

Marketing Spring 2014 Student SLO Report

1. What did you like about this program?

Text Response

It really prepares you for the future and what is going to be expected of you.

Statistic	Value
Total Responses	1

2. What would you change about this program?

Text Response

I don't think I would change a thing. Everyone was so friendly and helpful.

Statistic	Value
Total Responses	1

3. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I have learned effective communication skills.	0	0	0	0	1	1

4. Provide any comments you have on effective communication skills you learned.

Text Response

Statistic	Value
Total Responses	0

5. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I am able to apply mathematical concepts.	0	0	0	0	1	1

6. Provide any comments you have on mathematical concepts you learned.

Text Response

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Statistic	Value
Total Responses	0

7. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I learned how to transfer social and natural science theories into practical applications.	0	0	1	0	0	1

8. Provide any comments you have on transferring social and natural science theories into practical applications.

Text Response

Statistic	Value
Total Responses	0

9. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I learned critical thinking skills.	0	0	0	0	1	1

10. Provide any comments you have on critical thinking skills you learned.

Text Response

Statistic	Value
Total Responses	0

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11. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I have learned to use technology effectively.	0	0	0	0	1	1

12. Provide any comments you have on what you learned about using technology effectively.

Text Response

Statistic	Value
Total Responses	0

13. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I have learned to value myself and work ethically with others in a diverse population.	0	0	0	0	1	1

14. Provide any comments you have on what you learned about valuing yourself and working ethically with others in a diverse population.

Text Response

Statistic	Value
Total Responses	0

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15. As a result of this program:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
I am able to make decisions that incorporate the importance of sustainability.	0	0	0	0	1	1

16. Provide any comments you have on what you learned about incorporating the importance of sustainability in decisions you make.

Text Response

Statistic	Value
Total Responses	0

17. As a result of this program, I learned to:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
develop strategies to anticipate and satisfy market needs.	0	0	0	0	1	1

18. Provide any comments you have about learning this program outcome.

Text Response

Statistic	Value
Total Responses	0

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19. As a result of this program, I learned to:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
promote products, services, images, and/or ideas to achieve a desired outcome.	0	0	0	0	1	1

20. Provide any comments you have about learning this program outcome.

Text Response

Statistic	Value
Total Responses	0

21. As a result of this program, I learned to:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
evaluate information through the market research process to make business decisions.	0	0	0	0	1	1

22. Provide any comments you have about learning this program outcome.

Text Response

Statistic	Value
Total Responses	0

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23. As a result of this program, I learned to:

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Total Responses
prepare selling strategies.	0	0	0	0	1	1

24. Provide any comments you have about learning this program outcome.

Text Response

Statistic	Value
Total Responses	0

25. CONCLUSION - Please use this space to share any other feedback, comments, or suggestions about your experience at Western Technical College.

Text Response

Statistic	Value
Total Responses	0