability of this program, and I feel I have learned a lot about this in the program.
					Yes	Satisfactory
					Yes	This program does make you make your own decisions and incorporate importance
					Yes	The program allowed me to evaluated my thinking and make decisions based on sustainability.
					Yes	Yes.
					Yes	All my courses I had to use problem solving skills.
					Yes	meet standards
					Yes	Yes, this was stressed throughout the business plan was we had to think about all areas sustainability to be sucessfull.
Use project management and process improvement skills to achieve desired results.	32	100.00%	0	0	0	
					Yes	I learned alot working in teams, and completing projects.
					Yes	more project management "projects" should be implied.
					Yes	Yes we used Ghantt charts throughout the program
					Yes	Maybe lacked in this particular area.
					Yes	I have achieved this in every course I took.
					Yes	I really enjoyed learning about project management and improving my skills
					Yes	Satisfactory
					Yes	For sure!
					Yes	The skills taught by starting from nothing to a completed project by using learned skills are a great acheivement.
					Yes	yes this program allows you to use project management.

Outcome	Yes	No	Unk	NA	Result	Feedback
					Yes	I feel that project management skills learned were some of the most valueable skills throughout my course because of all the projects I had to complete during the program
					Yes	Project Management skills was very well used!
					Yes	Project management skills have continually proved to be skills I need in the 'real world.' I think being able to assess what needs to be completed for a project and creating a time line is an important skill for anyone to learn.
					Yes	Yes it helped understand how to use teamwork effectivly and demonstrate great personal skills with these team projects.
					Yes	The classes that are specific to these outcomes were very helpful.
					Yes	Project management is a big part of a successful business. Going throught that class showed me first hand how to properly account for everything to have a successful event.
					Yes	This program has an entire class dedicated to this. I found the class very beneficial.
Communicate effectively and professionally using different formats for a variety of audiences.	32	100.00%	0	0	0	
					Yes	yes this program lets you communicate effectivel
					Yes	This is one of the most important things taught at Western. I learned so much.
					Yes	The speech classes really helped do this being in an ITV class and using the equipment and speaking to the audiences in different campuses
					Yes	The instructors are very diverse.
					Yes	I believe the course provides a variety of these.
					Yes	Satisfactory
					Yes	Having different audiences was very difficult, but overcame it all
					Yes	We had several different presentations which allowed us to present to different audiences.
					Yes	The classes make you use different formats to communicate. Including on-line classes.
					Yes	This is very important in the real world. Since this program is fairly general we will be using this knowledge in our careers.
					Yes	Communication is a large part of this program.
					Yes	the different things we had to attend helps.
					Yes	I would not know if I have aquired this skill set. I have only conducted communications primarily with students and instructors.
					Yes	Not only did we communicate in the class room but communicating using different technology.
					Yes	My speech classes helped me learn how to professionally speak to others.
					Yes	Yes
Analyze and report business data for informed business decisions.	32	100.00%	0	0	0	
					Yes	Yes
					Yes	Excellent
					Yes	All information was given to us in order for us to perform effectively.

Outcome	Yes	No	Unk	NA	Result	Feedback
					Yes	Many classes including the financial classes prepared me how to analyze and report business data.
					Yes	yes this business allows you to analyze and report business
					Yes	I feel this was accomplished in many classes and it was a huge deal for most classes
					Yes	NO. we learned alot about analyzing financial data through youtube videos.
					Yes	I lot of the course requires doing research.
					Yes	Learning to understand and interpret business data is something everyone going into business for themselves or even working for a business should know.
					Yes	I think I could still improve upon this , but I also feel like I have a buffer before entering the workplace because I still plan on continuing on to a 4 year college
					Yes	It was a struggle, but instructors did a good job explaining.
					Yes	All courses helped me with this skill.
					Yes	It was touched on but maybe not emphasized on.
					Yes	I have learned that to be a good business, one needs to assess all aspects of the business to formulate a game plan for the business to follow.
Evaluate others and self and create a plan to meet organizational goals.	32	100.00%	0	0	0	
					Yes	This program helps you become more organized that's for sure. Being unorganized is recipe for disaster, especially in Pat's classes.
					Yes	Peer evaluations are many times biased, but honest self evaluation is very important.
					Yes	Very helpful. I overcame a lot of personal goals.
					Yes	Business plan 95% ohhhh yea! :)
					Yes	I believe that we learn from each other.
					Yes	For sure we have many times that we evaluate our peers
					Yes	In my capstone class we had to evaluate others on one certain part of the project.
					Yes	business does allow you to evaluate others and self accurately
					Yes	Teachers often had me evaluate myself and the progress. Following the grades posted on Blackboard keeps you organized and on top of my grades.
					Yes	no comment
					Yes	Organization has been key for our classes, it has helped in the long run,.
					Yes	Satisfactory
					Yes	Lots of group situations were goals were made.
Demonstrate ability to evaluate ethical situations and apply principles of corporate social responsibility.	32	100.00%	0	0	0	
					Yes	Ethics are very important and should always be considered in a business environment.
					Yes	Ethics are all ways talked of.
					Yes	Given all tools to perform effectively.

Outcome	Yes	No	Unk	NA	Result	Feedback
					Yes	Yes
					Yes	All courses helped me with these skills.
					Yes	I thought this program was instructed very well and will be effective in our careers.
					Yes	no0 comment
					Yes	The degree course offered all of those.
					Yes	Responsibility played a huge role.
					Yes	Excellent
					Yes	yes this was achieved in this program, in many ways.
					Yes	Ethics played a big part in this program. Many classes touched base on the importance of ethical decision making.
					Yes	business does demonstrat ability to evaluate ethical
					Yes	Being involved in the school and teachers helps apply principals
Assist with planning, directing or coordinating the operations of a business.	32	100.00%	0	0	0	
					Yes	Creating a business plan covered that.
					Yes	Business Plans!
					Yes	Excellent
					Yes	All information was given for us to be able to start our own business and run it smoothly.
					Yes	The business plan was the most difficult thing I have ever put together, but helped me a lot.
					Yes	Yes doing the business plan in capstone was a great example of trying to start a business and how difficult it could be
					Yes	this program does assist with planning
					Yes	many classes provided these concepts
					Yes	The course provides all of these.
					Yes	My capstone class helped me with these skills.
					Yes	Working on team projects is great for learning how to plan and coordinate business operations.
					Yes	Yes
					Yes	I feel more confident in my understanding of business operation
Aggregate Assessment of Achievement	480	100.00%	0	0.00%	0	0