Adding Media to Your Course

Images, videos and mashups (combining content from two or more sources – photos, videos, news, etc.) can be added to Blackboard assignments, assessments, interactive tools such as discussion boards and blogs or as separate content items.

Considerations
- Accuracy/reliability of the source you are using
- Number, size and quality of images used
- Copyright

How to Create a Mashup Item

1. Begin with the Edit Mode ON.

2. In the content area select Build Content then select a mashup type. Blackboard supports the following mashups:
   - Flickr: a site for viewing and sharing photographic images.
   - Slideshare: a site for viewing and sharing PowerPoint presentations, Word documents, or Adobe PDF Portfolios.
   - YouTube: a site for viewing and sharing online videos.
   - xplOr Content allows the instructor to share content across multiple learning management system platforms.
The remaining steps are similar for all types of mashups. The example shown is for posting You Tube Videos. **NOTE:** The You Tube mashup currently does not work. Until Blackboard fixes the issue the workaround is to post the URL and your own description.

3. Search for and preview potential content

3.3. Search for a YouTube Video

Enter search information below. Click Go to view the results. The order of search results is determined by YouTube.

<table>
<thead>
<tr>
<th>Search</th>
<th>All of the words</th>
<th>Language</th>
<th>Go</th>
</tr>
</thead>
<tbody>
<tr>
<td>canaan dog</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

3.4. Click **Select** when you have found an appropriate item

3.5. Change the **Name** of the item.

3.6. Type a **Description** of the Mashup.

3.7. Set the **Mashup Options - View**
   - **Embed:** The Mashup displays directly on the page when a student opens the item.
- **Thumbnail View with Player**: A small picture of the Mashup displays on the page with controls to launch it.
- **Text Link with Player**: A link to the Mashup is displayed on the page. Students click the link to launch the Mashup.

8. **Show URL**
9. **Show Information**

10. Attach additional content items to the Mashup by clicking **Browse My Computer** or **Browse Course Files**. For example, you may want to include a link to a newspaper article to accompany your video on a particular subject.

11. Select **(Standard) Options**
   a. Click **Yes** to Permit Users to View this Content.
   b. Click **Yes** to Track Number of Views.
   c. Use the **Display After** and **Display Until** date and time fields to restrict the availability of the Mashup.
13. Click **Preview** to examine the Mashup.
14. Click **Submit**.

**How a Mashup Looks in the Content Area**

**Example You Tube Video – Thumbnail**

![Example You Tube Video – Thumbnail](image)

**Example You Tube Video – Embedded Video**

![Example You Tube Video – Embedded Video](image)
Example You Tube Video – Text Link with Player

![Example You Tube Video](http://www.youtube.com/watch?v=QsR1dhbImg)

Adding Media to an Assessment Question

1. On the toolbar in the Question Text of an assessment you will see links to add media, video or mashups.
   a. Click the chevron symbol if all of the toolbar is not visible

   ![Chevron Symbol](image)

   b. Click the appropriate media link. The steps to add Mashups will be similar to those outlined above. This example shows how to add an image to an assessment question.

![Question Text](image)

15. Click **Browse My Computer** for images you have saved to a file for use in your course
16. Select an image and click **Open**. A URL will be created for the image in your course.

17. Insert an **Image Name** and **Image Description**. Appearance and Advanced tabs allow you to enter size and alt text information.

18. Click **Insert**
How an Image Looks in an Assessment

Adding Media Elsewhere

The same toolbar can be found when creating an item or interactive tool. This example shows how to add an image as a content item. Add media as directed above.

How an Image Looks in the Content Area

Additional Resources: Blackboard Help https://help.blackboard.com