

# Western Student Learning Results (Program Outcomes) for 2011

Source: Student

# of Grads: 3

# of Responses: 2

Program: Technical Communications

Outcome	Yes	No	Unk	NA	Result	Feedback
What did you like about this program?	2 100.00%	0	0	0		
					Yes	The one thing that I specifically liked was the writing. I was able to write within several formats that I had never seen before. I also created a manual that is now being used by a local business.
					Yes	I liked the writing courses.
What would you change about this program?	2 100.00%	0	0	0		
					Yes	The one thing that I would like to see added are more courses involving marketing. From what I have seen, there is a growing need for writers who can write marketing materials. I was not prepared enough for my practicum (marketing writing for Kaplan Professional)work and felt that I needed more knowledge in the marketing field.
					Yes	I think I took many unnecessary classes which will not help me one iota as a technical writer such as Statistics, Economics, Math, and Marketing.
Use effective communication skills.	2 100.00%	0	0	0		
					Yes	I can say with a great deal of conviction that my communication skills have improved.
					Yes	Ofcourse but mine were okay to begin with.
Apply mathematical concepts.	1 50.00%	1 50.00%	0	0		
					Yes	I may not have done well in the mathematical courses. However, I do believe that knowing math comes from understanding your mistakes in math. This I achieved.
					No	Not sure what these achievement buttons are there for. did I pass the class? Indeed i did with an A, I beleive but in no way will it help me as a writer.
Transfer social and natural science theories into practical applications.	2 100.00%	0	0	0		
					Yes	sure.
Demonstrate ability to think critically.	2 100.00%	0	0	0		
					Yes	I think my abilities in this area improved dramatically.
					Yes	I have had slices of life that I might not have had without some of these classes, they're ok.
Demonstrate ability to value self and work ethically with others in a diverse population.	2 100.00%	0	0	0		
					Yes	Maybe because I am old I have already worked with and made friendships with many diverse populations. It is probably useful to younger epole who have not been exposed to as much.

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Use technology effectively.	2 100.00%	0	0	0	Yes	I learned more about technology in the last two years than I did in my entire life prior to coming here.
					Yes	Getting better that's for sure. I hated every computer class but I am greatly improved.
Make decisions that incorporate the importance of sustainability	2 100.00%	0	0	0	Yes	I am still working on this.
					Yes	I guess. I hung in there for two years.
Effectively edit technical documents.	2 100.00%	0	0	0	Yes	I have aquired this skill, but I still need to practice.
					Yes	Pretty good.
Design documents for electronic and paper-based media.	2 100.00%	0	0	0	Yes	I think I do very well here.
					Yes	I can but not well. Again, I have improved one hundred fold.
Apply ethical standards during each phase of the writing/communication process.	2 100.00%	0	0	0	Yes	Beneficial.
Prepare journalistic documents appropriate to a business setting (e.g., newsletters and press releases) in electronic and paper-based media.	2 100.00%	0	0	0	Yes	I am doing that outside the classroom.
					Yes	Here is where I would like to see another addition to the program. I would suggest that the basic use of Microsoft Publisher should be a required course. I would like to be able to use this software.
Prepare effective business correspondence (e.g., letters, memos, e-mail).	2 100.00%	0	0	0	Yes	that is the sort of work I enjoy.
Prepare technical reports, instructions, and manuals (including indexes), using electronic and paper-based media.	2 100.00%	0	0	0	Yes	Did it; could probably do it again but I did not actually enjoy it much.
Write electronic documents that reflect the constraints and utilize the advantages of a variety of electronic media.	2 100.00%	0	0	0	Yes	I learned to build my own website. I never thought I would be able to do that.
					Yes	Somewhat.

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Prepare marketing materials (i.e. product descriptions, news releases, media kits, brochures, public service announcements, and more.)	2 100.00%	0	0	0		
					Yes	Somewhat.
Prepare and/or arrange for visuals (such as charts, graphs, drawings and/or photos) to be included in publications.	2 100.00%	0	0	0		
					Yes	Somewhat but much better than when I began the program.
Manage a documentation project from planning through publishing.	2 100.00%	0	0	0		
					Yes	It's hard but I can do it.
Conduct an effective interview.	2 100.00%	0	0	0		
					Yes	Not sure.
Evaluate and use source information effectively.	2 100.00%	0	0	0		
					Yes	yes.
<b>Aggregate Assessment of Achievement</b>	<b>41 97.62%</b>	<b>1 2.38%</b>	<b>0</b>	<b>0</b>		