

# Occupation Overview

EMSI Q2 2015 Data Set

Supervisory Management: Leadership Essentials Certificate  
October 2015

## Western Technical College



400 Seventh Street  
La Crosse, Wisconsin 54601  
608.785.9200

# Parameters

## Occupations

Code	Description
11-9051	Food Service Managers
11-9081	Lodging Managers
35-1012	First-Line Supervisors of Food Preparation and Serving Workers
37-1011	First-Line Supervisors of Housekeeping and Janitorial Workers
37-1012	First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers
39-1021	First-Line Supervisors of Personal Service Workers
53-1021	First-Line Supervisors of Helpers, Laborers, and Material Movers, Hand

## Regions

Code	Description
55011	Buffalo County, WI
55023	Crawford County, WI
55053	Jackson County, WI
55057	Juneau County, WI
55063	La Crosse County, WI
55081	Monroe County, WI
55121	Trempealeau County, WI
55123	Vernon County, WI

## Timeframe

2016 - 2020

## Datarun

2015.2 – Employees

Supv Mgmt-Leadership Essentials Certificate 2015 (AED) in 8 Counties

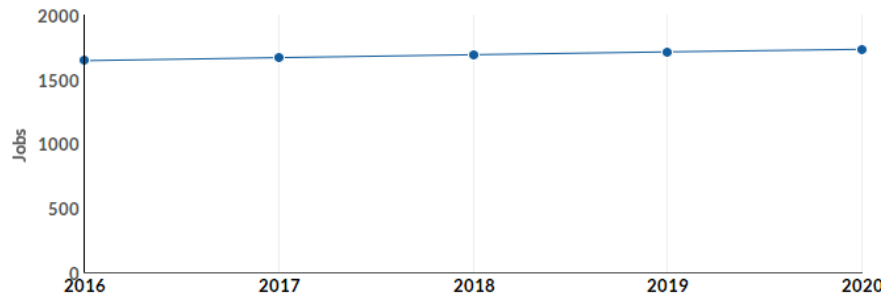
SOC	Description	2016 Jobs	2020 Jobs	2016 - 2020 Change	2016 - 2020 % Change	Openings	Annual Openings	Median Hourly Earnings
11-9051	Food Service Managers	301	313	12	4%	35	9	\$19.10
11-9081	Lodging Managers	16	17	1	6%	<10	Insf. Data	\$17.79
35-1012	Supervisors of Food Preparation and Serving Workers	676	725	49	7%	129	32	\$12.77
37-1011	Supervisors of Housekeeping and Janitorial Workers	125	129	4	3%	16	4	\$18.89
37-1012	Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers	54	57	3	6%	<10	Insf. Data	\$23.14
39-1021	Supervisors of Personal Service Workers	221	227	6	3%	24	6	\$15.74
53-1021	Supervisors of Helpers, Laborers, and Material Movers, Hand	254	268	14	6%	43	11	\$22.25
		1,647	1,736	89	5%	255	64	\$16.66

## Occupation Summary for Supv Mgmt-Leadership Essentials Certificate 2015 (AED)

<b>1,621</b> Jobs (2015) 9% below National average	<b>5.4%</b> % Change (2016-2020) Nation: 5.3%	<b>\$16.66/hr</b> Median Hourly Earnings Nation: \$17.24/hr
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## Growth

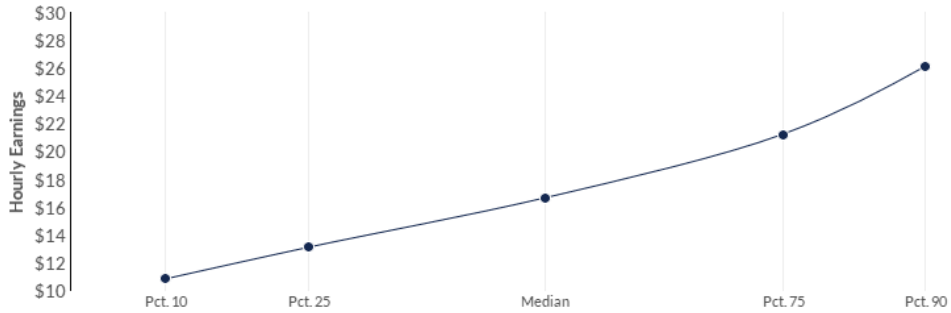
<b>1,647</b> 2016 Jobs	<b>1,736</b> 2020 Jobs	<b>88</b> Change (2016-2020)	<b>5.4%</b> % Change (2016-2020)
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Occupation	2016 Jobs	2020 Jobs	Change	% Change
Food Service Managers (11-9051)	301	313	12	4%
Lodging Managers (11-9081)	16	17	1	6%
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	676	725	49	7%
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	125	129	4	3%
First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers (37-1012)	54	57	3	6%
First-Line Supervisors of Personal Service Workers (39-1021)	221	227	6	3%
First-Line Supervisors of Helpers, Laborers, and Material Movers, Hand (53-1021)	254	268	14	6%

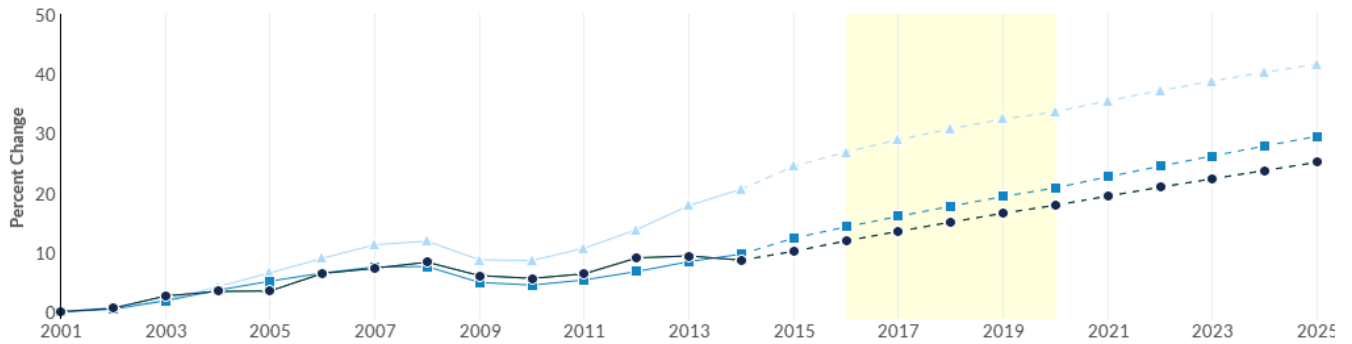
## Percentile Earnings

<b>\$13.09/hr</b> 25th Percentile Earnings	<b>\$16.66/hr</b> Median Earnings	<b>\$21.23/hr</b> 75th Percentile Earnings
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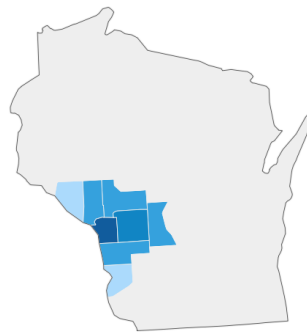
Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Food Service Managers (11-9051)	\$14.32	\$19.10	\$25.49
Lodging Managers (11-9081)	\$13.78	\$17.79	\$23.00
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	\$9.90	\$12.77	\$16.39
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	\$14.44	\$18.89	\$23.32
First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers (37-1012)	\$18.16	\$23.14	\$28.56
First-Line Supervisors of Personal Service Workers (39-1021)	\$13.04	\$15.74	\$19.76
First-Line Supervisors of Helpers, Laborers, and Material Movers, Hand (53-1021)	\$18.29	\$22.25	\$27.46

## Regional Trends



	Region	2016 Jobs	2020 Jobs	Change	% Change
●	Region	1,647	1,736	89	5.4%
●	State	31,022	32,805	1,783	5.7%
●	Nation	1,797,391	1,892,960	95,569	5.3%
●	Western Technical College District	1,647	1,736	89	5.4%

## Regional Breakdown



County	2020 Jobs
La Crosse County, WI	1,024
Monroe County, WI	219
Trempealeau County, WI	114
Vernon County, WI	100
Jackson County, WI	88

## Occupation Gender Breakdown



	Gender	2015 Jobs	2015 Percent
•	Males	803	49.5%
•	Females	818	50.5%

## Occupation Age Breakdown



	Age	2015 Jobs	2015 Percent
•	14-18	35	2.2%
•	19-24	268	16.5%
•	25-34	396	24.4%
•	35-44	303	18.7%
•	45-54	358	22.1%
•	55-64	207	12.8%
•	65+	54	3.4%

## Occupation Race/Ethnicity Breakdown



	Race/Ethnicity	2015 Jobs	2015 Percent
●	White	1,504	92.8%
●	Black or African American	34	2.1%
●	Hispanic or Latino	34	2.1%
●	Asian	30	1.9%
●	Two or More Races	11	0.7%
●	American Indian or Alaska Native	8	0.5%
●	Native Hawaiian or Other Pacific Islander	1	0.0%

## Occupational Programs

	6 Programs (2014)	286 Completions (2014)	64 Openings (2014)
CIP Code	Program	Completions (2014)	
52.0201	Business Administration and Management, General	251	
52.0299	Business Administration, Management and Operations, Other	23	
12.0504	Restaurant, Culinary, and Catering Management/Manager	8	
01.0605	Landscaping and Groundskeeping	4	
52.0905	Restaurant/Food Services Management	0	



## Industries Employing Supv Mgmt-Leadership Essentials Certificate 2015 (AED)

Industry	Occupation Group Jobs in Industry (2015)	% of Occupation Group in Industry (2015)	% of Total Jobs in Industry (2015)
Limited-Service Restaurants	293	18.1%	9.2%
Full-Service Restaurants	277	17.1%	5.8%
Local Government, Excluding Education and Hospitals	68	4.2%	0.8%
Hotels (except Casino Hotels) and Motels	63	3.9%	4.3%
Elementary and Secondary Schools (Local Government)	56	3.5%	0.7%

# Appendix A - Data Sources and Calculations

## Occupation Data

EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.

## Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

## Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

## Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

## Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

## Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

## State Data Sources

This report uses state data from the following agencies: Illinois Department of Employment Security, Employment Projections; Iowa Workforce Development; Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives; Minnesota Department of Employment and Economic Development; Wisconsin Department of Workforce Development, Bureau of Workforce Information