

Primary contact regarding this plan: **Tom Strom**

Identify indicators from your scorecard and elements from your student feedback that should receive your “focus” or attention. Brainstorm the possible solutions, preliminary completion date, and the person/people that will be responsible for the activity.

<p>Best Practices and Innovations</p> <ul style="list-style-type: none"> • Block and blend • BB for communication, assignments, help, outside services • One on one program counseling 	<p>Trends, Future Trends, and External Factors</p> <ul style="list-style-type: none"> • It appears that there are jobs available • Would like to know how many graduates • Hourly rate of pay for graduates <p>✓ Course completion for Managerial Final</p>
<p>Reviewer Comments: Reviewer: Tracy Dryden</p> <p>A review of labor market trends indicates strong growth in this area. Job concentration tends to be in La Crosse County with focus on commercial banking, insurance sales. Positions that show large numbers of job openings include tellers, insurance sales agents, and personal financial advisors. Regional growth is higher than state and national growth.</p> <p>A review of FTE and enrollment trends shows a decline in both indicators.</p> <p>A review of program scorecard trends shows strong growth in job placement. This correlates with the demand for graduates.</p> <p>2nd year retention dipped quite a bit (students who started in Fall 2009)</p> <p>3rd year retention rose (students who started in Fall 2008)</p> <p>3rd year graduation looks to be at a 5-year high.</p> <p>A review of your curriculum status report shows that 1 course is missing and that 8 courses are three years old or more.</p>	<p>Reviewer Suggestions:</p> <p>With such strong job projections, it might be valuable to focus on developing students with the skills to secure the jobs in the fields with the most growth.</p> <p>With such strong labor market growth, it may be difficult to find graduates with the skills to secure the jobs in the fields with the most growth.</p> <p>Continue to monitor 2nd year retention.</p> <p>Suggest that updating curriculum become one of the top priorities.</p>

Indicator Name or Feedback Source	List possible ideas or solutions to improve the indicator. Circle your best idea.	Briefly describe how this “best idea” will improve the indicator or the feedback
<p>F200</p> <p>Second year retention</p>	<p>Adding a program orientation class in fall of 2012 should improve retention</p>	<p>Students will be better prepared for the program</p>
<p>I600</p> <p>Job placement</p>	<p>Not enough job titles are included in these numbers – Could you clarify what you mean by this? Are you suggesting that students are not reporting that they are employed in related</p>	<p>Educate the students in what jobs could be included in the finance field</p>

