

Spring 2016 Graphic Design Faculty SLO Survey

Spring 2016 - Faculty - Graphic Design

Q3 - What do you think your students liked best about your program?

The Graphic Design students appreciate our knowledge and expertise in the subject matter we are teaching. They also like that class sizes are appropriate for us to get to know the students and that we are very willing to help them. Another part of Graphic Design that students tend to respond positively about is our facilities, especially the Creative Center and the Production Center.

Q4 - What do you think your students would like to see changed in your program?

Students have stated that they would like to have some quiet areas to work in. In the past year, we have had issues with construction noises, a new Xerox machine, and other various printing problems that students would like to see come to an end.

Q5 - How many students will graduate from your program this trimester?

The Graphic Design Program has 36 graduates this year.

Q7 - How many graduates are able to use effective communication skills?

All of our Graphic Design graduates are able to use effective communication skills.

Q8 - Provide any comments you have on effective communication skills taught in this program.

In Graphic Design Program, students often work in teams, in critiques, in presentations, and in various other cooperative settings to communicate with each other, with instructors and sometimes directly with clients. All graduates practiced communication skills every term in Graphic Design classes as well as General Education classes. This leads us to believe that all Graphic Design graduating students use effective communication skills

Q9 - How many graduates are able to apply mathematical concepts?

All of our Graphic Design graduates are able to apply mathematical concepts.

Q10 - Provide any comments you have on the application of mathematical concepts taught in this program.

One of the mathematical concepts needed for Graphic Design positions are ruler measurements, as well as converting between print, type, and page size measurements. Students use these skills in almost all Graphic Design classes that we teach. Other mathematical concepts are also reinforced.

Q11 - How many graduates are able to transfer social and natural science theories into practical applications?

All of our Graphic Design graduates are able to transfer social and natural science theories into practical applications.

Q12 - Provide any comments you have on transferring social and natural science theories into practical applications, and how it is taught in this program.

Graphic Design student transfer social and natural science theories into practical applications by communicating in various ways about their design projects. In order to pass our classes students must problem solving their many design projects and communicate the rationale for their designs. Through the many projects that they create their organizational and self-awareness skills are essential.

Q13 - How many graduates are able to use critical thinking skills?

All of our Graphic Design graduates are able to use critical thinking skills.

Q14 - Provide any comments you have on critical thinking skills taught in this program.

If a student in the Graphic Design program was not able to use critical thinking skills, they would not be able to pass almost all of our classes. Graphic Design students demonstrate their critical thinking skills in their portfolios, which are put together during their Portfolio Class towards the end of our Program.

Q15 - How many graduates are able to use technology effectively?

All of our Graphic Design graduates are able to use technology effectively.

Q16 - Provide any comments you have on how using technology effectively is taught in this program.

Our Graphic Design students learn in depth various Adobe program software, they also must complete research on the computer and find various references and content information for their many design projects.

Q17 - How many graduates are able to value themselves and work ethically with others in a diverse population?

All of our Graphic Design graduates are able to value themselves and work ethically with others in a diverse population.

Q18 - Provide any comments you have on how valuing one's self and working ethically with others in a diverse population is taught in this program.

The Graphic Design graduates have an ethics class required for them to take. They are also often checked on by instructors to determine their ethical use of images and references in their projects. We ask all first-year students about ethical practices questions during our First-Year student review. For diversity, many instructors reach out to students regarding this issue. Most first year students view the Western's Quch Video as a part of a project that relates to designing a diversity logo.

Q19 - How many graduates are able to make decisions that incorporate the importance of sustainability?

All of our Graphic Design graduates are able to make decisions that incorporate the importance of sustainability.

Q20 - Provide any comments you have on how incorporating the importance of sustainability in the decisions one makes is taught in this program.

In the Graphic Design area, instructors are encouraging sustainability by having student recycle paper, by printing at a smaller size when possible to save on ink usage and paper usage, to print black and white copies of their work before printing in color, and to be resourceful when using supplies. We are also continuing to encourage electronic use instead of paper use. In various classes, student do design projects relating to sustainability and conduct their own research in doing so. Some posters will be on view at our campus during Professional Development relating to sustainability. As we include more sustainable topics into our classes, instructors have considered using projects relating to issues of rest, eating habits and exercise as well.

Q22 - How many graduates are able to apply the principles of design to develop strategic marketing and communication products and services?

All of our graduates are able to apply the principles of design to develop various products and services.

Q23 - Provide any comments you have about teaching this program outcome.

During the time students take to complete the Graphic Design Program, students are continuously designing projects that must meet the industry standards in relation to applying the principles of design for various marketing and communication products and services. To determine the use of this outcome, at the end of each student's time in the program we evaluate the Graphic Design Portfolios that students create to determine if this objective is met. We also meet with all student during their second term in the Graphic Design Program to evaluate if they are developing these skills appropriately.

Q24 - How many graduates are able to demonstrate proficiency in the use of design software, tools and technology?

All of our Graphic Design graduates are able to demonstrate proficiency in the use of design software, tools and technology.

Q25 - Provide any comments you have about teaching this program outcome.

During the time students take to complete our program, they are continuously designing projects using computer technology. We teach classes during a students first year that focus on individual computer programs used in the Graphic Design Field on computers that are similar to the ones they will most likely use in industry. During students second year they use those computer skills in various combinations to design successful projects. To determine the use of this outcome, at the end of each student's time in the program we evaluate the Graphic Design Portfolios that students create to determine if this objective is met. We also meet with all students during their Graphic Design second term to determine if they are developing these skills appropriately.

Q26 - How many graduates are able to implement creative solutions from concept through completion using a formal process?

All of our Graphic Design graduates are able to implement creative solutions from concept through completion using a formal process.

Q27 - Provide any comments you have about teaching this program outcome.

During the time students take to complete our program, they are continuously required to designing projects by implementing creative solutions from concept through completion using a formal design process. In fact students are required to use the formal design process in almost everything they design. To determine the use of this outcome, student's portfolios are evaluated towards the end of their two year degree. We also meet with all students during their second term in the Graphic Design Program to determine if they are developing these skills appropriately.

Q28 - How many graduates are able to apply effective legal and ethical business practices and project management skills?

All of our Graphic Design graduates are able to apply effective legal and ethical business practices and project management skills.

Q29 - Provide any comments you have about teaching this program outcome.

During the time students take to complete our program, they are continuously required to have acquired their images and information legally and ethically. Students usually need to keep track of where they are getting their images and information from. To determine the use of this outcome, at the end of each student's time in the program we evaluate the Graphic Design Portfolios that students create. We also meet with all students during their second term in the Graphic Design Program to determine if they are developing these skills appropriately. The legality and ethical issues are brought up during the first year review in writing and often times verbally as well.

Q30 - How many graduates are able to communicate artwork rationale in formal and informal settings?

All of our Graphic Design graduates are able to communicate artwork rationale in formal and informal settings.

Q31 - Provide any comments you have about teaching this program outcome.

During the time students take to complete our program, they are continuously required to communicate the rationale of their art work in various ways in both formal and informal settings. Students are asked to write about their projects, discuss their projects in groups and critique their projects in a friendly environment. To determine the use of this outcome, at the end of each student's time in the program we evaluate the Graphic Design Portfolios that students create to determine if this objective is met. We also meet with all students during their second term in the Graphic Design Program to determine if they are developing these skills appropriately.

Q32 - How many graduates are able to collaborate with clients/industry?

All of our Graphic Design graduates are able to collaborate with clients/industry.

Q33 - Provide any comments you have about teaching this program outcome.

During the time students take to complete the Graphic Design Program they are asked to complete projects for nonprofit organizations and/or for organizations beneficially to the community. We are continually improving our methods of documenting the time students are involved in such projects. At the end of each student's time in the program we evaluate the Graphic Design Portfolios that students create to determine if this objective is met. We also meet with all students during their second term in the Graphic Design Program to determine if they are developing these skills appropriately.

Q35 - Consider this class of graduating students, what was most challenging for the faculty in your program?

Finding appropriate space during office hours so that we are not isolated or too far removed from students is presently being problem solved. Some faculty members have been creative by using the Coleman lobby area to meet with students. By doing this it works well because the faculty member is reaching out to students in an environment that they often occupy.

Q36 - Please use this space to share any other feedback, comments, or suggestions about your experience teaching in this program this past trimester.

Most likely we will all be thankful when the construction is over within our area.