Nursing Assistant

Five Year Trend

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Five Year Enrollment Change</td>
<td>24.4%</td>
<td>24.5%</td>
<td>24.5%</td>
<td>24.5%</td>
<td>24.5%</td>
</tr>
<tr>
<td>Five Year FTEs Change</td>
<td>-8.5%</td>
<td>-8.5%</td>
<td>-8.5%</td>
<td>-8.5%</td>
<td>-8.5%</td>
</tr>
<tr>
<td>FY 2007 FTEs</td>
<td>63.78</td>
<td>63.78</td>
<td>63.78</td>
<td>63.78</td>
<td>63.78</td>
</tr>
<tr>
<td>FY 2007 Enrollee</td>
<td>479</td>
<td>484</td>
<td>500</td>
<td>560</td>
<td>596</td>
</tr>
<tr>
<td>FY 2008 FTEs</td>
<td>FY 2008 Graduate</td>
<td>433</td>
<td>441</td>
<td>460</td>
<td>500</td>
</tr>
<tr>
<td>FY 2008 Enrollee</td>
<td>484</td>
<td>500</td>
<td>560</td>
<td>596</td>
<td>596</td>
</tr>
<tr>
<td>FY 2009 Enrollee</td>
<td>500</td>
<td>560</td>
<td>596</td>
<td>596</td>
<td>596</td>
</tr>
<tr>
<td>FY 2009 FTEs</td>
<td>FY 2009 Graduate</td>
<td>441</td>
<td>460</td>
<td>500</td>
<td>539</td>
</tr>
<tr>
<td>FY 2010 Enrollee</td>
<td>560</td>
<td>596</td>
<td>596</td>
<td>596</td>
<td>596</td>
</tr>
<tr>
<td>FY 2010 FTEs</td>
<td>FY 2010 Graduate</td>
<td>500</td>
<td>500</td>
<td>500</td>
<td></td>
</tr>
<tr>
<td>FY 2011 Enrollee</td>
<td>596</td>
<td>596</td>
<td>596</td>
<td>596</td>
<td>596</td>
</tr>
<tr>
<td>FY 2011 FTEs</td>
<td>FY 2011 Graduate</td>
<td>539</td>
<td>539</td>
<td></td>
<td></td>
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Selected Occupations

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Education Level</th>
</tr>
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<tbody>
<tr>
<td>Home health aides (SOC 31-1011)</td>
<td>Short-term on-the-job training</td>
</tr>
<tr>
<td>Nursing aides, orderlies, and attendants (SOC 31-1012)</td>
<td>Postsecondary vocational award</td>
</tr>
<tr>
<td>Psychiatric aides (SOC 31-1013)</td>
<td>Short-term on-the-job training</td>
</tr>
</tbody>
</table>

Executive Summary

<table>
<thead>
<tr>
<th>Basic Information</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>2011 Occupational Jobs</td>
<td>3,227</td>
</tr>
<tr>
<td>2015 Occupational Jobs</td>
<td>3,682</td>
</tr>
<tr>
<td>Total Change</td>
<td>455</td>
</tr>
<tr>
<td>Total % Change</td>
<td>14.07%</td>
</tr>
<tr>
<td>Openings</td>
<td>583</td>
</tr>
<tr>
<td>2011 Median Hourly Earnings</td>
<td>$12.08</td>
</tr>
</tbody>
</table>

Occupational Change Summary
<table>
<thead>
<tr>
<th>Region</th>
<th>2011 Jobs</th>
<th>2015 Jobs</th>
<th>Change</th>
<th>% Change</th>
<th>Openings</th>
<th>2011 Median Hourly Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regional Total</td>
<td>3,227</td>
<td>3,682</td>
<td>455</td>
<td>14%</td>
<td>583</td>
<td>$12.08</td>
</tr>
<tr>
<td>State Total</td>
<td>63,423</td>
<td>69,772</td>
<td>6,349</td>
<td>10%</td>
<td>9,299</td>
<td>$11.42</td>
</tr>
<tr>
<td>National Total</td>
<td>2,790,230</td>
<td>3,157,031</td>
<td>366,801</td>
<td>13%</td>
<td>481,157</td>
<td>$10.92</td>
</tr>
</tbody>
</table>

Source: EMSI Complete Employment - 2011.3

Top Industries for Selected Occupations

<table>
<thead>
<tr>
<th>NAICS Code</th>
<th>Name</th>
<th>2011 Jobs</th>
<th>2015 Jobs</th>
<th>Change</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>623110</td>
<td>Nursing Care Facilities</td>
<td>954</td>
<td>1,041</td>
<td>87</td>
<td>9%</td>
</tr>
<tr>
<td>622110</td>
<td>General Medical and Surgical Hospitals</td>
<td>886</td>
<td>994</td>
<td>108</td>
<td>12%</td>
</tr>
<tr>
<td>623312</td>
<td>Homes for the Elderly</td>
<td>236</td>
<td>277</td>
<td>41</td>
<td>17%</td>
</tr>
<tr>
<td>621610</td>
<td>Home Health Care Services</td>
<td>226</td>
<td>252</td>
<td>26</td>
<td>12%</td>
</tr>
<tr>
<td>623210</td>
<td>Residential Mental Retardition Facilities</td>
<td>178</td>
<td>224</td>
<td>46</td>
<td>26%</td>
</tr>
<tr>
<td>624120</td>
<td>Services for the Elderly and Persons with Disabilities</td>
<td>175</td>
<td>231</td>
<td>56</td>
<td>32%</td>
</tr>
<tr>
<td>930000</td>
<td>Local government</td>
<td>143</td>
<td>146</td>
<td>3</td>
<td>2%</td>
</tr>
</tbody>
</table>

Source: EMSI Complete Employment - 2011.3
### Occupational Breakdown

<table>
<thead>
<tr>
<th>SOC Code</th>
<th>Description</th>
<th>2011 Jobs</th>
<th>2015 Jobs</th>
<th>Openings</th>
<th>2011 Median Hourly Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>31-1011</td>
<td>Home health aides</td>
<td>904</td>
<td>1,117</td>
<td>249</td>
<td>$10.39</td>
</tr>
<tr>
<td>31-1012</td>
<td>Nursing aides, orderlies, and attendants</td>
<td>2,253</td>
<td>2,489</td>
<td>325</td>
<td>$12.71</td>
</tr>
<tr>
<td>31-1013</td>
<td>Psychiatric aides</td>
<td>71</td>
<td>76</td>
<td>9</td>
<td>$13.61</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>3,227</strong></td>
<td><strong>3,682</strong></td>
<td><strong>583</strong></td>
<td><strong>$12.08</strong></td>
</tr>
</tbody>
</table>

Source: EMSI Complete Employment - 2011.3
### Occupation Distribution

<table>
<thead>
<tr>
<th>County</th>
<th>2011 Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>La Crosse, WI (55063)</td>
<td>1,596</td>
</tr>
<tr>
<td>Trempealeau, WI (55121)</td>
<td>309</td>
</tr>
<tr>
<td>Monroe, WI (55081)</td>
<td>299</td>
</tr>
<tr>
<td>Vernon, WI (55123)</td>
<td>292</td>
</tr>
<tr>
<td>Juneau, WI (55057)</td>
<td>243</td>
</tr>
<tr>
<td>Crawford, WI (55023)</td>
<td>189</td>
</tr>
<tr>
<td>Jackson, WI (55053)</td>
<td>188</td>
</tr>
<tr>
<td>Buffalo, WI (55011)</td>
<td>111</td>
</tr>
</tbody>
</table>

Source: EMSI Complete Employment - 2011.3
Three Year Graduate Employers

Nursing Assistant

2007-2008

Graduates 445
Graduates Responding 389

Employed in Related Occupations 93
Employed in Non-Related Occupations 49
Seeking Employment 11
Not in Labor Market 236

EMT Tomah Ambulance, Tomah, WI
CNA Skogdolen, Soldier’s Grove, WI
CNA Gundersen Lutheran, La Crosse, WI (4)
PCT Bethany St. Joseph’s, La Crosse, WI
CNA Tomah Care Center, Tomah, WI
CNA Tomah VA Hospital, Tomah, WI
CNA Sterling House of La Crosse, La Crosse, WI
CNA Bethany St. Joseph’s, Onalaska, WI
CNA Franciscan Skemp Healthcare, La Crosse, WI

Patient Orderly Gundersen Lutheran, La Crosse, WI
CNA Vernon Manor, Viroqua, WI (3)
CNA Veterans Administration, Tomah, WI (3)
CNA REM Home Health, Baraboo, WI

Personal Care Worker REM Home Health, Black River Falls, WI
CNA Franciscan Skemp Healthcare, Sparta, WI
CNA Heritage Manor, Elroy, WI
CNA Hess Memorial Hospital, Mauston, WI
CNA Bright Star Healthcare, Madison, WI
CNA Morrow Memorial Home, Sparta, WI
CNA Hillview Health Care Center, La Crosse, WI (9)

Self Employed In Home Day Care, Warrens, WI

Home Health Aide Private Home, Viroqua, WI
CNA Fairview Nursing Home, Mauston, WI
CNA Norseland Nursing Home, Westby, WI
CNA St. Mary’s Hospital, Sparta, WI
CNA Bethel Home and Services, Viroqua, WI (5)
CNA Marinuka Manor, Galesville, WI
CNA Pine View Health Care, Black River Falls, WI (3)
CNA Lakeview Healthcare Center, West Salem, WI (2)
CNA Tomah Memorial Hospital, Tomah, WI
CNA Presbyterian Home/Services, Stillwater, MN
CNA Cranberry Court, Tomah, WI
CNA Fairview Nursing Home, Mauston, WI

Health Unit Coordinator St. Elizabeth Home Health, Wabasha, MN
CNA Fairview Nursing Home, Mauston, WI
CNA Bethany St. Joseph’s, La Crosse, WI (2)
<table>
<thead>
<tr>
<th>Occupation</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>CNA</td>
<td>Hillview Health Care Center, La Crosse, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Samaritan Bethany Heights, Rochester, MN</td>
</tr>
<tr>
<td>CNA</td>
<td>Villa St Joseph, La Crosse, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Rolling Hills Rehab Center, Sparta, WI (4)</td>
</tr>
<tr>
<td>PCT</td>
<td>Franciscan Skemp Healthcare, La Crosse, WI (2)</td>
</tr>
<tr>
<td>GI Technician</td>
<td>Gundersen Lutheran, La Crosse, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Lutheran Social Services, Onalaska, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Veterans Administration, Tomah, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Bethany Riverside, La Crosse, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Country Terrace of Wisconsin, Black River Falls, WI</td>
</tr>
<tr>
<td>Home Health Aide</td>
<td>ResCare Home Health, La Crosse, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Sacred Heart Hospital, Eau Claire, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Creative Community Living Services, Onalaska, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Mulder Health Care, West Salem, WI (3)</td>
</tr>
<tr>
<td>CNA</td>
<td>Crest View Nursing Home, New Lisbon, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Unknown</td>
</tr>
<tr>
<td>CNA</td>
<td>Onalaska Care Center, Onalaska, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>REM Home Health, Black River Falls, WI</td>
</tr>
<tr>
<td>Nurse Technician</td>
<td>Morrow Memorial Home, Sparta, WI</td>
</tr>
<tr>
<td>TCA</td>
<td>Laurel Manor Assisted Living, Onalaska, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Tomah Memorial Hospital, Tomah, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Rolling Hills Rehab Center, Sparta, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Fairview Nursing Home, Mauston, WI</td>
</tr>
<tr>
<td>Surgical Tech</td>
<td>Franciscan Skemp Healthcare, La Crosse, WI</td>
</tr>
<tr>
<td>Living Care Specialist</td>
<td>Lutheran Social Services, Onalaska, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Unknown, La Crosse, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Reedsburg Area Medical Center, Reedsburg, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Norseland Nursing Home, Black River Falls, WI</td>
</tr>
<tr>
<td>CNA</td>
<td>Vernon Memorial Hospital, Viroqua, WI</td>
</tr>
</tbody>
</table>

2008-2009

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduates</td>
<td>461</td>
</tr>
<tr>
<td>Graduates Responding</td>
<td>317</td>
</tr>
<tr>
<td>Employed in Related Occupations</td>
<td>150</td>
</tr>
<tr>
<td>Employed in Non-Related Occupinations</td>
<td>54</td>
</tr>
<tr>
<td>Seeking Employment</td>
<td>32</td>
</tr>
<tr>
<td>Not in Labor Market</td>
<td>82</td>
</tr>
</tbody>
</table>

Administrative Assistant                  | Lakeview Health Center, West Salem, WI |
Admissions Counselor                      | Gundersen Lutheran, La Crosse, WI      |
Associate                                 | Riverfront Inc., La Crosse, WI         |
Certified Peer Specialist                 | VA Medical Center, Tomah, WI           |
CNA                                        | Unknown                                 |
CNA                                        | WI                                      |
CNA                                        | Racine, WI                              |
CNA                                        | A Touch of Home Inc.                   |
CNA
CNA
CNA
CNA
CNA
CNA and Dietary Aid
CNA/Medical Records
Day Services Program Coordinator
Dietary Aid
Direct Support Provider
EMT
GCA Lab Consultant
Health Care Specialist
License Child Care Provider
LPN
Medical Assistant
Medical Assistant
Medical Assistant
Medical Records
Medical Transcriptionist
Medication Passer
Neurodiagnostic Tech
Nursing Assistant
Nursing Assistant
Nursing Assistant
Orthodontic Assistant
Patient Care Technician
Patient Liaison
Patient Liaison
Personal Care Assistant
Pharmaceutical Technician
Pharmacy Technician
Pharmacy Technician
Phlebotomist
Phlebotomist
Program Manager
RA
RA
RCT
Resident Aide
Resident Care Assistant
Resident Care Assistant
Resident Care Technician
Residential Coordinator
Respiratory Therapist
ROI Specialist
Teacher

Tri-County Memorial Nursing Home, Whitehall, WI (3)
VA Medical Center, Tomah, WI
Vernon Manor, Viroqua, WI (2)
Vernon Memorial Healthcare, Viroqua, WI (3)
Villa St Joe's, La Crosse, WI
St. Michaels Lutheran Home, Fountain City, MN
Trempealeau County Health Center, Whitehall, WI
Bethany Lutheran Homes, La Crosse, WI
Gundersen Lutheran, La Crosse, WI
Able Inc., La Crescent, MN
Black River Falls Fire and Rescue, Black River Falls, WI
UW-La Crosse, La Crosse, WI
U.S. Army, Jacksonville, FL
Owner, Sparta, WI
Pine View Care Center, Black River Falls, WI
Cashton Clinic, Cashton, WI
Gundersen Lutheran, Onalaska, WI
Options Clinic, La Crosse, WI
Tomah Memorial Hospital, Tomah, WI
Gundersen Lutheran, La Crosse, WI
Harmony Assisted Living, Sun Prairie, WI
Gundersen Lutheran, La Crosse, WI
Heritage Manor, Elroy, WI
Norseland Nursing Home, Westby, WI
St. Joseph’s Rehab Center, La Crosse, WI
Heim & Grimslid Orthodontics, La Crosse, WI
Franciscan Skemp Healthcare, La Crosse, WI
Gundersen Lutheran, La Crosse, WI
Gundersen Lutheran, Onalaska, WI
Cooperating Community Programs, Woodbury, MN
Shopko, La Crosse, WI
Peterson Pharmacy, Hillsboro, WI
Walgreen, Mauston, WI
BioLife Plasma Services, Onalaska, WI
Gundersen Lutheran, La Crosse, WI
Woodgreen Estates, Richland Center, WI
Lakeview Health Center, West Salem, WI
Parkside, Black River Falls, WI
Bethany St. Joseph, La Crosse, WI
Lakeview Health Center, West Salem, WI
Assisted Living, La Crosse, WI
Brookdale Senior Living, La Crosse, WI
Bethany St. Joseph, La Crosse, WI
CCLLS, Black River Falls, WI
Total Home Health
Gundersen Lutheran, La Crosse, WI
Independence Children Center, Independence, WI
Teacher CPR
Waitress

Western Technical College, La Crosse, WI
Greenwood Café, Tomah, WI

2009-2010
Graduates 449
Graduates Responding 313

Employed in Related Occupations
Employed in Non-Related Occupations 43
Seeking Employment 15
Not in Labor Market 10
Continuing Education 146

CNA
Unknown
CNA
Able Inc., La Crescent, MN
CNA
Bathany Riverside, La Crosse, WI (2)
CNA
Bathany St. Joseph, La Crosse, WI (4)
CNA
Bethel Home, Viroqua, WI
CNA
Brightstar, Madison, WI
CNA
Brookfield Living, La Crosse, WI
CNA
Comfort Keepers, La Crosse, WI
CNA
Cornerstone Foundation, Dodgeville, WI
CNA
Crestview Nursing Home, New Lisbon, WI
CNA
Dove Healthcare, Eau Claire, WI
CNA
Fairview Home, Mauston, WI
CNA
Family Heritage Center, Black River Falls, WI
CNA
Franciscan Skemp, La Crosse, WI
CNA
Franciscan Skemp, Arcadia, WI
CNA
Heritage Manor, Elroy, WI (2)
CNA
Hillview Health Care Center, La Crosse, WI (4)
CNA
Home Health Independent (2)
CNA
Home Health
CNA
Lakeview Health Center, West Salem, WI
CNA
Marinuka Manor, Galesville, WI (2)
CNA
Mile Bluff Medical Center, Mauston, WI (2)
CNA
Morrow Memorial Home, Sparta, WI (6)
CNA
Norseland Nursing Home, Westby, WI (2)
CNA
Onalaska Care Center, Onalaska, WI (4)
CNA
Pine View Care Center, Black River Falls, WI (2)
CNA
Prairie Maison, Prairie du Chien, WI
CNA
Prairie Ridge Assisted Living, Waupun, WI
CNA
ResCare, La Crosse, WI
CNA
Rolling Hills Rehab & Special Care Home, Sparta, WI (3)
CNA
St. Joseph’s Rehab Center, La Crosse, WI
CNA
St. Joseph’s Community Care Center, La Crosse, WI
CNA
Sterling Homes of La Crosse, La Crosse, WI
CNA
Tomah Health Care Center, Tomah, WI (2)
CNA
Tomah Memorial Hospital, Tomah, WI (2)
CNA Trempealeau County Health Care Center, Whitehall, WI (2)
CNA Vernon Manor, Viroqua, WI (6)
CNA Vernon Memorial Healthcare, Viroqua, WI (4)
CNA Villa Pines Living Center, Friendship, WI
CNA Villa St. Joseph, La Crosse, WI

Community Service Provider (CPS) La Crosse, WI
Home Care Provider Blackberry Hill, Camp Douglas, WI
Home Health Care Gemini Cares Inc., La Crosse, WI
In home Healthcare Gemini Cares Inc., Whitehall, WI
Lead Adult Specialist Handishop Industry, Tomah, WI
Medical Assistant Gundersen Lutheran Clinic, La Crosse, WI
Medical Assistant Gundersen Lutheran, Sparta, WI
Nursing Assistant Bethany St Joseph, La Crosse, WI
Nursing Assistant Franciscan Skemp Healthcare, La Crosse, WI
Nursing Assistant Heritage Woods of DeKalb, DeKalb, IL
Patient Care Technician Franciscan Skemp ICU/CCU, La Crosse, WI
PCW Innovative Services, Inc., La Crosse, WI
Personal Care Giver/CNA Independent Living Resources, La Crosse, WI (2)
RCT American Lutheran Home, Mondovi, WI
RCT Bethany Riverside Nursing Facility, La Crosse, WI
Resident Assistant Copper Residential, La Farge, WI
Resident Care Assistant Hearten House I, La Crosse, WI
Residential Assistant VARC, Inc., Viroqua, WI
Residential Services Associate; Riverfront, Black River Falls, WI
Region Information
Region: Western Technical College District
Description: Western District Counties
County Areas: Buffalo, Wisconsin (55011), Crawford, Wisconsin (55023), Jackson, Wisconsin (55053), Juneau, Wisconsin (55057), La Crosse, Wisconsin (55063), Monroe, Wisconsin (55081), Trempealeau, Wisconsin (55121), Vernon, Wisconsin (55123)

Data Sources and Calculations

Industry Data
In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Non-employer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupational Data
Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources
This report uses state data from the following agencies:
- Wisconsin Department of Workforce Development
- Bureau of Workforce Information