

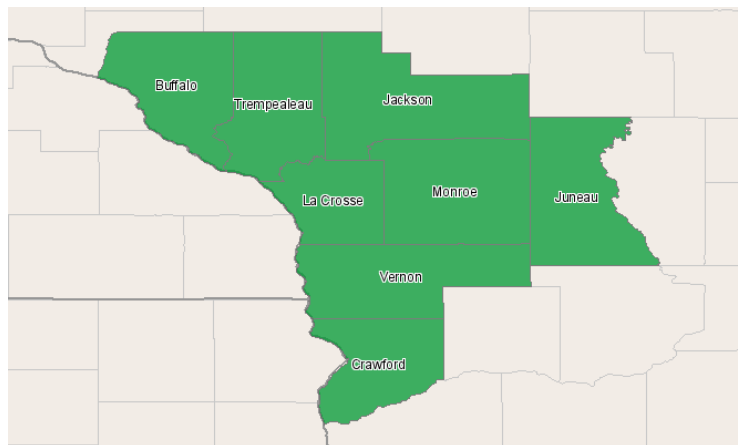
Western Technical College



400 Seventh Street
La Crosse, Wisconsin 54601
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Occupation Report for Culinary Management Program August 28, 2012 2012 Third Quarter Data for 2013-2017 Projections

Western Technical College District



Region Info

Name: Western Technical College District

Description: Western district counties

County Areas: Buffalo, Wisconsin (55011), Crawford, Wisconsin (55023), Jackson, Wisconsin (55053), Juneau, Wisconsin (55057), La Crosse, Wisconsin (55063), Monroe, Wisconsin (55081), Trempealeau, Wisconsin (55121), Vernon, Wisconsin (55123)

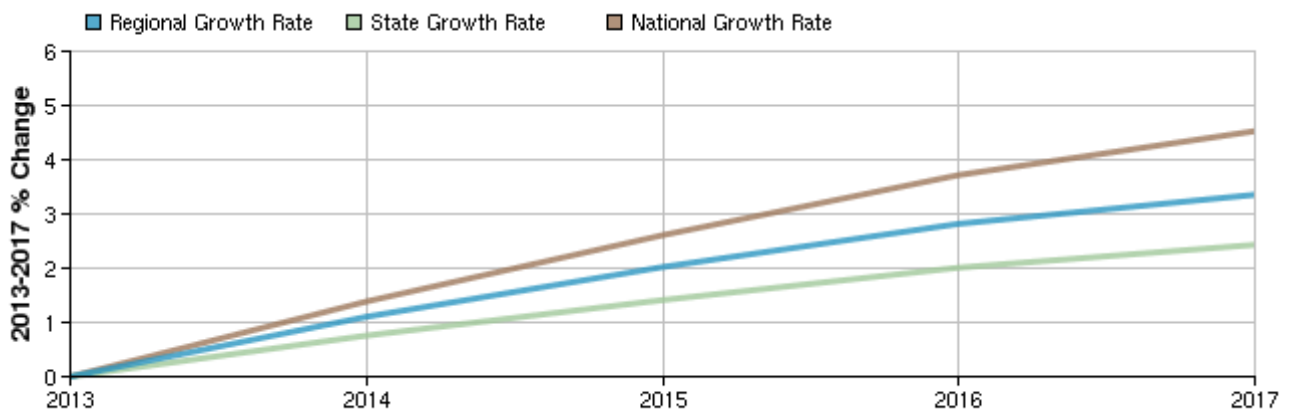
Selected Occupations

Occupation	Education Level
Chefs and Head Cooks (SOC 35-1011)	Work experience in a related occupation
First-Line Supervisors/Managers of Food Preparation and Serving Workers (SOC 35-1012)	Work experience in a related occupation
Cooks, Institution and Cafeteria (SOC 35-2012)	Moderate-term on-the-job training
Cooks, Private Household (SOC 35-2013)	Long-term on-the-job training
Cooks, Restaurant (SOC 35-2014)	Long-term on-the-job training
Cooks, All Other (SOC 35-2019)	Moderate-term on-the-job training

Executive Summary

Basic Information	
2013 Occupational Jobs	2,608
2017 Occupational Jobs	2,695
Total Change	87
Total % Change	3.37%
Openings	289
2012 Median Hourly Earnings	\$10.90

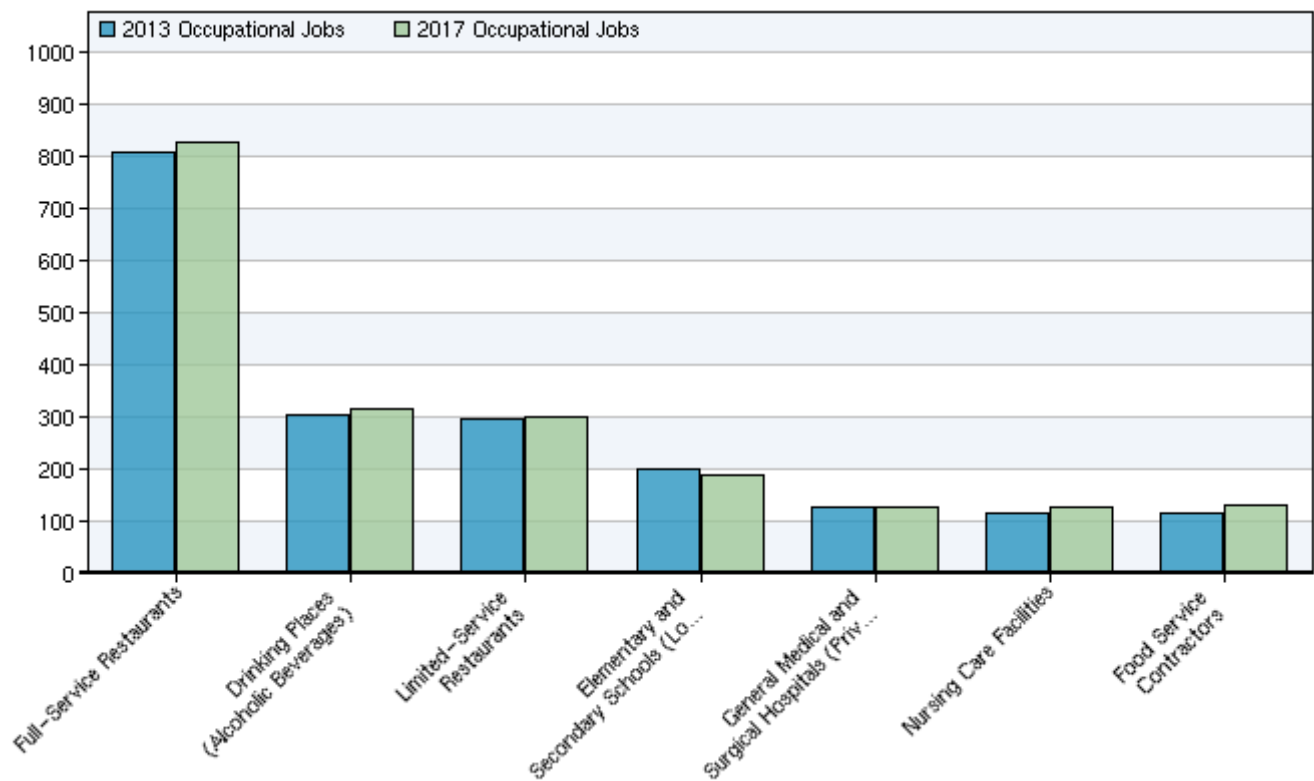
Occupational Change Summary



Region	2013 Jobs	2017 Jobs	Change	% Change	Openings	2012 Median Hourly Earnings
Regional Total	2,608	2,695	87	3%	289	\$10.90
State Total	45,311	46,413	1,102	2%	4,729	\$11.91
National Total	2,487,063	2,599,656	112,593	5%	304,404	\$12.18

Source: EMSI Complete Employment - 2012.2

Top Industries for Selected Occupations

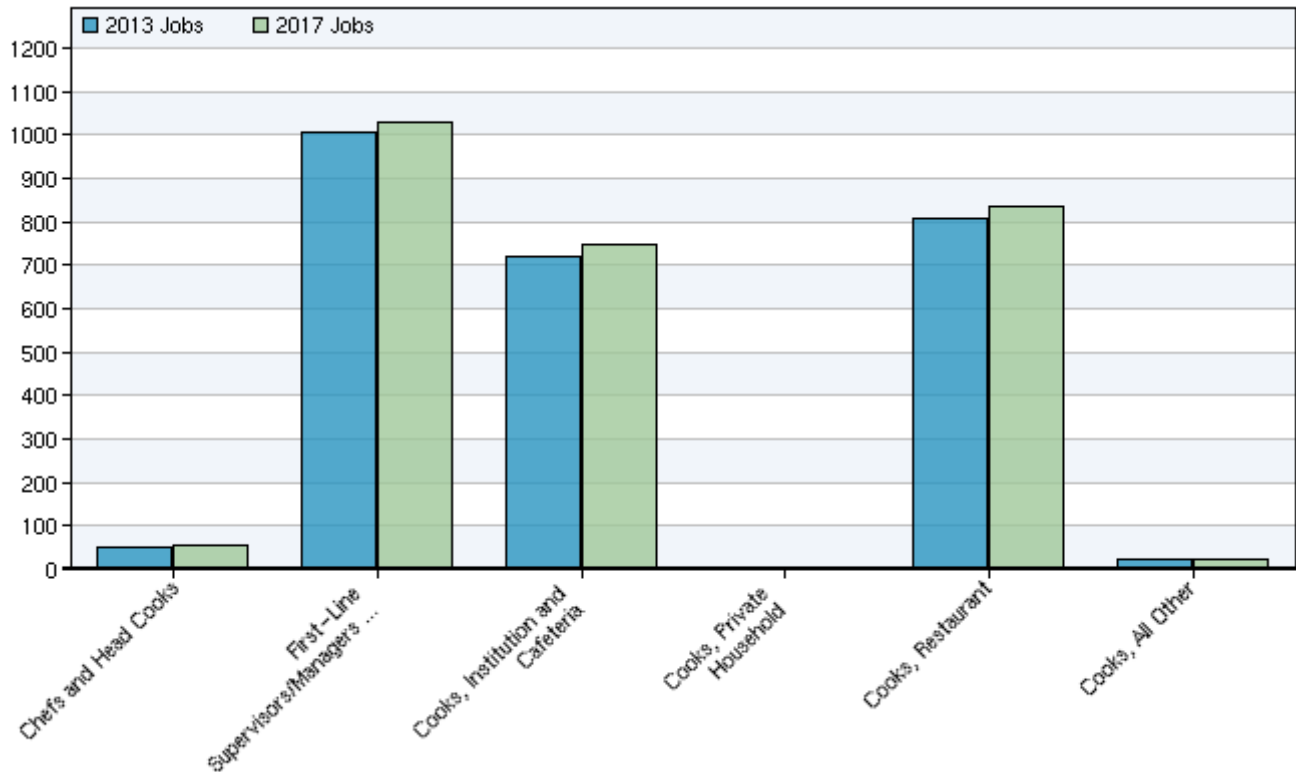


NAICS Code	Name	2013 Jobs	2017 Jobs	Change	% Change
722110	Full-Service Restaurants	809	829	20	2%
722410	Drinking Places (Alcoholic Beverages)	303	315	12	4%
722211	Limited-Service Restaurants	295	299	4	1%
903611	Elementary and Secondary Schools (Local Government)	198	188	-10	-5%
622110	General Medical and Surgical Hospitals (Private)	127	127	0	0%
623110	Nursing Care Facilities	115	126	11	10%

NAICS Code	Name	2013 Jobs	2017 Jobs	Change	% Change
722310	Food Service Contractors	114	131	17	15%

Source: EMSI Complete Employment - 2012.2

Occupational Breakdown



SOC Code	Description	2013 Jobs	2017 Jobs	Openings	2012 Median Hourly Earnings
35-1011	Chefs and Head Cooks	52	56	6	\$12.68
35-1012	First-Line Supervisors/Managers of Food Preparation and Serving Workers	1,004	1,030	65	\$11.65
35-2012	Cooks, Institution and Cafeteria	718	748	103	\$11.11
35-2013	Cooks, Private Household	<10	<10	--	--
35-2014	Cooks, Restaurant	809	835	111	\$9.71
35-2019	Cooks, All Other	21	23	4	\$9.48
	Total	2,608	2,695	289	\$10.90

Source: EMSI Complete Employment - 2012.2

Data Sources and Calculations

Industry Data

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information.