

Instructional Assistant

Five Year Trend

| | | | | |
|-----------------------------|-------|--|------------------|-------|
| Five Year Enrollment Change | 52.9% | | FY 2008 FTEs | 17.70 |
| Five Year FTEs Change | 90.0% | | FY 2009 FTEs | 35.90 |
| Five Year Graduate Change | 50.0% | | FY 2010 FTEs | 43.70 |
| FY 2007 Enrollee | 34 | | FY 2011 FTEs | 30.40 |
| FY 2008 Enrollee | 29 | | FY 2007 Graduate | 6 |
| FY 2009 Enrollee | 59 | | FY 2008 Graduate | 4 |
| FY 2010 Enrollee | 63 | | FY 2009 Graduate | 12 |
| FY 2011 Enrollee | 52 | | FY 2010 Graduate | 13 |
| FY 2007 FTEs | 16.00 | | FY 2011 Graduate | 9 |

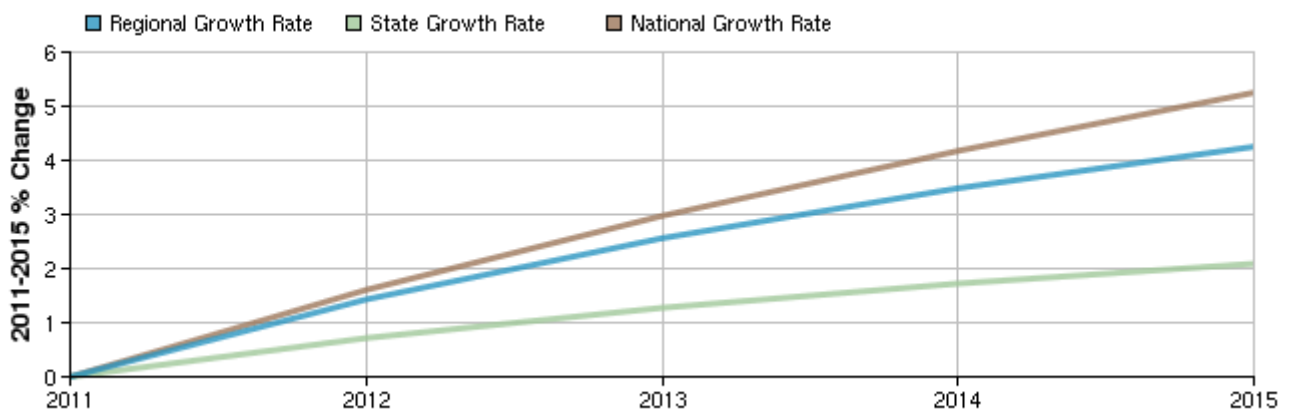
Selected Occupations

| Occupation | Education Level |
|---|--------------------------------|
| Teacher assistants (SOC 25-9041) | Short-term on-the-job training |
| Education, training, and library workers, all other (SOC 25-9099) | Bachelor's degree |

Executive Summary

| Basic Information | |
|-----------------------------|---------|
| 2011 Occupational Jobs | 1,360 |
| 2015 Occupational Jobs | 1,418 |
| Total Change | 58 |
| Total % Change | 4.19% |
| Openings | 173 |
| 2011 Median Hourly Earnings | \$14.81 |

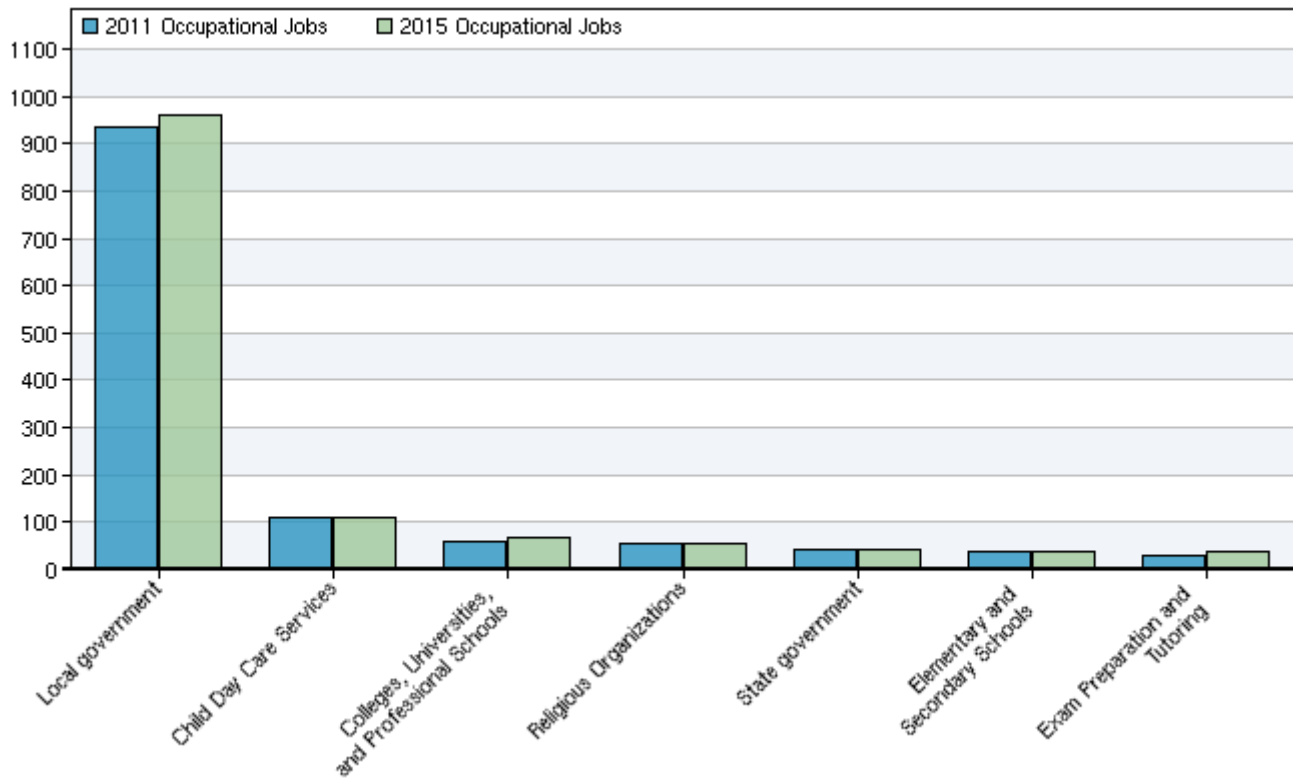
Occupational Change Summary



| Region | 2011 Jobs | 2015 Jobs | Change | % Change | Openings | 2011 Median Hourly Earnings |
|----------------|-----------|-----------|--------|----------|----------|-----------------------------|
| Regional Total | 1,360 | 1,418 | 58 | 4% | 173 | \$14.81 |
| State Total | 23,666 | 24,160 | 494 | 2% | 2,534 | \$14.64 |
| National Total | 1,497,347 | 1,575,964 | 78,617 | 5% | 207,194 | \$14.18 |

Source: EMSI Complete Employment - 2011.3

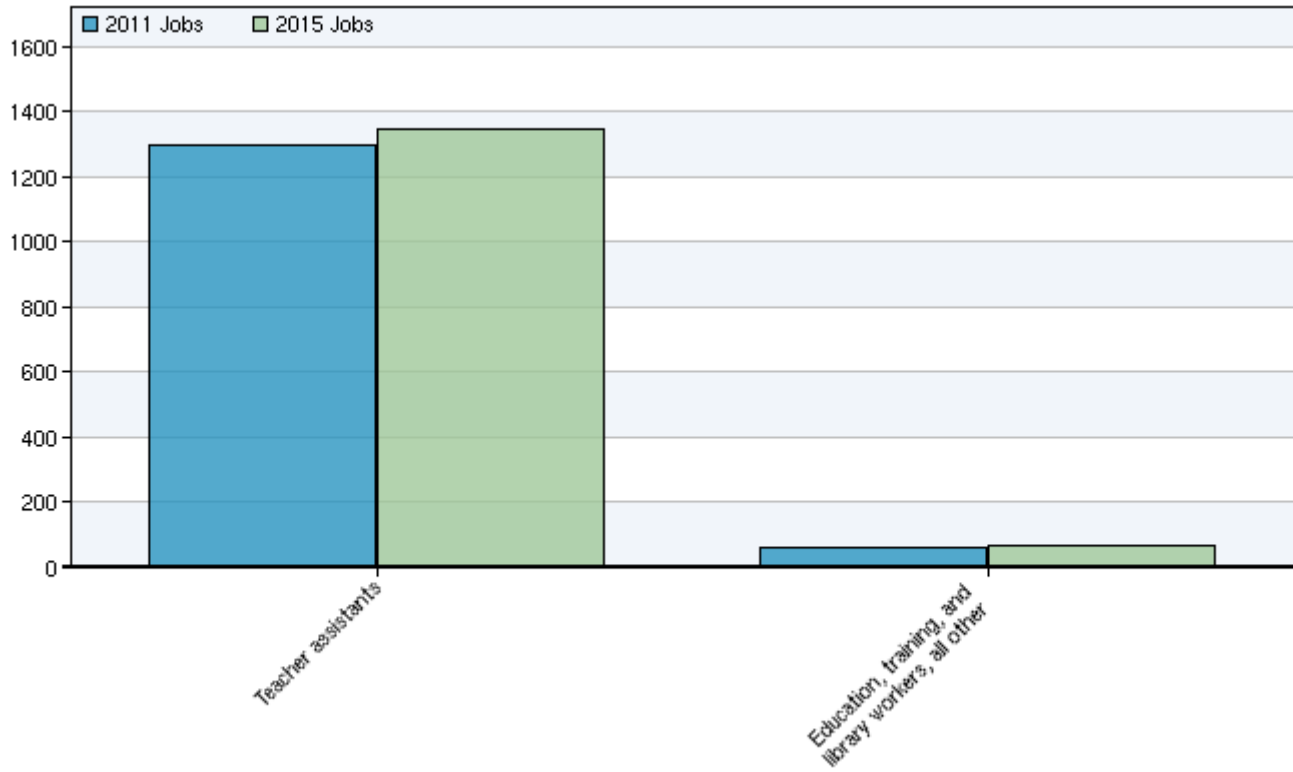
Top Industries for Selected Occupations



| NAICS Code | Name | 2011 Jobs | 2015 Jobs | Change | % Change |
|------------|--|-----------|-----------|--------|----------|
| 930000 | Local government | 934 | 960 | 26 | 3% |
| 624410 | Child Day Care Services | 111 | 111 | 0 | 0% |
| 611310 | Colleges, Universities, and Professional Schools | 60 | 67 | 7 | 12% |
| 813110 | Religious Organizations | 53 | 54 | 1 | 2% |
| 920000 | State government | 41 | 43 | 2 | 5% |
| 611110 | Elementary and Secondary Schools | 38 | 39 | 1 | 3% |
| 611691 | Exam Preparation and Tutoring | 29 | 38 | 9 | 31% |

Source: EMSI Complete Employment - 2011.3

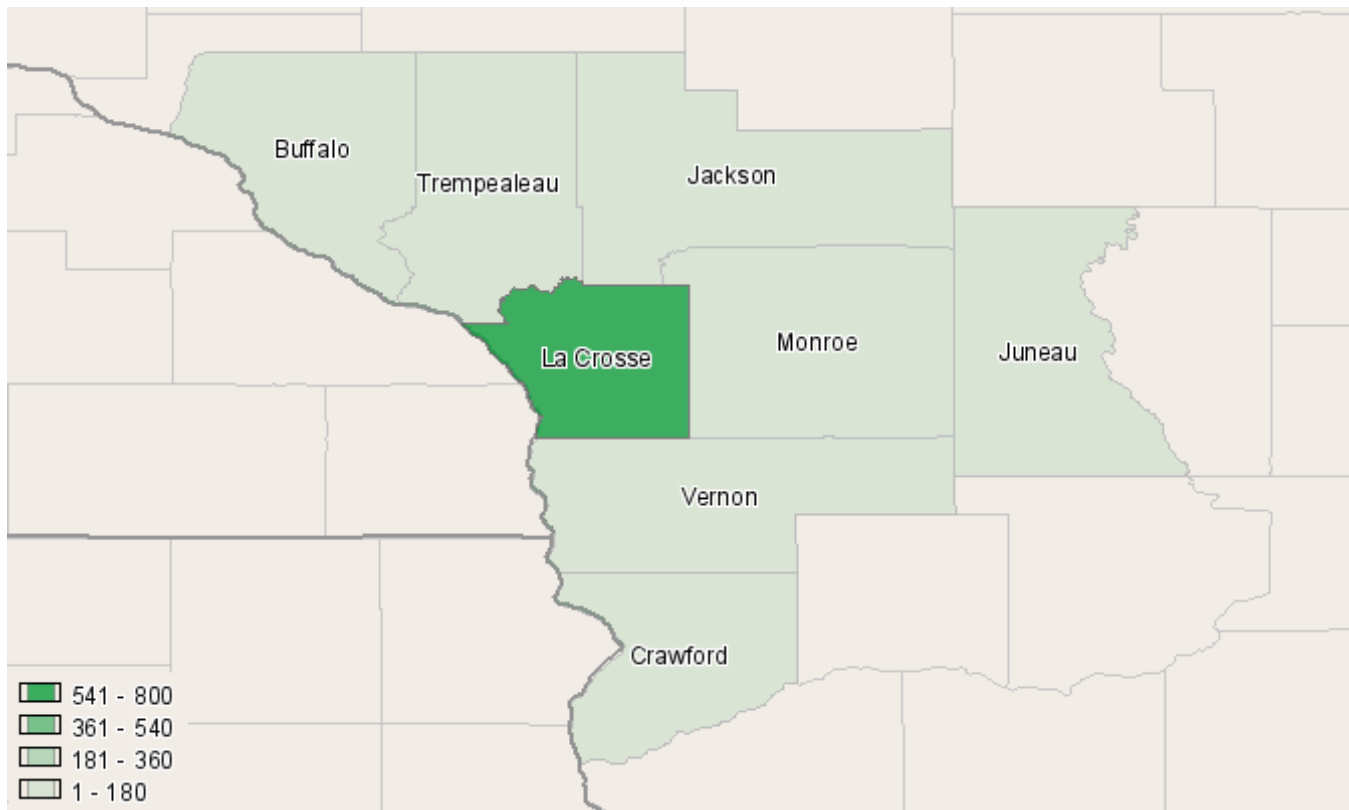
Occupational Breakdown



| SOC Code | Description | 2011 Jobs | 2015 Jobs | Openings | 2011 Median Hourly Earnings |
|----------|---|-----------|-----------|----------|-----------------------------|
| 25-9041 | Teacher assistants | 1,297 | 1,350 | 163 | \$14.46 |
| 25-9099 | Education, training, and library workers, all other | 63 | 67 | 10 | \$22.17 |
| | Total | 1,360 | 1,418 | 173 | \$14.81 |

Source: EMSI Complete Employment - 2011.3

Occupation Distribution



| County | 2011 Jobs |
|-------------------------|-----------|
| La Crosse, WI (55063) | 720 |
| Monroe, WI (55081) | 144 |
| Jackson, WI (55053) | 116 |
| Trempealeau, WI (55121) | 114 |
| Vernon, WI (55123) | 107 |
| Juneau, WI (55057) | 67 |
| Crawford, WI (55023) | 51 |
| Buffalo, WI (55011) | 40 |

Source: EMSI Complete Employment - 2011.3

Three Year Graduate Employers

Instructional Assistant-AD

2007-2008

| | |
|--|----------|
| Graduates | 4 |
| Graduates Responding | 4 |
| Employed in Related Occupations | 1 |
| Employed in Non-Related Occupations | 1 |
| Seeking Employment | 2 |
| Not in Labor Market | 0 |

Child Care Provider La Crosse, WI

2008-2009

| | |
|--|----------|
| Graduates | 12 |
| Graduates Responding | 12 |
| Employed in Related Occupations | 6 |
| Employed in Non-Related Occupations | 3 |
| Seeking Employment | 2 |
| Not in Labor Market | 1 |

Assistant Teacher La Crosse Day Care Centers, Inc., La Crosse, WI
 Educational Assistant Sparta School District, Sparta, WI
 Instructional Assistant School District of La Crosse, La Crosse, WI (2)
 Interpreter Specialist School District of Onalaska, Onalaska, WI
 Teacher Assistant La Crosse School District, La Crosse, WI

2009-2010

| | |
|--|----------|
| Graduates | 14 |
| Graduates Responding | 12 |
| Employed in Related Occupations | 5 |
| Employed in Non-Related Occupations | 3 |
| Seeking Employment | 1 |
| Not in Labor Market | 1 |
| Continuing Education | 2 |

Bilingual Teachers Assistant Head Start, Independence, WI
 Educational Assistant School District of Holmen, Holmen, WI
 Para Professional La Crescent High School, La Crescent, MN
 Special Ed Para Viroqua Area Schools, Viroqua, WI
 Teaching Assistant La Crosse Day Cares-Elm Grove/La Crosse, WI

Region Information

Region: Western Technical College District

Description: Western District Counties

County Areas: Buffalo, Wisconsin (55011), Crawford, Wisconsin (55023), Jackson, Wisconsin (55053), Juneau, Wisconsin (55057), La Crosse, Wisconsin (55063), Monroe, Wisconsin (55081), Trempealeau, Wisconsin (55121), Vernon, Wisconsin (55123)

Data Sources and Calculations

Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Non-employer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupational Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

This report uses state data from the following agencies:

- Wisconsin Department of Workforce Development
- Bureau of Workforce Information