

# Business Management-SLO Assessment, Spring 2013 Results

***Published: 5/13/2013***

## Survey Overview

### Description

Business Management, Spring 2013

### Instructions Provided To Respondents

There are four sections in this survey.

- The first section contains two questions about your overall experience in the program. Use this section to identify things you liked, things you would change, and to communicate any other comments about your overall experience in the program. If you have feedback about the instruction or anything else related to the overall program, please address that in one of these questions.
- The second section addresses the college core abilities. The core abilities are overall skills that all graduates should acquire during their experience at Western. Focus on yourself in this section.
- The third section addresses the specific outcomes for your program. Please focus on yourself in this section.
- The conclusion provides a comment section for any additional information you would like to share about your experience with your program and Western Technical College.

Thank you for completing this survey.

### Respondent Metrics

Respondents: 54  
First Response: 4/29/2013 07:46 AM  
Last Response: 5/6/2013 10:10 PM

## Survey Results

The following is a tabular depiction of the responses to each survey question. Additional comments provided by respondents, if any, are included after each table.

### Section - General Overview of Program

#### Instructions Provided To Respondents

We appreciate your feedback, comments and suggestions. The information you provide will strengthen our program. Thank you.

#### 1. What did you like about this program?

Being able to have simulations available to us so we have a better understanding of what it is like to own our own business. (000000587 Anonymous)

I enjoyed how small the classes were so that you could get to know all my classmates. I also liked that we did not have very many finals in a lot of the classes because it was more beneficial to us to do presentations instead. (000000501 Anonymous)

I enjoyed learning the concepts of running a business. (000000522 Anonymous)

I enjoyed learning the different aspects of business. (000000570 Anonymous)

I enjoyed that each instructor has experience in the business field. So many of them have many stories that add to the lesson of the day. (000000515 Anonymous)

I enjoyed the final semester of this program. It provided comprehensive ideas on how to promote ourselves and make the leap from student to employee. (000000586 Anonymous)

I learned a lot of things that not only will help me in my field but it will also help me in my everyday life. I learned the importance of being professional, working hard, and what being a manager or business owner involves. (000000581 Anonymous)

I like how every class built off each other leading us to what "real world" life will be like. (000000584 Anonymous)

I like that the work that we did in classes were conducive to working in a business management position. The teachers were very helpful and for the most part emailed back in a timely manner. (000000585 Anonymous)

I like the amount of interaction between students. (000000579 Anonymous)

I liked all of the hands-on opportunities we had. (000000500 Anonymous)

I liked all of the opportunities provided to prepare us for life after graduation. This program truly focused on preparing its students to get jobs once the degree was achieved and was there to help every step of the way. From resume reviews to mock interviews, I feel very prepared to graduate and be successful in a job within my field of study. (000000524 Anonymous)

I liked everything about the program. It was easy to follow the classes were flexible so I could schedule between my work and children's schedule (000000509 Anonymous)

I liked how hands on some of the classes are. Not just lecture all the time. (000000499 Anonymous)

I liked that I had no idea or faith of what I was getting into, but I adapted and overcame, then graduated. (000000518 Anonymous)

I liked that it taught me a lot about how the business world is and what you need to be successful. (000000580 Anonymous)

I liked that the program was set up for not just for younger students but as well as working adults. (000000503 Anonymous)

I liked that this program gave us hands on experience into real world situations, including the simulations. (000000575 Anonymous)

I liked that this program was very hands on with all the different simulations. Hands on experience is a great thing, and helps me learn easier. (000000574 Anonymous)

I liked that we got to run a business and that we got the chance to make a mock business plan. This will be very useful information for the future. (000000588 Anonymous)

I liked the amount of real life assignments we had, they gave us hands-on experience. (000000571 Anonymous)

I liked the fact that it covered a wide range of material for great learning. (000000512 Anonymous)

I liked the wide range of topics that were covered in my classes I feel I have all the skills to have a great career. (000000510 Anonymous)

I liked this program because it gave me a lot of hands on technical management experience. I also liked the classes that this program offers. All of the classes are beneficial in the program. (000000583 Anonymous)

I really liked all of my course classes. I also liked how the majority of the teachers were very knowledgeable. (000000519 Anonymous)

I really liked the out of class events such as the interview, resume review, and the "Get That Job" event. (000000517 Anonymous)

I thought the information that was presented was all extremely helpful to my learning. The simulations and projects were fun to do since you got to run and operate your own make believe business. (000000593 Anonymous)

I was able to successfully learn about managing a business, people, and myself. I also gained a wide variety of hands on experience throughout the program. (000000513 Anonymous)

instructors, assignments (000000505 Anonymous)

It gave me the knowledge and experience to ready myself for a future career in Business Management. (000000514 Anonymous)

It has given me the foundation I need to work in business and management. (000000576 Anonymous)

It has given me the foundation I need to work in business and management. (000000577 Anonymous)

It was challenging. There was a lot of competition between the simulation and the business plan. (000000520 Anonymous)

It was fun, and it was also easy for me to learn. (000000572 Anonymous)

It was practical and relevant to the field. I liked the social aspect of it, making new friends and working on group projects. (000000582 Anonymous)

It was very engaging and the instructors really knew their material. (000000594 Anonymous)

Learning how to run a practice business and understanding the aspects of decision making within the business world. (000000590 Anonymous)

Most of the professors were knowledgeable and very helpful. The program is pretty easy but time consuming. (000000591 Anonymous)

The advisor gave us appropriate help with any of our needs and if he did not know the answers he pointed us in the correct direction of who could help us in the best way possible, also the real life events this class offers is very helpful (000000504 Anonymous)

The amount of hands on activities. (000000573 Anonymous)

The classes taught me a large amount that I didn't have a clue about before this program. For the most part the classes all flowed into each other but there was a little redundancy at times. I felt that we could have maybe talked about a few things a little more in depth. (000000578 Anonymous)

The course content was relevant to the program (000000516 Anonymous)

The experience I have had and the things I have learned about myself and what I want in a career path (000000508 Anonymous)

The hands on experiences provided by simulation and real world situations has provided me with the opportunity to apply what I have learned and put it to the test. (000000521 Anonymous)

The information presented was particularly interesting. (000000523 Anonymous)

The knowledge and experience it gave me to better myself. (000000507 Anonymous)

The overview of business (000000595 Anonymous)

The program really helped me to know what I should expect in the world of business operating. (0000000569 Anonymous)

The teacher (Mike McArdle) was always willing to work with you and help you when you needed it. (0000000506 Anonymous)

The vision and outcome of the information provided by instructor. (0000000511 Anonymous)

This program had a lot of things I liked. It exposed me to various aspects of running a business. The main things that I found most useful were the financial and software classes. Capstone in my opinion was the best class of all of them in terms of getting an understanding of running a business. (0000000592 Anonymous)

Very detailed and focused on core business strategies. (0000000502 Anonymous)

## *2. What would you change about this program?*

adding more marketing (0000000511 Anonymous)

Allowing Accounting to be taken online year round. (0000000506 Anonymous)

downsized to 2 years (0000000505 Anonymous)

I cannot think of anything that I would really change in the program. (0000000585 Anonymous)

I didn't think that the curriculum was orgaqnized very well. Seemed like the instructors weren't on the same page a lot of the time. (0000000498 Anonymous)

I do not like the beginning simulations. They are too broad and do not give enough information for students to understand why things are happening. The final simulation was better than the first two, however. (0000000580 Anonymous)

I feel too much emphasis is put on the simulation in Capstone. More emphasis should be put on the elements of running a business. (0000000576 Anonymous)

I feel too much emphasis is put on the simulation in Capstone. More emphasis should be put on the elements of running a business. (0000000577 Anonymous)

I really would not change anything about the program except for meeting more than once a week. Providing more face to face classes. (0000000587 Anonymous)

I think I would have more hands on learning because you cannot truely learn how to manage a business just by reading a text book. (0000000522 Anonymous)

5/20/2013

6

I would add more class times available for students. I had trouble in the past with trying to work a class schedule that worked for me. Maybe the changing to the trimester will assist with this issue. (000000515 Anonymous)

I would change all the group assignments. Majority of students need to work at least 20 hours a week to support themselves; therefore, having group projects in every class makes it impossible to meet with your group members. (000000591 Anonymous)

I would change how fast-paced it is. I feel like there is a lot of curriculum to complete in two years, and I felt that sometimes there were other things that I would have liked to learn or do that there just wasn't time to complete. Capstone, for example, provided a lot of good, applicable projects, however, there seemed like there was such a small window of time to complete them that they probably were not done to the best of our abilities. (000000524 Anonymous)

I would change that all classes were offered in Tomah, I think now they are. (its hard with children to get anywhere else. (000000509 Anonymous)

I would change that all people have to make business plans. I think there should be an entrepreneurship major and then also a business major. (000000501 Anonymous)

I would change the capstone class over any other part of this program. Although it wasn't the death of me, it was very stressful focusing on two major projects during one class period. It left the students scrambling constantly. (000000583 Anonymous)

I would change the last semester of the program. I think that the amount of homework that was given out in the last semester was a little extreme. From what I saw, a lot of students were really overwhelmed. (000000593 Anonymous)

I would change the teacher we had! I would want to change the fact that we have two HUGE projects in this one class on top of other homework. (000000588 Anonymous)

I would make the business plan separate from the simulation classes. Having both in one class is almost too much of a work load. I feel that if it were separate it would allot more time in the completion process. (000000514 Anonymous)

I would make the capstone course worth four credits (because of the amount of work involved). I would also stop changing the program requirements. In the past four years, the requirements have changed SEVERAL times and it gets confusing and frustrating for everyone. (000000519 Anonymous)

I would maybe cut a little of the work load back. But I think that assignments that are given should be gone into a little more learning. (000000512 Anonymous)

I would maybe do just the business plan or simulation. (000000579 Anonymous)

I would not change anything about the program because it got me ready for my next stage of life in great style and fashion. thank you (000000569 Anonymous)

I would offer the writing class in the first semester. (000000571 Anonymous)

I would probably do the final simulation and business plan in capstone in different classes. (0000000574 Anonymous)

I would re-order the classes. Some classes should be offered at the beginning of the program, when they are actually placed in the last semester. (0000000575 Anonymous)

I would reduce amount of discussion board questions. (0000000517 Anonymous)

I would solidify the program so changes aren't possible midway through a class. (0000000570 Anonymous)

Make sure that all teachers are equipped with tools to teach students, or know how to teach in different ways. (0000000584 Anonymous)

More connection with other peers (0000000595 Anonymous)

na (0000000590 Anonymous)

none I think that this program is very efficient and the instructors meet needs excellently (0000000504 Anonymous)

Not having Capstone and Professional Development offered in the fall set me back. I think there are enough students every semester that need to wait a full year to take these classes. It would be very beneficial to offer the final credits in the fall semester as well. It will help get students out of here faster. (0000000586 Anonymous)

Nothing (0000000582 Anonymous)

Nothing (0000000521 Anonymous)

Nothing (0000000510 Anonymous)

Nothing I think that the flow of the classes as far as the order in which you take them worked well and assisted a great deal for learning. (0000000503 Anonymous)

Nothing it is a great program (0000000508 Anonymous)

Nothing, I feel as if it is the one of the best in the area. (0000000594 Anonymous)

Nothing. (0000000523 Anonymous)

Now that I am done, nothing. I know that the core classes could be more focused on core concepts, so that Discussion Boards, Quizzes, and Responses do not take away. (0000000518 Anonymous)

Offering all classes every semester. I could have graduated a semester earlier if certain courses were offered at all times (0000000516 Anonymous)

Split up class better. go with the just the business plan the first 6-8 weeks and then introduce the simulation towards the second half or around week 6-7. (000000573 Anonymous)

The capstone class projects! (000000578 Anonymous)

The Capstone class. The business plan and simulation should not be done at the same time. The Capstone class should do one of two things. It should only do the simulation or the business plan should be done for the first six weeks and the simulation the last six weeks or visa versa. We already do a business plan in Introduction to Business, so I do not see the need to have to do a second business plan. Also, there should be teachers teaching Capstone that acutally know what they are doing. The teacher that I had did not know half of the things she should have known. She alwasly had to ask other teachers about it. During the semester that we take Capstone, we have other classes that we have to concentrate on too and it is almost impossible to concentrate on them because there is so much to do in Capstone. (000000500 Anonymous)

The order of some classes may have helped to take closer to others because certain things you learn your first year you will use your last year and it is hard to remember all of those things. Overall, I think it was just fine. (000000581 Anonymous)

The program's courses seem to be based around the entrepreneur individual. I would prefer to see the capstone class divided into two different classes One for the entrepreneur and one for management students. (000000589 Anonymous)

The scheduling before the start of the program and stressing of importance of planning the schedule and times the classes are offered. (000000507 Anonymous)

The simulation in Capstone. (000000502 Anonymous)

There needs to be a much better and more organized teacher. She tells the class one thing one minute and something different the next. (000000520 Anonymous)

There should be a way to test out of some classes. Some classes seemed to give some information that was common sense. (000000592 Anonymous)

To only allow students complete the general study classes first. (000000572 Anonymous)

Within the last semester's Capstone class, it was difficult to do a full simulation project as well as a business plan with a group. I think it would be more beneficial and students would put more time into both if they were in separate classes. (000000513 Anonymous)



## Section - Western Technical College Core Abilities

### Instructions Provided To Respondents

This section addresses the college core abilities. The core abilities are overall skills that all graduates should acquire during their experience at Western. Focus on yourself in this segment. As a result of this program:

### 3. I have learned effective communication skills.

100%            54      Yes

### 4. Comments on effective communication skills.

All of my classes, no matter the subject area, focused on effective communication skills. Whether it be written or verbal communication, all of my classes stayed consistent and encouraged the growth of these skills. (000000524 Anonymous)

Communications classes were dull and didn't have very much bulk. (000000583 Anonymous)

Great job between the teachers and students. (000000569 Anonymous)

Had to do multiple writing assignments. (000000588 Anonymous)

I am now better able to communicate verbally in the form of presentations. (000000523 Anonymous)

I have developed effective business communication skills and learned to better talk in front of groups. (000000513 Anonymous)

I have learned that I can communicate clearly and write even better now that I have been trained properly. (000000518 Anonymous)

I have learned to be more open. I found it easier to talk in front of groups. (000000514 Anonymous)

I have learned to communicate effectively and efficiently. (000000521 Anonymous)

I was very shy in high school. Amy Ramsey really made me come out of my shell in speech class. She was so energetic and passionate about her job that it inspired me to do well in her Introduction to Speech class. (000000515 Anonymous)

Knowing that everyone is on the same track with little to no confusion. (000000587 Anonymous)

Learned a lot from this program to communicate better. (000000512 Anonymous)

Making friends with classmates was very helpful. We also had to do a lot of presentations which helped to make me more comfortable. (000000580 Anonymous)

Many of my team projects helped me learn to have outstanding communication. (000000510 Anonymous)

Mock interviews and professional setting we were required to attend were very helpful. (000000586 Anonymous)

Our teacher needs to learn them herself before she can teach them to a class. (000000520 Anonymous)

Talking in front of the class has given me confidence. (000000576 Anonymous)

Talking in front of the class has given me confidence. (000000577 Anonymous)

The presentations that we were required to do as well as responding to questions from the class helped with my communication skills. I did not like communicating and was not very good at it either. This major improved them immensely. (000000501 Anonymous)

The speech course and other course assignments requiring presentations were very helpful in increasing my communication skills and confidence. (000000517 Anonymous)

We did many presentations that made it easier for me to get in front of people and talk. (000000591 Anonymous)

Well taught. Especially in professional business communications class. (000000593 Anonymous)

#### ***5. I am able to apply mathematical concepts.***

94.4%	51	Yes
5.6%	3	No

#### ***6. Comments on application of mathematical concepts.***

Accounting is the hardest math part in the business center. Tough to get through but if you do you should breeze through the rest of the program. (000000593 Anonymous)

Good mathematical concepts, maybe could have done more math assignments. (000000512 Anonymous)

Had to do lots of math for the simulation and the business plan. (000000588 Anonymous)

I am no mathematician, but thank you Excel! (000000518 Anonymous)

I can apply mathematical equations to real life situations. (000000523 Anonymous)

I do not think very much mathematical concepts were covered. There was a little bit but not enough for me to remember them without googling it first. (000000501 Anonymous)

I have always been good with numbers so learning how to apply those numbers into accounting was great. (000000521 Anonymous)

I have always enjoyed math throughout school and I feel that I learned more about how it will apply to my future career in Business Management. (000000514 Anonymous)

I have learned But I still have problems trying to figure out math. (000000509 Anonymous)

I have not particularly enjoyed math growing up throughout my education, but I have found things that are extremely helpful towards my success. (000000513 Anonymous)

In financial analysis, we were required to do a lot of math (in XCel). (000000580 Anonymous)

It has been a long time since I've had Math with Business Applications, but Rick Powers was an awesome teacher. I can still calculate tax for different items. (000000515 Anonymous)

Knowing how to plug in formulas into Excel to make things easier on yourself. (000000587 Anonymous)

Learned and retained a lot of things throughout the program concerning math. (000000569 Anonymous)

Math has always been my strength. I feel that the math class required for this program is way too easy. (000000591 Anonymous)

My teacher was very helpful, and also the math lab was a beneficial resource. (000000583 Anonymous)

Not only were math skills taught and utilized, but they were applied to the "business side" and were easily used in all of my business classes. (000000524 Anonymous)

Operations Management was a very intense class. Not a lot of concepts actually sunk in, however, I am able to reference what I need. (000000586 Anonymous)

The Accounting course should use a different source, not Aplia, such as one commonly used in businesses today, like quickbooks. (000000517 Anonymous)

### ***7. I learned how to transfer social and natural science theories into practical applications.***

96.2%	51	Yes
3.8%	2	No

### ***8. Comments on transferring social and natural science theories into practical applications.***

Finding the research instead of just guessing about the information. (000000587 Anonymous)

I can use these theories in real life situations. (000000523 Anonymous)

I dont really have any comments at this time. (000000512 Anonymous)

I have especially learned how to transfer theories into practical applications in my ethics and economic classes. The instructors I had were great and always provided practical situations that were easy to understand. (000000513 Anonymous)

I now know how to account for my own expenses from what I learned in Accounting. I can take many of the concepts I have gleaned and apply them to life. For instance, now when I go into a business to buy something, I question everything and make a great buyer's choice. (000000518 Anonymous)

I think that I did get these skills from the business management program. (000000501 Anonymous)

It was great to apply what was learned. (000000517 Anonymous)

nothing (000000569 Anonymous)

Taking an HR course was the most beneficial to me. It taught me how to handle different personalities while being in charge. (000000586 Anonymous)

There were always "real-world" examples given in classes to explain how things worked. This always made it easier to learn and understand. (000000524 Anonymous)

While not all theories are correct, I found while attending class ways to research and understand the theories into practical applications. (000000514 Anonymous)

### ***9. I learned critical thinking skills.***

100%      54      Yes

### ***10. Comments on critical thinking skills.***

Applied critical thinking to problems in the workplace. (000000583 Anonymous)

Critical thinking skills were basically banged into our heads with this major. (000000501 Anonymous)

I have a better thought process when I need to make important decisions. (000000523 Anonymous)

I have always been a fairly critically thinking. I am a licensed cosmetologist so I always try to be creative and think outside the box. (000000513 Anonymous)

I have learned to think more critically and outside the box while attending the program at Western. (000000514 Anonymous)

I thought everything was great on teaching us good critical thinking skills. (000000512 Anonymous)

Knowing how to make those quick and tough decisions without second guessing myself. (000000587 Anonymous)

Problem Solving and Decision Making seemed like a very simplistic course but the material we covered was useful. (000000586 Anonymous)

Question everything! (000000518 Anonymous)

The instructors really made you think. It was excellent for my learning. (000000593 Anonymous)

these I know I am going to be able and apply to the real world. (000000569 Anonymous)

Throughout this whole program, critical thinking skills have been taught and encouraged to grow. Projects are not explained step-by-step and the tools are not provided to you. This program challenged me to think "outside the box" and use critical thinking skills that I did not even know I had. (000000524 Anonymous)

We always had to use critical thinking skills to know what was going on in the class because our teacher was so unpredictable. (000000520 Anonymous)

### ***11. I have learned to use technology effectively.***

100%          54      Yes

### ***12. Comments on effective use of technology.***

. (000000586 Anonymous)

All of the classes in this program utilized technology is one way or another. I have become so knowledgeable with the internet, technology, and certain programs/software by just using them for homework or projects. (000000524 Anonymous)

great job. (000000569 Anonymous)

I can make any computer fly with information. I know how to research quickly, type even faster, and follow the online pathway better than I ever have. I know Excel, Office, Powerpoint, and many other programs. And, I am (000000518 Anonymous)

I have had the opportunity to live with someone who is wonderful with technology. Between school and home, I have learned to use technology effectively. (000000513 Anonymous)

I have learned a great deal about how to utilize technology for the workplace. (000000523 Anonymous)

I have learned a lot about knowing how to use Excel and Microsoft Word effectively. (000000587 Anonymous)

I learned more about Microsoft Excel and Word than I needed to know. At least I thought. Since I've started full time at Altra Federal Credit Union I've learned that we use these programs everyday. Western did a great job putting emphasis on these programs, because I have my knowledge of these programs at work. (000000515 Anonymous)

I think more computer literacy courses should be taught and required early in the program. (000000517 Anonymous)

I was very computer illiterate and now can find my way around great. (000000521 Anonymous)

I've learned a great deal more than I ever knew before. My education has greatly increased. (000000593 Anonymous)

The most effective class that helped me with technology was Software Applications class. It was extremely helpful and I enjoyed it a lot (000000501 Anonymous)

Western uses technology for every aspect of its teaching and learning abilities. When staying in contact with students they e-mail or post on their website. They also have made texting available to inform students that classes are canceled or college wide events. (000000514 Anonymous)

Yes I am very effective with technology now. (000000512 Anonymous)

### ***13. I have learned to value myself and work ethically with others in a diverse population.***

98.1%	53	Yes
1.9%	1	No

### ***14. Comments on valuing self and working ethically in a diverse population.***

Ethics class opened my eyes to some interesting concepts we have. (000000583 Anonymous)

I found that there are many differences in every Western student. But, I found that this was helpful in striving for success and completing assignments because it allowed different aspects and ideas for different assignments. (000000514 Anonymous)

I have also learned this through work itself. (000000591 Anonymous)

I have learned the importance of ethical decision making even though it may not be the most popular solution. (000000523 Anonymous)

I know I have the ability to do anything I set my mind to because I know have the knowledge and ability to think critically. (000000518 Anonymous)

I listen to everyone's input when it comes to team planning. (000000587 Anonymous)

I value now more than ever the ethics involved in business. (000000569 Anonymous)

Lots of group projects helped with talking to people you don't know. (000000593 Anonymous)

No good comments at this time. (000000512 Anonymous)

Professional development and other courses greatly enhanced self value and ability to work within a diverse population. (000000517 Anonymous)

We worked in so many groups in a business major that I feel like I have definitely perfected this after two years of group work. (000000501 Anonymous)

Working in a diverse population has always come easy to me. I volunteer at a low income elementary school so I do have the opportunity to work with students with diverse backgrounds. (000000513 Anonymous)

***15. I am able to make decisions that incorporate the importance of sustainability.***

100%      54      Yes

***16. Comments on incorporating the importance of sustainability.***

I am confident about my decisions and the ability to carry these decisions out. (000000518 Anonymous)

I can now understand the importance of sustainability. (000000523 Anonymous)

I feel a lot more comfortable now making decisions and am able to sustain this growth. (000000569 Anonymous)

I learned a lot about the importance of sustainability with this major. (000000501 Anonymous)

I will use the knowledge taught in this field and carry it on. I'm much more effective in this. (000000593 Anonymous)

It is always important to maintain sustainability while going through life. By staying optimistic and a good attitude towards tasks at hand you can be a successful individual. (000000514 Anonymous)

No comments at this time. (000000512 Anonymous)

Throughout this program, I have been able to successfully make decisions and incorporate the importance of sustainability. It is always important to value yourself and that is one very important thing I have learned throughout this degree. (000000513 Anonymous)

## Section - Specific Program Outcomes

### Instructions Provided To Respondents

This section addresses the specific outcomes for your program. Please focus on yourself in this section.

As a result of this program, I learned to:

#### *17. Plan the operations of a business across functional areas.*

98.1%	52	Yes
1.9%	1	No

#### *18. Comments about learning this program outcome.*

Having many simulations allowed us to learn about outcomes of operations. (000000583 Anonymous)

I definitely learned about operations of a business. This was a lot due to operations management and capstone. (000000501 Anonymous)

I got most of this concept from simulations but not so much in class. (000000522 Anonymous)

I had the opportunity to make two business plans which gave me a great experience of the operations of specific business functions and areas. (000000513 Anonymous)

I know the path to create, manage, fill, and pay for a job slot. (000000518 Anonymous)

In many classes I learned the differences and similarities of how businesses operate in different areas. This was beneficial because not one business is the same and therefore, preparing yourself for the differences opens up advancements in different areas or locations. (000000514 Anonymous)

nothing. (000000569 Anonymous)

Operations management taught me this. We did lots of projects and assignments that taught us the different functions of a business and how they must all work together for a business to operate smoothly. (000000524 Anonymous)

The Business Management program offers all of the information needed to operate a business. (000000523 Anonymous)

The simulations were the most beneficial. (000000521 Anonymous)

This program helped me to understand how to plan business operations. (000000517 Anonymous)

Very optimistic coming into the program but I fully understand it now. (000000593 Anonymous)

#### *19. Organize resources to achieve the goals of an organization.*

98.1%	52	Yes
-------	----	-----



**20. Comments about learning this program outcome.**

Budgeting is key within a business. Without budgets and limits on resources, a business will not last much longer than the day they open. I learned a great deal about budgeting and forecasting in order to have the appropriate amount of resources to achieve the goals of a company/organization. (000000524 Anonymous)

I am a great leader and can gather people to do a great job. I do not boss, but I guide and work beside said group. (000000518 Anonymous)

I do not recall learning a lot with organizing resources. We did learn about organizing ourselves. (000000522 Anonymous)

I fully understand the concept of business management. (000000593 Anonymous)

I have always been someone who maintains an organized environment. I like my things in order so, I know where they are and I can complete tasks in an efficient manner. (000000514 Anonymous)

I have learned to set SMART goals. (000000523 Anonymous)

learned great organizational skills. (000000569 Anonymous)

There was a lot of resources provided to us and ones that I will use in the future. (000000507 Anonymous)

There were many avenues during the course of my program that contributed to learning how to create and achieve organization goals. I feel that a good addition to the program would be a course in Organization Development. (000000517 Anonymous)

Time management and organization resources were very important in this major to ensure that everything gets accomplished. (000000501 Anonymous)

Western provides a great deal of resources to achieve a great grade in your classes, keeping in mind you need to put forth a good amount of effort as well. Other than Western's resources, I am an "organize freak", so I generally have everything written down and try to keep extremely organized. It makes for a less stressful experience. (000000513 Anonymous)

**21. Control business processes.**

100% 54 Yes

**22. Comments about learning this program outcome.**

I feel that I am ready for my bachelors. (000000569 Anonymous)

I learned the controll process of business throughout a few of my classes in the business management program. (000000513 Anonymous)

Learned measurements to monitor the processes. (000000518 Anonymous)

More time should be spent in the area of controlling business processes. (000000517 Anonymous)

The processes involved in control a business are now clearer. (000000523 Anonymous)

There are many ways to control things within a business. Everything is an integral part of the company's success, and one failed process could lead to a domino effect. I learned how to control things within a business and how every part of a company effects everything/everyone else. (000000524 Anonymous)

very easy to learn. Taught really well. (000000593 Anonymous)

### ***23. Direct individuals and/or processes to meet organizational goals.***

98.1%	53	Yes
1.9%	1	No

### ***24. Comments about learning this program outcome.***

I feel like I can lead people to achieve goals in the management position. (000000593 Anonymous)

I had a lot of discussion in classes about how to manage not only a business, but the employees within that business. In order for a company to reach its goals, everyone needs to be on board. There are certain ways to make sure that everyone is aware of the company's goals and is all working together to achieve those goals. (000000524 Anonymous)

I have always had the ability to aid people in meeting their goals. I was able to use this ability while attending Western. (000000514 Anonymous)

I learned how to apply my goals better. (000000569 Anonymous)

I now know how to manage people as well as the numbers of a business. (000000523 Anonymous)

I was the leader of all four groups that I was a part of. I used the skills I learned to direct and guide my fellow teammates. (000000518 Anonymous)

Organization Development should be a part of this program to aid in this understanding. (000000517 Anonymous)

The most helpful class for this was problem solving. I learned how to stand out at my business and learn how to lead to solve a problem. (000000501 Anonymous)

5/20/2013

19

This is also something that was taught in a variety of the classes. I also earned a marketing certificate with my applied associates in business management, so some of the process and organizational skills were discussed there also. (000000513 Anonymous)

Western really focused upon preparing us to be leaders in our management positions that we hopefully will obtain. (000000515 Anonymous)

***25. Apply principles of corporate responsibility.***

100%      54      Yes

***26. Comments about learning this program outcome.***

I feel like I have to knowledge run and manage a business. (000000593 Anonymous)

I now understand the importance of being ethically responsible. (000000523 Anonymous)

I think I actually learned a big amount of corporate responsibility in one of my marketing classes, but also my professional development and capstone class. (000000513 Anonymous)

nothing. (000000569 Anonymous)

The simulations truly taught me about corporate responsibility. There were multiple decisions that had to be made that were related to corporate responsibility. (000000524 Anonymous)

To take responsibility for decisions and to follow the laws and ethics of a good businessman. (000000518 Anonymous)

**Section - Conclusion****Instructions Provided To Respondents**

Please use this space to share any other feedback, comments, or suggestions about your experience at Western Technical College.

**27. Comments**

All in all I really enjoyed my experience at Western Technical College and the instructors I had. (0000000578 Anonymous)

Although the world is ever changing, it didn't seem like the instructors were very well prepared or organized to teach the classes that they taught. When you have three different teachers teaching the same class, the teachers rarely seemd to be on the same page with each other. Especially during the fourth semsester I attended Western, it seemed as though every week the information that I received was different than what was said the week before. This is very frustrating from the student perspective that there is hardly any consistency from week to week. I believe that the teachers should have better communication skills with each other, whether it's meeting multiple times a month or sneding x number of emails back and forth each week. (0000000498 Anonymous)

Barb Wenzel is terrible at getting grades done on time! She is also not very good at giving feedback for assignments. This course needs a teacher who understands all of the concepts that need to be taught to the students. She didn't understand everything that was going on, so we didn't always understand what was going on. (0000000588 Anonymous)

Great experiance and learned alot. Wish I would have got the program done in two years tho. (0000000512 Anonymous)

Great Program (0000000595 Anonymous)

I am glad I made the decision to return to school. College has provided me with the opportunity to grow and expand my working skills. (0000000521 Anonymous)

I am glad that I was accepted into this program and even more proud to be part of the Business Management Family. (0000000518 Anonymous)

I enjoyed the Business Management program at Western Technical College. All of the instructors were very helpful in the learning process. All of the information was of great help. (0000000523 Anonymous)

I gained much needed knowledge while attending Western. I will say I had many struggles but, kept my head up and strived for success. I will say that some of the instructors had a hard time teaching or relaying the message on what they are providing us. I know they knew the criteria they just had a hard time applying the message to the class. Again this was some instructors not all. (0000000514 Anonymous)

I had a positive overall experiance here at Western Technical College (0000000583 Anonymous)

I had fun during my years at Western TC but I am glad to be done! (0000000587 Anonymous)

5/20/2013

21

I have had a great experience at Western Tech with this program and everyone I have been in contact with associated with Western. I can honestly say that my time and money here was not wasted and I take great pride in saying I am about to be a graduate of Western Technical College! (000000508 Anonymous)

I have learned alot in this program I will be excited to be able to use all the information with my new business! (000000509 Anonymous)

I really enjoyed some of the classes, others I wasn't too fond of! (000000575 Anonymous)

I really have enjoyed my time here at Western Technical College. The instructors know what they are talking about, and their real world experiences are a huge plus. (000000594 Anonymous)

I think the one thing that would have been nice is to have people that can help with homework on more of a one on one basis I found it frustrating trying to figure something out with email it would have been nice to have a person with you in person more often. (000000510 Anonymous)

I think this was a great program. (000000503 Anonymous)

I was set back over a year because I had not know about the core instructors providing vital information through advising. It is necessary to catch anyone who has slipped through the cracks and not talked to someone specifically about their plan for completing the degree as timely as possible. (000000586 Anonymous)

it was the best thing I have ever done in my life. (000000569 Anonymous)

Most of the instructors are amazing. However, there are some who don't seem qualified to teach certain subjects. I would like to see instructors more prepared. Overall, I felt the program was too easy and could stand to be more difficult to actually prepare individuals for the real world. A lot of the assignments seemed to be busy work rather material that is useful to the students' learning. (000000589 Anonymous)

Mr. McArdle is the best instructor and should get an award. (000000517 Anonymous)

My experience at Western Technical College was nothing but positive. Being a transfer student, I got to see how a university was run and the difference between the school I started at and the school I am graduating with. I have never felt more welcomed and comfortable than I have at Western. The teachers and staff are here to ensure the success of each individual student and, I truly felt I was a part of something much bigger than myself. I am so happy I made the decision to enroll in the Business Management program at Western Technical College. My life has been forever changed in the most positive way. Thank you!!! (000000524 Anonymous)

My experience was great at Western. I've learned a lot in the Business Management Program. I hope to use all of the effective tools that i've learned and apply them to the corporate world. (000000593 Anonymous)

Overall my experience at Western Technical College was good. I was impressed by some of the instructors and their ability to teach the material in a variety of ways, but also incorporate the students and "real-life" situations. On the other hand, some of the instructors are extremely unprofessional and unorganized. I think it down graded the program as a whole as well as the college. I know that in personal surveys I have

done previously I have also mentioned the unprofessionalism and organization issues. After communicating with other students in later classes, it seems nothing has changes. That is frustrating and it makes me wonder if it is really helping the students. (000000513 Anonymous)

Overall, the program provided a lot of useful information. The business plan seems like it should be for an entrepreneur program rather than business management. (000000571 Anonymous)

Quit changing program requirements! (000000519 Anonymous)

The professors are very nice. (000000574 Anonymous)

The work load has been pretty scattered and I do think some of the books need to be updated and go along with the classes. I think I learned more from the instructor than what I got out of any book. (000000507 Anonymous)

This class was much more challenging than I think it needed to be only because our lack of an instructor. We were left to rely on our classmates and ask other teachers who teach this class what to do. (000000520 Anonymous)

This was a great experience at a great school. I would recommend this program to anyone I know. Having Pat as my adviser was the best thing that happened to me because she went above and beyond to help me and make sure I was on track to graduate. (000000581 Anonymous)

Western really gave me the tools I needed to become a better person. Through my experiences at Western I have learned so much in a short time. It is all thanks to the Business Management and core class staff. Thank you. (000000515 Anonymous)

Western was a clean and friendly school. I do not regret going there. However, what I do regret was majoring in the Business Management program. There were a couple of teachers within the Business Management program that made my experience unenjoyable. Because of these teachers, it would take a lot for me to recommend this program to other people. (000000500 Anonymous)

When a certain teacher doesn't care about students progress it's hard for students to continue since the classes do build of eachother. (000000584 Anonymous)