

## Culinary Management

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### Five Year Trend

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Five Year Enrollment Change	37.9%		FY 2008 FTEs	35.27
Five Year FTEs Change	50.7%		FY 2009 FTEs	32.50
Five Year Graduate Change	40.0%		FY 2010 FTEs	39.10
FY 2007 Enrollee	58		FY 2011 FTEs	47.64
FY 2008 Enrollee	59		FY 2007 Graduate	5
FY 2009 Enrollee	56		FY 2008 Graduate	3
FY 2010 Enrollee	75		FY 2009 Graduate	6
FY 2011 Enrollee	80		FY 2010 Graduate	8
FY 2007 FTEs	31.60		FY 2011 Graduate	7

### Selected Occupations

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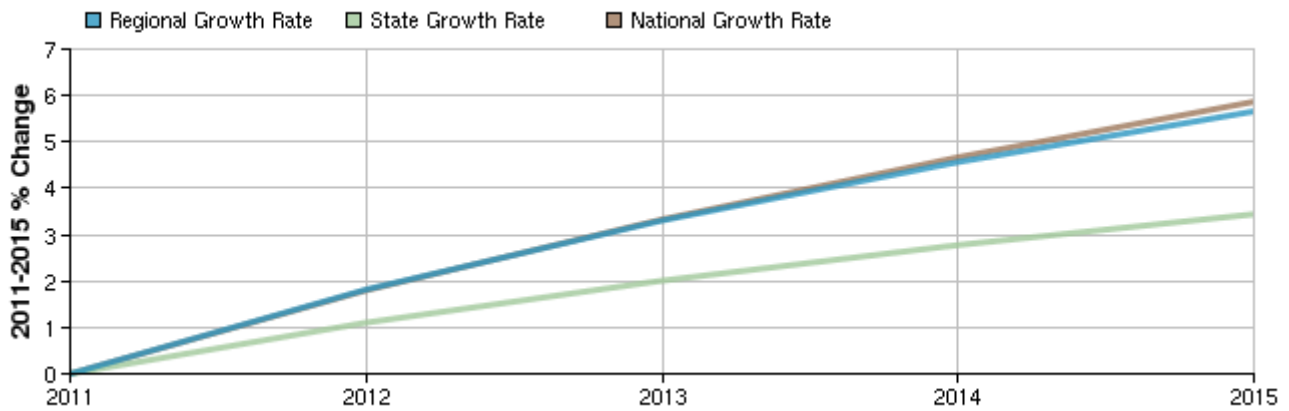
Occupation	Education Level
Chefs and head cooks (SOC 35-1011)	Work experience in a related field
First-line supervisors/managers of food preparation and serving workers (SOC 35-1012)	Work experience in a related field
Cooks, institution and cafeteria (SOC 35-2012)	Moderate-term on-the-job training
Cooks, private household (SOC 35-2013)	Long-term on-the-job training
Cooks, restaurant (SOC 35-2014)	Long-term on-the-job training
Cooks, all other (SOC 35-2019)	Moderate-term on-the-job training

### Executive Summary

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Basic Information	
2011 Occupational Jobs	2,650
2015 Occupational Jobs	2,800
Total Change	150
Total % Change	5.70%
Openings	360
2011 Median Hourly Earnings	\$11.92

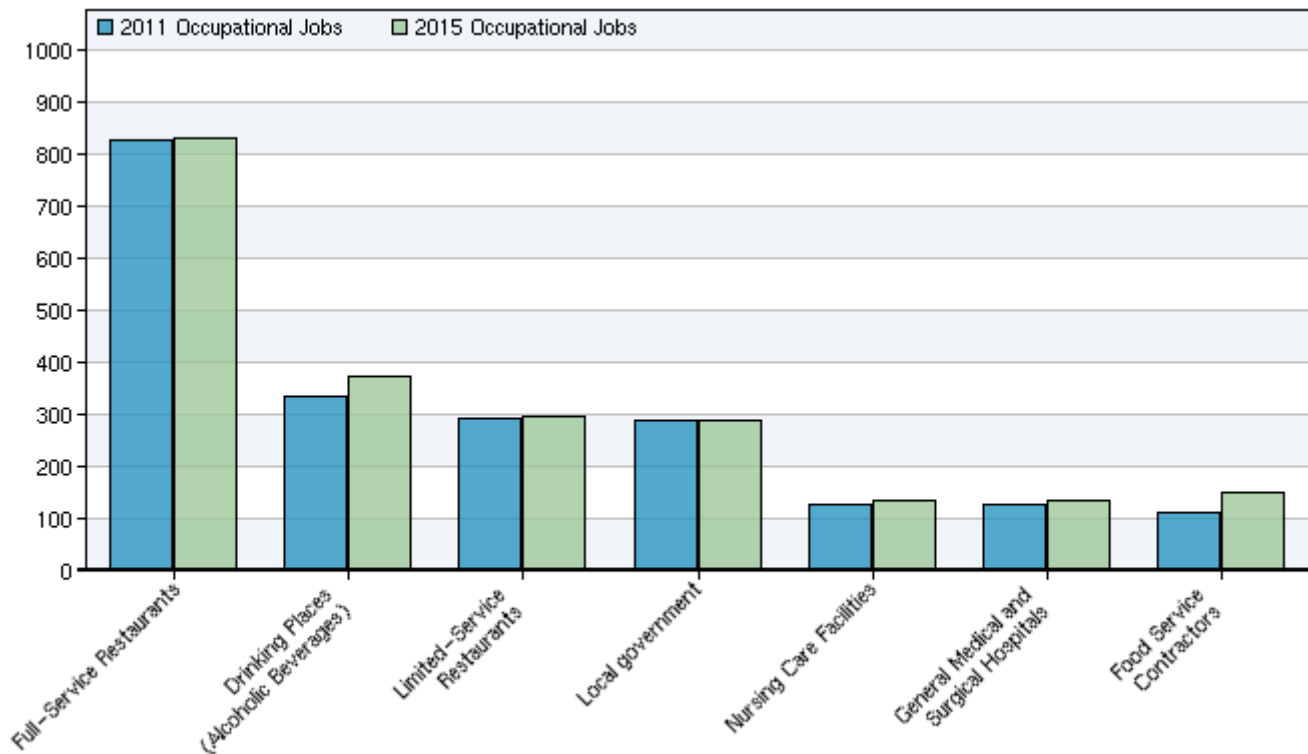
## Occupational Change Summary



Region	2011 Jobs	2015 Jobs	Change	% Change	Openings	2011 Median Hourly Earnings
Regional Total	2,650	2,800	150	6%	360	\$11.92
State Total	44,341	45,867	1,526	3%	5,114	\$12.14
National Total	2,374,241	2,513,514	139,273	6%	324,865	\$12.25

Source: EMSI Complete Employment - 2011.3

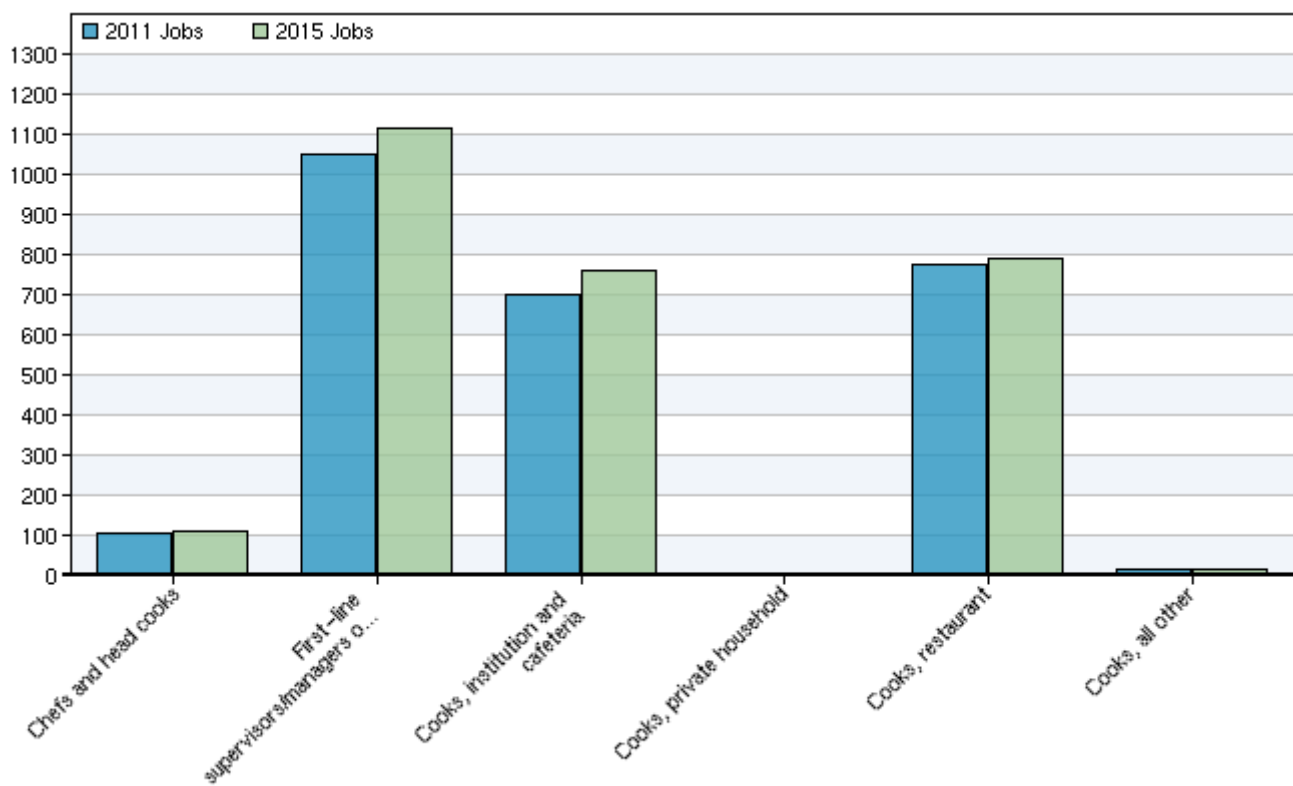
## Top Industries for Selected Occupations



NAICS Code	Name	2011 Jobs	2015 Jobs	Change	% Change
722110	Full-Service Restaurants	828	832	4	0%
722410	Drinking Places (Alcoholic Beverages)	335	373	38	11%
722211	Limited-Service Restaurants	293	295	2	1%
930000	Local government	287	287	0	0%
623110	Nursing Care Facilities	125	136	11	9%
622110	General Medical and Surgical Hospitals	125	135	10	8%
722310	Food Service Contractors	113	150	37	33%

Source: EMSI Complete Employment - 2011.3

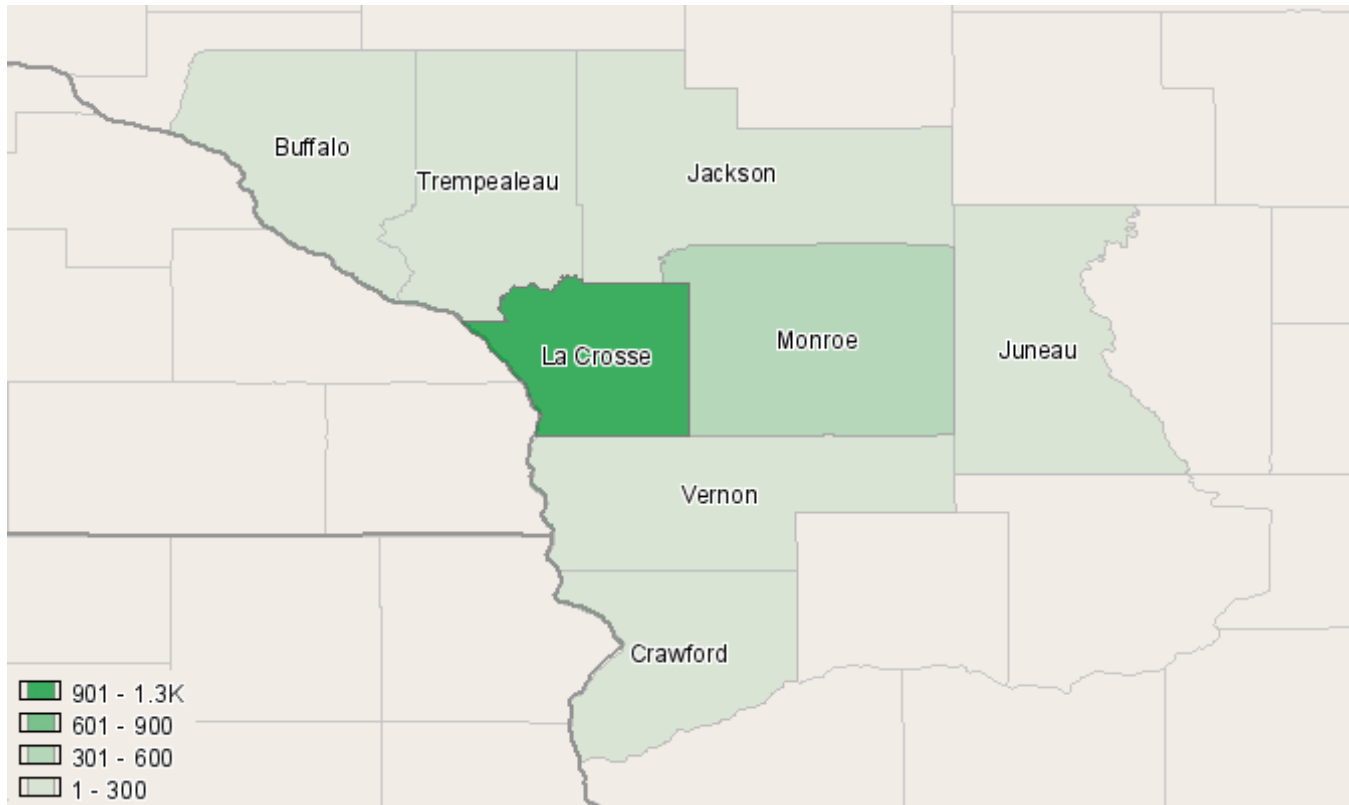
## Occupational Breakdown



SOC Code	Description	2011 Jobs	2015 Jobs	Openings	2011 Median Hourly Earnings
35-1011	Chefs and head cooks	107	112	10	\$16.92
35-1012	First-line supervisors/managers of food preparation and serving workers	1,049	1,114	105	\$12.81
35-2012	Cooks, institution and cafeteria	701	761	131	\$11.70
35-2013	Cooks, private household	<10	<10	--	--
35-2014	Cooks, restaurant	773	792	109	\$10.29
35-2019	Cooks, all other	13	15	3	\$9.64
	Total	2,650	2,800	360	\$11.92

Source: EMSI Complete Employment - 2011.3

## Occupation Distribution



County	2011 Jobs
La Crosse, WI (55063)	1,213
Monroe, WI (55081)	392
Juneau, WI (55057)	200
Vernon, WI (55123)	197
Trempealeau, WI (55121)	193
Jackson, WI (55053)	179
Crawford, WI (55023)	160
Buffalo, WI (55011)	116

Source: EMSI Complete Employment - 2011.3

## Three Year Graduate Employers

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### Culinary Management

#### 2007-2008

Graduates	4
Graduates Responding	2
<b>Employed in Related Occupations</b>	<b>2</b>
Employed in Non-Related Occupations	0
Seeking Employment	0
Not in Labor Market	0

Manager	Sparta, WI
Assistant Restaurant Manager	Milwaukee, WI

#### 2008-2009

Graduates	7
Graduates Responding	6
<b>Employed in Related Occupations</b>	<b>5</b>
Employed in Non-Related Occupations	1
Seeking Employment	0
Not in Labor Market	0

Cook	Public House, Williams Bay, WI
Cook	UW-La Crosse, La Crosse, WI
General Manager	Mosby's Steakhouse, Wise, VA
Regional Marketing Director	Jimmy Johns, La Crosse, WI
Restaurant Cook	Piggy's Restaurant, La Crosse, WI

#### 2009-2010

Graduates	9
Graduates Responding	9
<b>Employed in Related Occupations</b>	<b>7</b>
Employed in Non-Related Occupations	0
Seeking Employment	0
Not in Labor Market	0
Continuing Education	2

Banquet Server	Cedar Creek, Onalaska, WI
Catering Assistant	Western Technical College, La Crosse, WI
Deli Clerk/Catering Assistant	Festival Foods, Onalaska, WI
Deli Night Supervisor	Festival Foods, La Crosse, WI
Line Cook	Red Robin, Eau Claire, WI
Self Employed	Catering Service
Service Bartender/Kitchen Worker	Hillstone Group, Houston, TX

## **Region Information**

### **Region: Western Technical College District**

Description: Western District Counties

County Areas: Buffalo, Wisconsin (55011), Crawford, Wisconsin (55023), Jackson, Wisconsin (55053), Juneau, Wisconsin (55057), La Crosse, Wisconsin (55063), Monroe, Wisconsin (55081), Trempealeau, Wisconsin (55121), Vernon, Wisconsin (55123)

## **Data Sources and Calculations**

### **Industry Data**

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Non-employer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

### **Occupational Data**

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

### **State Data Sources**

This report uses state data from the following agencies:

- Wisconsin Department of Workforce Development
- Bureau of Workforce Information