

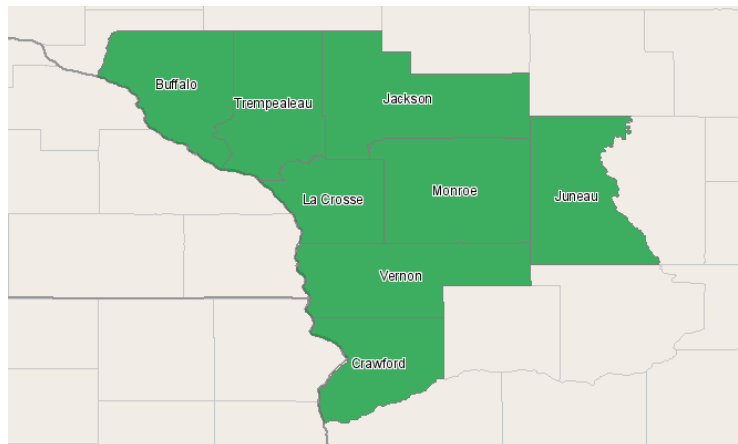
# Western Technical College



400 Seventh Street  
La Crosse, Wisconsin 54601  
608.785.9200

## Culinary Management Occupation Report April 26, 2012

Western Technical College District



## Region Info

Name: Western Technical College District

Description: Western district counties

County Areas: Buffalo, Wisconsin (55011), Crawford, Wisconsin (55023), Jackson, Wisconsin (55053), Juneau, Wisconsin (55057), La Crosse, Wisconsin (55063), Monroe, Wisconsin (55081), Trempealeau, Wisconsin (55121), Vernon, Wisconsin (55123)

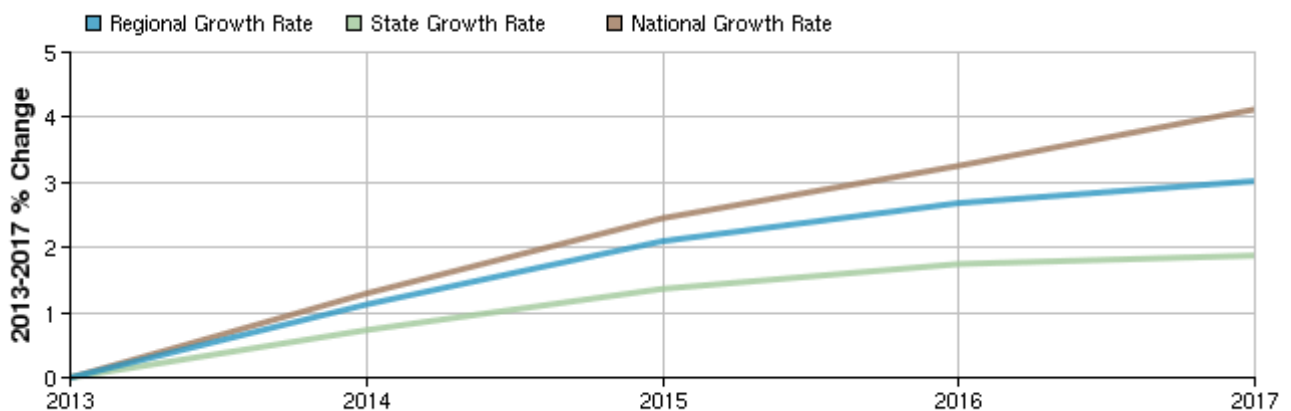
## Selected Occupations

Occupation	Education Level
Chefs and head cooks (SOC 35-1011)	Work experience in a related field
First-line supervisors/managers of food preparation and serving workers (SOC 35-1012)	Work experience in a related field
Cooks, institution and cafeteria (SOC 35-2012)	Moderate-term on-the-job training
Cooks, private household (SOC 35-2013)	Long-term on-the-job training
Cooks, restaurant (SOC 35-2014)	Long-term on-the-job training
Cooks, all other (SOC 35-2019)	Moderate-term on-the-job training

## Executive Summary

Basic Information	
2013 Occupational Jobs	2,711
2017 Occupational Jobs	2,793
Total Change	82
Total % Change	3.02%
Openings	291
2011 Median Hourly Earnings	\$12.19

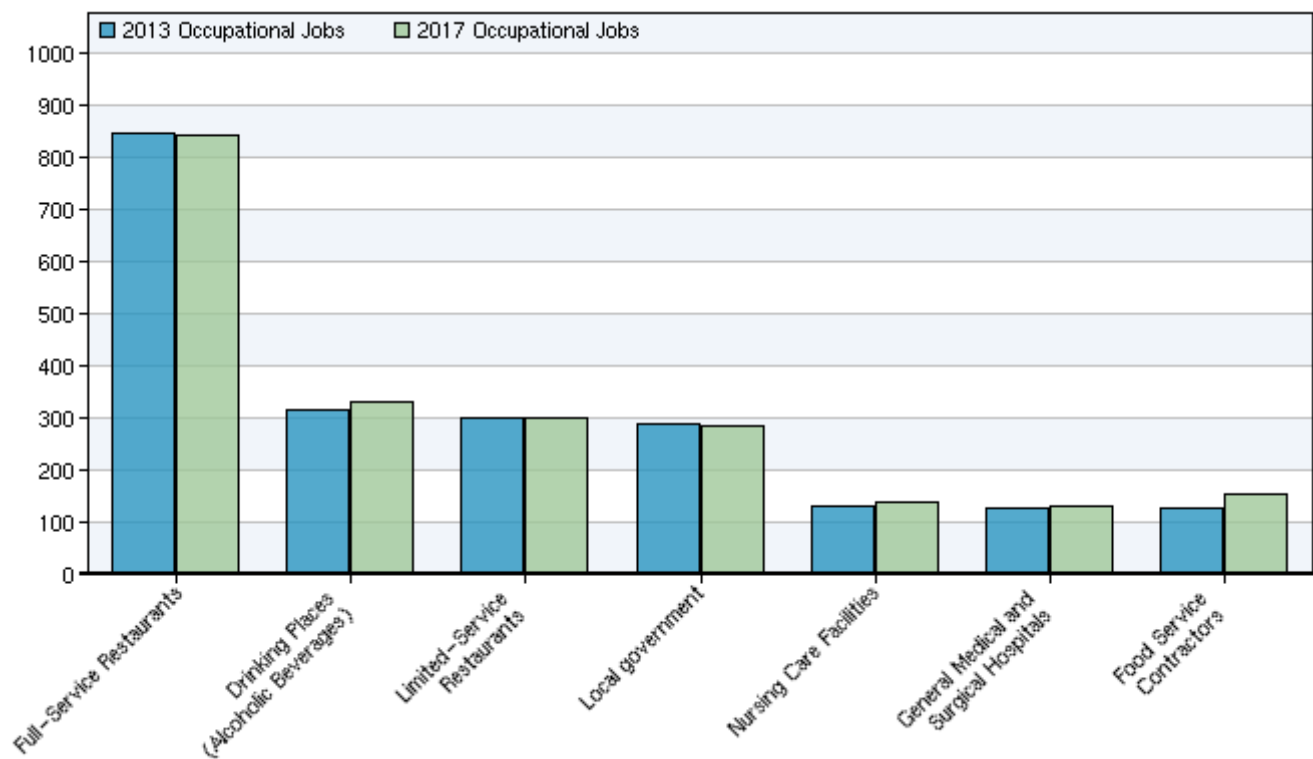
## Occupational Change Summary



Region	2013 Jobs	2017 Jobs	Change	% Change	Openings	2011 Median Hourly Earnings
Regional Total	2,711	2,793	82	3%	291	\$12.19
State Total	45,545	46,399	854	2%	4,447	\$12.48
National Total	2,457,299	2,558,602	101,303	4%	286,352	\$12.36

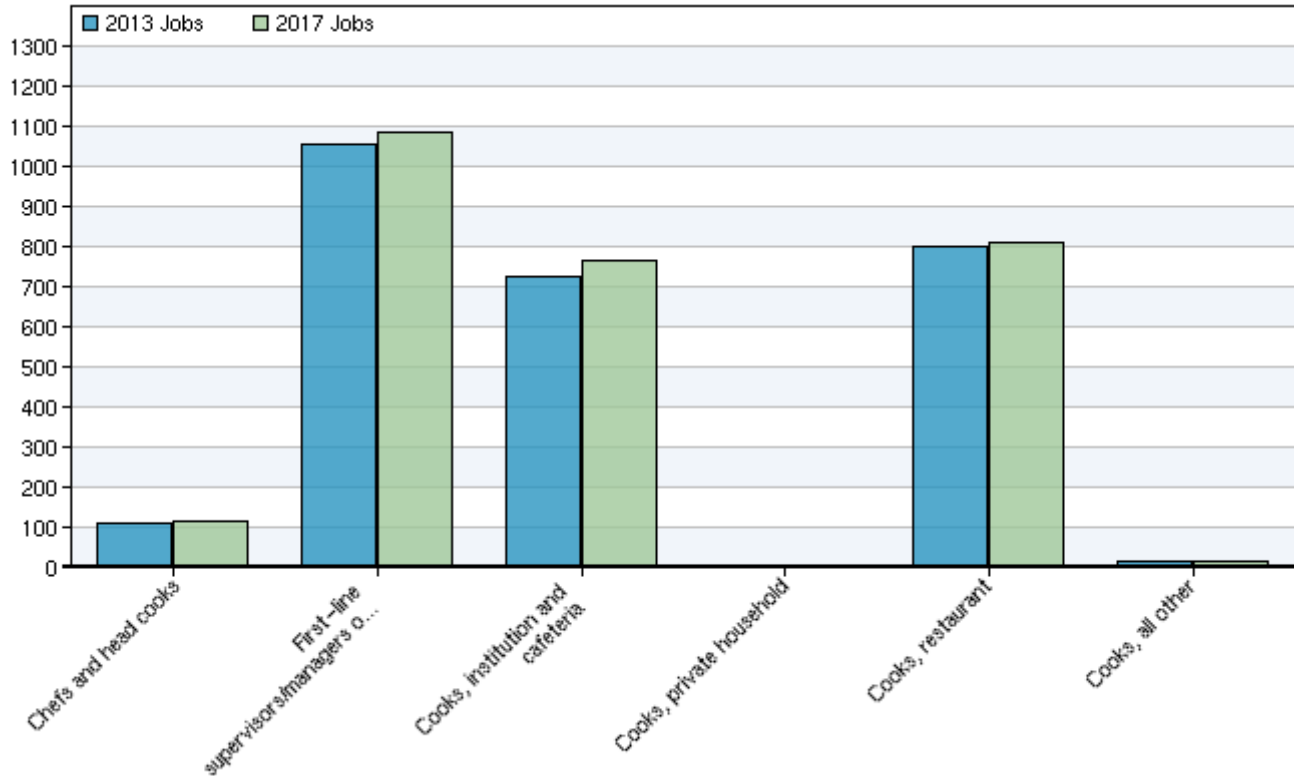
Source: EMSI Complete Employment - 2011.4

## Top Industries for Selected Occupations



NAICS Code	Name	2013 Jobs	2017 Jobs	Change	% Change
722110	Full-Service Restaurants	846	842	-4	0%
722410	Drinking Places (Alcoholic Beverages)	315	330	15	5%
722211	Limited-Service Restaurants	302	301	-1	0%
930000	Local government	290	285	-5	-2%
623110	Nursing Care Facilities	130	139	9	7%
622110	General Medical and Surgical Hospitals	128	132	4	3%
722310	Food Service Contractors	125	153	28	22%

## Occupational Breakdown



SOC Code	Description	2013 Jobs	2017 Jobs	Openings	2011 Median Hourly Earnings
35-1011	Chefs and head cooks	111	114	8	\$16.86
35-1012	First-line supervisors/managers of food preparation and serving workers	1,053	1,083	70	\$13.56
35-2012	Cooks, institution and cafeteria	727	764	109	\$11.73
35-2013	Cooks, private household	<10	<10	--	--
35-2014	Cooks, restaurant	799	810	100	\$10.26
35-2019	Cooks, all other	14	15	3	\$9.58
	Total	2,711	2,793	291	\$12.19

Source: EMSI Complete Employment - 2011.4

## Data Sources and Calculations

### Industry Data



In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

## **Occupation Data**

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

## **State Data Sources**

This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information.