

Visual Communications Spring 2016 Student SLO

Spring 2016 - Visual Communications

May 2nd 2016, 3:00 pm CDT

Q3 - What did you like about this program?

I liked having an opportunity to be creative in school and take motion graphics, video, and photography courses. The instructors were great, and I feel like I'll be able to continue to talk to them about what I'm doing with my life as time goes on. Also, the advanced video production class was the most valuable course in the program for me. It was an excellent experience to work with clients and make projects that I was proud to put in my portfolio.

I liked the hands on experience with learning how to present with different types of software.

The freedom to do mostly what we want to do.

How hands on this program is and the different equipment and programs we were able to handle. I also like the small class sizes as well as how helpful the instructors are.

I learned video skills and editing software that is required to in the work field. The instructor was well informed about the material he taught in classes.

It covered a wide scope of the industry and all efforts were made to teach new technology which is hard to do when there is a new piece of hardware every week.

The professors and hands on experiences.

Q4 - What would you change about this program?

I wish I could have taken Adobe Illustrator with Visual Communications students and not the graphic design students. I'm not sure if there is a section for Visual Communications students specifically, but because I wasn't great at digital art when I took the course, I felt discouraged seeing what the graphic design students were capable of doing. I also would add a more advanced motion graphics course but keep it as an elective for students to take if they're interested in becoming better in the motion design field. It would be a great way to improve Illustrator and Photoshop skills, too.

I would change the types of projects done. I would want more types of media required for projects. Maybe to have more requirements of media, audio and graphics inputted into the projects.

The AVS building was the worst. Also, more classes would be good.

I don't really have anything I would change. I really liked this program.

Add a character and story development class or add those elements into some of the video production classes. And marketing, marketing a person and branding their skill.

Nothing

Getting even more hands on with more media platforms.

Q6 - As a result of this program:

Q6_1 - I have learned effective communication skills.

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	0.00%	
Agree	57.14%	4
Strongly Agree	42.86%	3
Total	100%	7

Q7 - Provide any comments you have on effective communication skills you learned.

Speech and Multimedia Presentation helped me with my communication skills.

N/A

Q8 - As a result of this program: - I am able to apply mathematical concepts.

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	28.57%	2
Agree	42.86%	3
Strongly Agree	28.57%	2
Total	100%	7

Q9 - Provide any comments you have on mathematical concepts you learned.

I took Math with Business Applications online, and the instructor didn't do anything to help us other than send us "pretty good" YouTube videos.

N/A

Q10 - As a result of this program: - I learned how to transfer social and natural science theories into practical applications.

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	14.29%	1
Agree	57.14%	4
Strongly Agree	28.57%	2
Total	100%	7

Q11 - Provide any comments you have on transferring social and natural science theories into practical applications.

N/A

Q12 - As a result of this program: I learned critical thinking skills.

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	0.00%	
Agree	28.57%	2
Strongly Agree	71.43%	5
Total	100%	7

Q13 - Provide any comments you have on critical thinking skills you learned.

Provide any comments you have on critical thinking skills you learned.

I learned to do some projects in a short amount of time and to the best of my ability, which forced me to find solutions "on the fly" in the field. Also, when equipment fails or doesn't work as expected, I needed to have a backup plan.

I found ways to work around problems.

Q14 - As a result of this program:

Q14_1 - I have learned to use technology effectively.

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	0.00%	
Agree	28.57%	2
Strongly Agree	71.43%	5
Total	100%	7

Q15 - Provide any comments you have on what you learned about using technology effectively.

I learned so much about Mac computers and software programs, mainly the Adobe Suite and Logic Pro. I feel confident working in all of these programs, and I wouldn't have been able to learn these programs so quickly without the guidance that my instructors gave me.

I learned how things are innovative and how things change in this field drastically over time.

Q16 - As a result of this program: - I have learned to value myself and work ethically with others in a diverse population.

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	0.00%	
Agree	28.57%	2
Strongly Agree	71.43%	5
Total	100%	7

Q17 - Provide any comments you have on what you learned about valuing yourself and working ethically with others in a diverse population.

I learned to be confident and to be proud of my work while also recognizing faults and addressing them in future projects.

I learned to work with different types of people and communicated with others which is important to develop a network.

Q18 - As a result of this program: - I am able to make decisions that incorporate the importance of sustainability. Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	0.00%	
Agree	28.57%	2
Strongly Agree	71.43%	5
Total	100%	7

Q19 - Provide any comments you have on what you learned about incorporating the importance of sustainability in decisions you make.

I know that technology is always changing, and I need to stay ahead of the game and continue to learn even after my formal education ends.

N/A

Q21 - As a result of this program, I learned to: - demonstrate proficiency in using current audio, video and interactive technical tools (equipment).

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	0.00%	
Agree	0.00%	
Strongly Agree	100.00%	7
Total	100%	7

Q22 - Provide any comments you have about learning this program outcome.

I'm definitely comfortable using a DSLR camera and audio equipment.

I have gained general knowledge of equipment I have to work around within the field.

Q23 - As a result of this program, I learned to: - demonstrate proficiency in current, industry standard, audio, video and graphics software programs.

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	0.00%	
Agree	0.00%	
Strongly Agree	100.00%	7
Total	100%	7

Q24 - Provide any comments you have about learning this program outcome.

I'm confident in using After Effects, Premiere, Final Cut, Audition, Illustrator, Photoshop and more programs.

I have advanced my knowledge in various software programs.

Q25 - As a result of this program, I learned to: - create media that displays a grasp of the Production Process (Pre-production, Production, Post-production).

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	0.00%	
Agree	0.00%	
Strongly Agree	100.00%	7

Total	100%	7
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Q26 - Provide any comments you have about learning this program outcome.

We spent a lot of time working on storyboards and doing pre-production, and the best part for me was finishing a project and being able to watch it and say, "Hey, I made this!"

I have realized each part of production is very important just as the other.

Q27 - As a result of this program, I learned to: - synthesize media production skills including troubleshooting technical or aesthetic issues, while demonstrating problem solving skills.

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	0.00%	
Agree	0.00%	
Strongly Agree	100.00%	7
Total	100%	7

Q28 - Provide any comments you have about learning this program outcome.

I spent a lot of time researching issues on Creative Cow and using resources that I know will be available now that I'm done with school. I feel like I'm more resourceful than I was when I started school.

I have learned how to overcome various tasks with more than one stress at a time.

Q29 - As a result of this program, I learned to: - practice professionalism and positive relationship skills with clients, peers and supervisors.

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	0.00%	
Agree	0.00%	
Strongly Agree	100.00%	7

Total	100%	7
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Q30 - Provide any comments you have about learning this program outcome.

Working with clients on projects really boosted my confidence.

I have learned to work well around classmates, friends and different employers within the field.

Q31 - As a result of this program, I learned to: - create an entry level or better quality demonstration reel for purposes of the Portfolio Review and to assist in gaining employment in a Visual Communications related field.

Answer	%	Count
Strongly Disagree	0.00%	
Disagree	0.00%	
Neither Agree nor Disagree	0.00%	
Agree	0.00%	
Strongly Agree	100.00%	7
Total	100%	7

Q32 - Provide any comments you have about learning this program outcome.

I'm proud of the demo reel and portfolio that I created, and it seems like some businesses were happy with the reel, as well.

N/A

Q33 - CONCLUSION Please use this space to share any other feedback, comments, or suggestions about your experience at Western Technical College.

I had an excellent education here, and it's all because of the instructors. They were very approachable and offered great feedback to improve our work for current and future projects.

N/A

Western Technical College was one of the greatest educational experiences I've had and invested in. The instructors care a good deal about my successes, though I believe it is what you put in that determines what you get out. I made sure to be involved in my career driven major and I made sure to interact and connect with my instructors and advisors. Thank you Western Faculty.

