

Graphic Design Spring 2014 Student SLO Report

1. What did you like about this program?

Text Response

Projects that are great pieces for our portfolio and teachers that are willing to help out and get your questions answered.

I feel I know enough to start my career but at the same time there is so much more to learn. All of my professors were available whenever I needed anything.

The interactions and collaborations between other students.

The ability to express myself creatively, completing real world projects, working on client based projects, working one on one with teachers and students.

I really liked being in the program the instructors where very helpful as well as the other students

I really enjoyed the professors. I was not here for long, but the professor made my experience a great one.

Statistic	Value
Total Responses	6

2. What would you change about this program?

Text Response

More drawing/art courses.

This semester the classes were too spread out. I only needed 3 graphics classes. I couldn't get my advertising and portfolio classes close to one another. There is a 3 hr gap between them. Even the professors complained about that. They should be closer so students don't have to stay on campus all day. It makes it hard to work when I'm on campus all day.

Maybe more real world projects.

Nothing

I think if the materials that are in the production center where closer to the creative center it would be more inviting to be in and use

More in depth Typography work, a printing class to help better understand how printers work and function, and keep pushing students to do their best and keep improving.

Statistic	Value
Total Responses	6

3. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I have learned effective communication skills.	1	0	1	3	1	6

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4. Provide any comments you have on effective communication skills you learned.

Text Response

Just knowing how to explain yourself in terms that the audience would know.
 We learned how to present our work in small groups and in front of classmates.
 I have built a better communication skill being here in this program and interacting with fellow students

Statistic	Value
Total Responses	3

5. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I am able to apply mathematical concepts.	1	0	0	5	0	6

6. Provide any comments you have on mathematical concepts you learned.

Text Response

when building a website we use a lot of math, you wouldn't think you would but it is all over it.

Statistic	Value
Total Responses	1

7. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I learned how to transfer social and natural science theories into practical applications.	1	0	1	3	0	5

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8. Provide any comments you have on transferring social and natural science theories into practical applications.

Text Response

Knowing this helps you better communicate you ideas to others without offending them

Statistic	Value
Total Responses	1

9. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I learned critical thinking skills.	1	0	0	3	2	6

10. Provide any comments you have on critical thinking skills you learned.

Text Response

Sometimes i noticed that it isn't always best to just follow the written instructions.
You use a lot of critical thinking in design

Statistic	Value
Total Responses	2

11. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I have learned to use technology effectively.	1	0	0	1	4	6

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12. Provide any comments you have on what you learned about using technology effectively.

Text Response

The whole program was Mac machine heavy and I do not have a personal one so it was very nice to learn the different softwares in both Mac and PC.

This program relies heavily on technology and how to work several different programs. All of the classes that I took taught me the proper skills that I need to make different pieces using the different programs.

I am well advanced in this field and was able to help others that needed extra help

Statistic	Value
Total Responses	3

13. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I have learned to value myself and work ethically with others in a diverse population.	1	0	0	1	4	6

14. Provide any comments you have on what you learned about valuing yourself and working ethically with others in a diverse population.

Text Response

Western if filled with diversity and being in the environment with others is a learning experience of its own.

Statistic	Value
Total Responses	1

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15. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I am able to make decisions that incorporate the importance of sustainability.	1	0	1	1	3	6

16. Provide any comments you have on what you learned about incorporating the importance of sustainability in decisions you make.

Text Response

I know that any decisions I make can effect others around me. I was able to be part of the advisory board where I was able to comment about what I thought would be good for future students.

Statistic	Value
Total Responses	1

17. As a result of this program, I learned to:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
apply the principles of design to develop strategic marketing and communication products and services.	1	0	0	0	5	6

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18. Provide any comments you have about learning this program outcome.

Text Response

Learned a lot about target marketing.

In Graphic Design and Marketing we learned how to re-design a product and make it our own. In Comprehensive Design and Troubleshooting we also designed a product and made it into a suite. This helped me learn more about how products would be viewed on shelves and how different target markets would view these products.

Statistic	Value
Total Responses	2

19. As a result of this program, I learned to:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
demonstrate proficiency in the use of design software, tools and technology.	1	0	0	1	4	6

20. Provide any comments you have about learning this program outcome.

Text Response

Throughout the course of the two years, I noticed that I became more and more proficient.

All of the classes helped me learn the different software that is needed in this program.

I learned a lot about the software that we use for design.

Statistic	Value
Total Responses	3

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21. As a result of this program, I learned to:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
implement creative solutions from concept through completion using a formal process.	1	0	0	1	4	6

22. Provide any comments you have about learning this program outcome.

Text Response

There are different ways to solve a problem.

Statistic	Value
Total Responses	1

23. As a result of this program, I learned to:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
apply effective legal and ethical business practices and project management skills.	1	0	0	3	2	6

24. Provide any comments you have about learning this program outcome.

Text Response

I'm always very conscientious about what is free for use and whats not.

Statistic	Value
Total Responses	1

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25. As a result of this program, I learned to:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
communicate artwork rationale in formal and informal settings.	1	0	0	2	3	6

26. Provide any comments you have about learning this program outcome.

Text Response

Statistic	Value
Total Responses	0

27. As a result of this program, I learned to:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
collaborate with clients/industry.	1	0	1	2	2	6

28. Provide any comments you have about learning this program outcome.

Text Response

Many instances where I had to contact different agencies for more info.

In Advertising class, we have the option to work with a client for a service learning project. This helped me understand how to work with a client and make sure that I was effectively communicating with them on a timely basis to complete my project.

I work with the design squad and was able to work with real clients along with my service learning project

Statistic	Value
Total Responses	3

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29. CONCLUSION - Please use this space to share any other feedback, comments, or suggestions about your experience at Western Technical College.

Text Response

Overall, great. very manageable class sizes. I did not feel I missed out by going to a tech rather than a university.

I am very happy that I decided to go to Western Technical College. Not only is it close to my hometown, it is a great school with an awesome graphic design program. The teachers are so nice and helpful. I have learned so much that I will take with me as I look for employment after graduation. The small class sizes are also a plus. It really helps to talk to other students and get feedback on projects and with larger classes this would be difficult to do. I am very pleased with my experience at Western. I would definitely recommend this program to anyone who is interested in creativity and the design world.

I will miss coming to class at western when I graduate, I won't miss the drive though, I was in the car for 3 hours a day to get to and from classes.

It was a great experience. I would recommend it to anybody who wants to get a solid foundation in Graphic Design before going on to pursue a Bachelors and beyond.

Statistic	Value
Total Responses	4