

Adding Media to Your Course

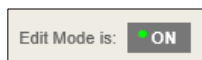
Images, videos and mashups (combining content from two or more sources – photos, videos, news, etc.) can be added to Blackboard assignments, assessments, interactive tools such as discussion boards and blogs or as separate content items.

Considerations

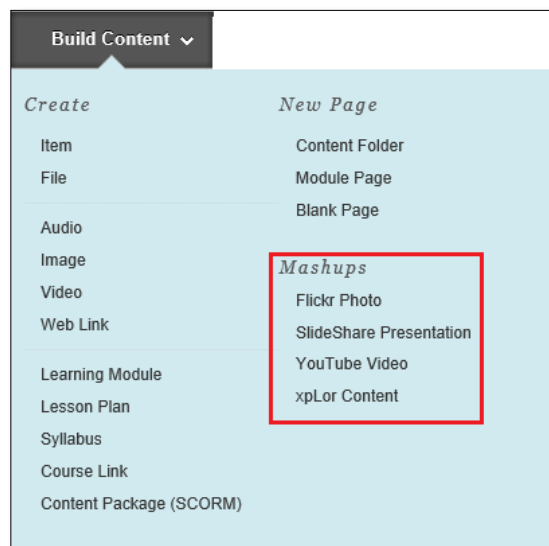
- Accuracy/reliability of the source you are using
- Number, size and quality of images used
- Copyright

How to Create a Mashup Item

1. Begin with the Edit Mode **ON**.



2. In the content area select **Build Content** then select a mashup type. Blackboard supports the following mashups
 - **Flickr:** a site for viewing and sharing photographic images.
 - **Slideshare:** a site for viewing and sharing PowerPoint presentations, Word documents, or Adobe PDF Portfolios.
 - **YouTube:** a site for viewing and sharing online videos.
 - **xpLor Content** allows the instructor to share content across multiple learning management system platforms



The remaining steps are similar for all types of mashups. The example shown is for posting YouTube Videos. **NOTE: The YouTube mashup currently does not work. Until Blackboard fixes the issue the workaround is to post the URL and your own description.**


3. Search for and preview potential content

Search for a YouTube Video

Enter search information below. Click Go to view the results. The order of search results is determined by YouTube.

Search × All of the words Language Go

4. Click **Select** when you have found an appropriate item




Canaan Dog Pet Review
Duration: (2:01)
User: shamayaman Added: 3/31/12
YouTube Rating: 4.5789475 of 5 stars - 38 Votes View Count: 11145
YouTube URL: <http://www.youtube.com/watch?v=QCyR1dbhlmg>
I give my review!

Preview
Select

5. Change the **Name** of the item.
6. Type a **Description** of the Mashup.

Add YouTube Content to Course



Name ×

Color of Name

Duration: (2:01)
User: shamayaman - Added: 3/31/12
YouTube URL: <http://www.youtube.com/watch?v=QCyR1dbhlmg>

Description

Rich text editor toolbar with options for Paragraph, Arial, 3 (12pt), and various text formatting tools.

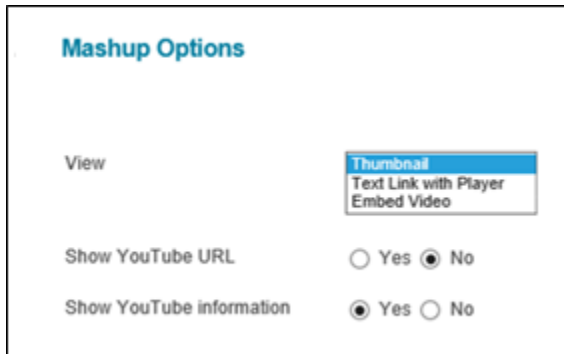
7. Set the **Mashup Options - View**

- **Embed:** The Mashup displays directly on the page when a student opens the item.

- **Thumbnail View with Player:** A small picture of the Mashup displays on the page with controls to launch it.
- **Text Link with Player:** A link to the Mashup is displayed on the page. Students click the link to launch the Mashup.

8. Show URL

9. Show Information



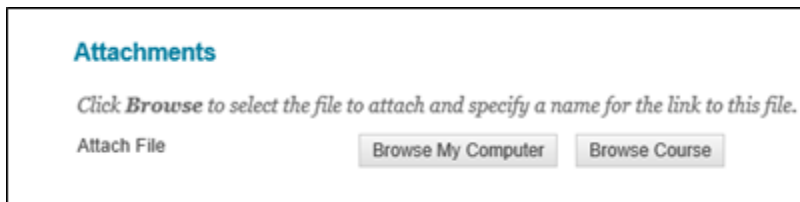
Mashup Options

View Thumbnail Text Link with Player Embed Video

Show YouTube URL Yes No

Show YouTube information Yes No

10. Attach additional content items to the Mashup by clicking **Browse My Computer** or **Browse Course Files**. For example, you may want to include a link to a newspaper article to accompany your video on a particular subject.



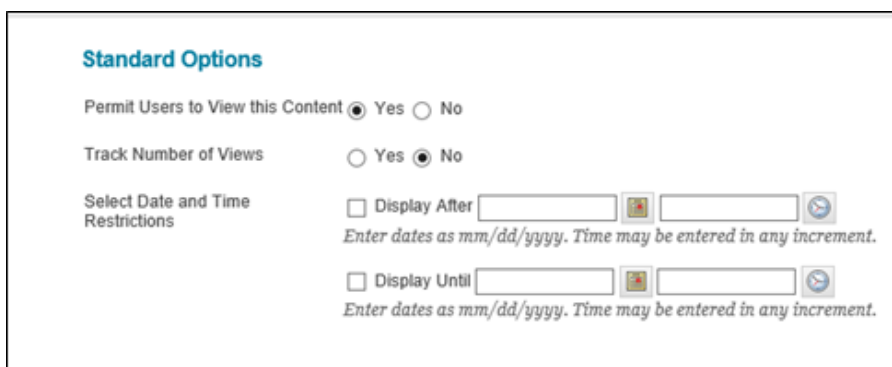
Attachments

Click **Browse** to select the file to attach and specify a name for the link to this file.

Attach File

11. Select (Standard) Options

- a. Click **Yes** to Permit Users to View this Content.
- b. Click **Yes** to Track Number of Views.
- c. Use the **Display After** and **Display Until** date and time fields to restrict the availability of the Mashup..



Standard Options

Permit Users to View this Content Yes No

Track Number of Views Yes No

Select Date and Time Restrictions Display After

Enter dates as mm/dd/yyyy. Time may be entered in any increment.

Display Until

Enter dates as mm/dd/yyyy. Time may be entered in any increment.

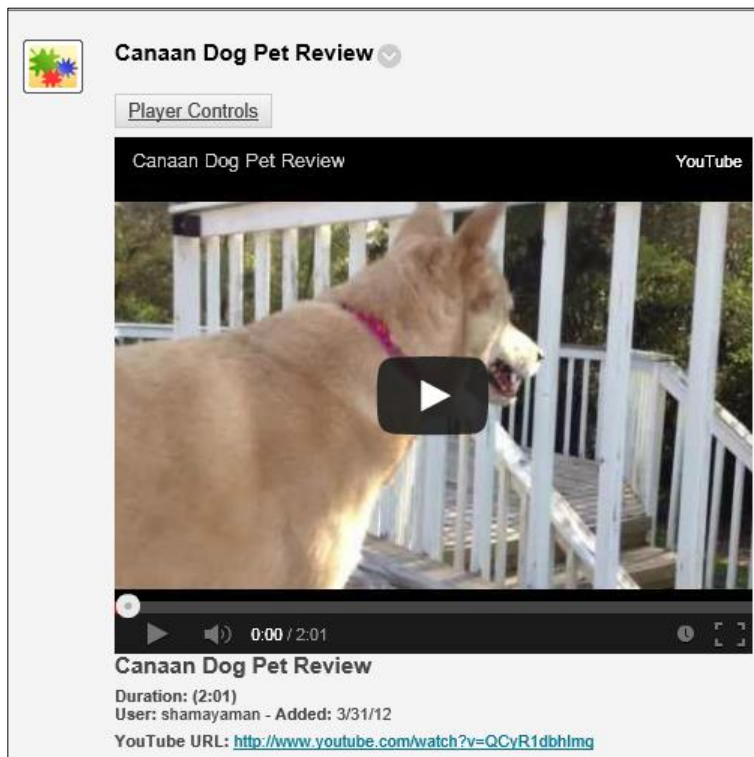
- 13. Click **Preview** to examine the Mashup.
- 14. Click **Submit**.

How a Mashup Looks in the Content Area


Example You Tube Video – Thumbnail



Example You Tube Video – Embedded Video



Example You Tube Video – Text Link with Player



Canaan Dog Pet Review

[Watch Video](#)

Canaan Dog Pet Review

Duration: (2:01)
User: shamayaman - Added: 3/31/12
YouTube URL: <http://www.youtube.com/watch?v=QCyR1dbhlmg>

Adding Media to an Assessment Question

1. On the toolbar in the Question Text of an assessment you will see links to add media, video or mashups.
 - a. Click the chevron symbol if all of the toolbar is not visible)



- b. Click the appropriate media link. The steps to add Mashups will be similar to those outlined above. This example shows how to add an image to an assessment question.

Question

Question Title

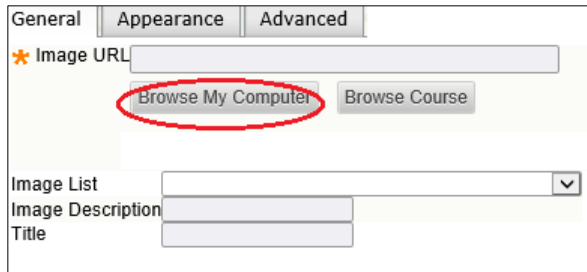
* Question Text

Rich text editor toolbar with icons for Bold, Italic, Underline, Paragraph, Arial, 3 (12pt), Bulleted List, Numbered List, Text Color, Background Color, Undo, Redo, Link, Unlink, Image, Video, Formula, Mashups, Table, Table of Contents, Grid, and HTML/CSS. The Image, Video, and Formula icons are highlighted with a red box.

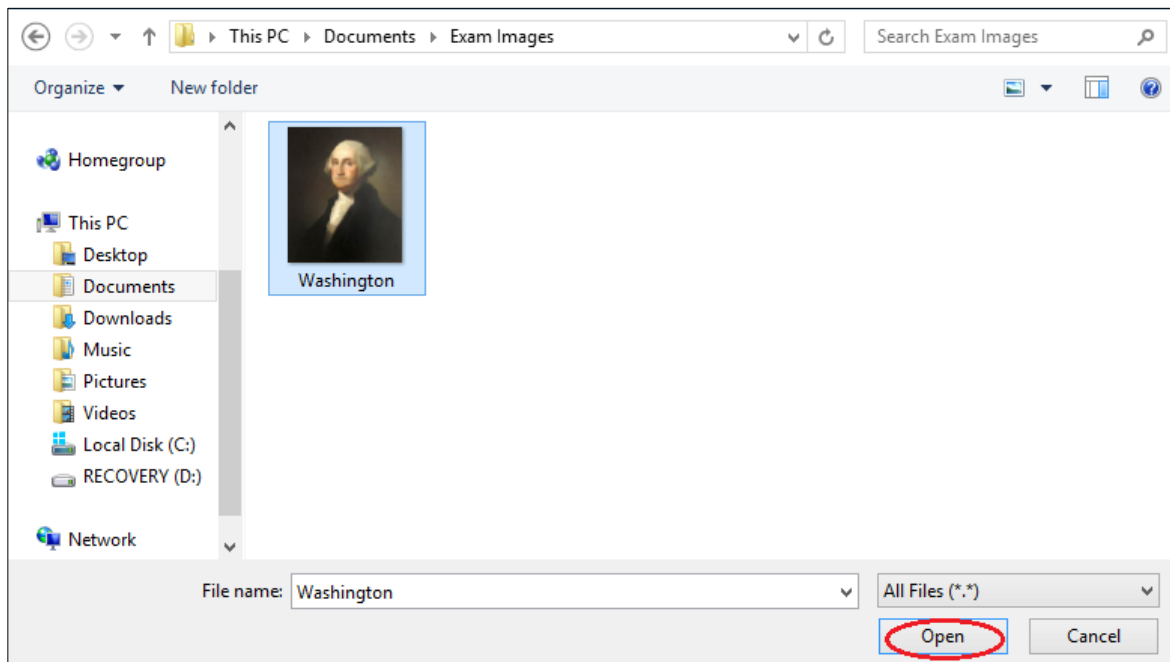
What is the name of the first President of the United States?

Path:

15. Click **Browse My Computer** for images you have saved to a file for use in your course

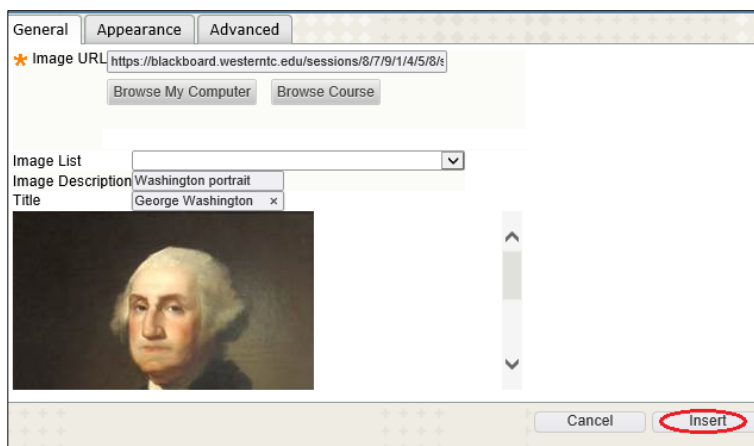


16. Select an image and click **Open**. A URL will be created for the image in your course.




17. Insert an **Image Name** and **Image Description**. Appearance and Advanced tabs allow you to enter size and alt text information.

18. Click **Insert**



How an Image Looks in an Assessment

Question 3




What is the name of the first President of the United States?

- Jefferson
- Clinton
- Washington
- Reagan


Adding Media Elsewhere

The same toolbar can be found when creating an item or interactive tool. This example shows how to add an image as a content item. Add media as directed above.

How an Image Looks in the Content Area



Our First President

George Washington was the first president of the United States. 

Additional Resources: Blackboard Help <https://help.blackboard.com>