

# Spring 2016 Business Mgmt Faculty SLO Survey

*Spring 2017 - Faculty - Business Management*

## **Q3 - What do you think your students liked best about your program?**

The hands on activities. Learning about a lot of subject areas so they can graduate with a broad understanding of business. Flexibility of being able to take degree different ways and different times.

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I feel the students like the fact that we have real world application throughout the program, learn skills directly applicable to the business world, and they get hands on experience through Service learning or real world projects.

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The flexibility of the degree in the workplace.

## **Q4 - What do you think your students would like to see changed in your program?**

Classes being blocked, so do not have to come in as many days. Going back to semesters versus trimesters - they say they do not have enough time to work and earn money to go to school.

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We have just implemented changes for Fall 2017 for students.

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We have just implemented the changes that were requested.

## **Q5 - How many students will graduate from your program this trimester?**

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32

**Q7 - How many graduates are able to use effective communication skills?**

All

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31

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All

**Q8 - Provide any comments you have on effective communication skills taught in this program.**

We teach communication skills from the first class to the last. For example in orientation, the students learn how to communicate via email, on Blackboard, etc.

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Effective communication skills are introduced in our Professionalism Course with the assistance of a communications instructor. We then continue to introduce additional concepts and reinforce previously taught concepts in each course throughout the program.

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We start in our first course with a relationship with the Communications instructors and keep re-enforcing it in each course.

**Q9 - How many graduates are able to apply mathematical concepts?**

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32

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All

**Q10 - Provide any comments you have on the application of mathematical concepts taught in this program.**

The students are provided multiple opportunities to apply mathematical concepts - for example creating a person budget in their first class, to preparing a forecast in their last course.

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Basic math concepts are introduced in Principles of Management. They are reintroduced and reinforced through Financial courses, Operations Management, and Business Management Capstone.

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We use a lot of math in Operations Management and Capstone.

**Q11 - How many graduates are able to transfer social and natural science theories into practical applications?**

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32

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all

**Q12 - Provide any comments you have on transferring social and natural science theories into practical applications, and how it is taught in this program.**

They have experienced this in their general studies courses.

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We are a component of the social sciences. We do not require Chemistry and Physics however.

**Q13 - How many graduates are able to use critical thinking skills?**

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32

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all

**Q14 - Provide any comments you have on critical thinking skills taught in this program.**

Critical thinking skills are taught in all of the classes. Students are introduced in their first orientation course and we build upon that.

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Critical thinking is introduced in Business Professionalism and continuously taught and applied throughout the remaining program courses.

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All our core courses have a critical thinking component.

**Q15 - How many graduates are able to use technology effectively?**

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32

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All

**Q16 - Provide any comments you have on how using technology effectively is taught in this program.**

Students utilize technology all the time. The program courses are either blended or online, so they have to use Blackboard throughout their time at Western. They also are asked to use their phones for assignments, create videos, etc.

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Technology is used heavily throughout the program. With all modes of teaching in the program students not only use blackboard on a regular basis but additional technology is taught throughout every course.

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We are heavy in utilizing technology in all core courses.

**Q17 - How many graduates are able to value themselves and work ethically with others in a diverse population?**

32

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32

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All

**Q18 - Provide any comments you have on how valuing one's self and working ethically with others in a diverse population is taught in this program.**

They have diversity and ethics mixed throughout many of their courses. They are taught this in their first class when they have to work with a group.

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Ethics and Diversity are core competencies in every course in the program.

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All our core courses have an ethics component

**Q19 - How many graduates are able to make decisions that incorporate the importance of sustainability?**

32

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32

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all

**Q20 - Provide any comments you have on how incorporating the importance of sustainability in the decisions one makes is taught in this program.**

We mention this in several classes, for example, Operations Management we look at how being sustainable can help a business be profitable.

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Sustainability is taught in Entrepreneurship Mindset, Global Ecommerce, and Operations Management. It is also taught in many of the ethics units throughout the core business management courses.

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We teach a sustainability component in Operations Management.

**Q22 - How many graduates are able to plan the operations of a business across functional areas?**

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32

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all

**Q23 - Provide any comments you have about teaching this program outcome.**

Students plan the operations of a business across functional areas in Entrepreneurship courses and through their final Business Management Capstone Project.

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This is the core belief of the degree

**Q24 - How many graduates are able to organize resources to achieve the goals of an organization?**

32

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All

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all

**Q25 - Provide any comments you have about teaching this program outcome.**

Resources are taught throughout the program. Entrepreneurship Mindset, Entrepreneurship Mindset and Exploration, Professional Profile Development and Principles of Management have the most in depth coverage of resources available to achieve the goals of an organization.

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We focus on resources in all core courses.

**Q26 - How many graduates are able to control business processes?**

32

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All

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all

**Q27 - Provide any comments you have about teaching this program outcome.**

The run a business via a simulation in their last capstone course.

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We introduce control processes in Principles of Management, reinforce in Operations Management, and assess in Business Management Capstone.

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We specifically teach control process and test for comprehension in Capstone

**Q28 - How many graduates are able to direct individuals and/or processes to meet organizational goals?**

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all

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all

**Q29 - Provide any comments you have about teaching this program outcome.**

They do in theory more so then really directing. Each has the opportunity as a team lead to do this.

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This is the basis of Principles of Management and we test for it in Capstone

**Q30 - How many graduates are able to apply principles of corporate responsibility?**

32

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all

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all

**Q31 - Provide any comments you have about teaching this program outcome.**

This is taught throughout the program starting in Entrepreneurship Mindset & Principles of Management

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This topic is covered in Operations Management.

**Q33 - Consider this class of graduating students, what was most challenging for the faculty in your program?**

Students not being prepared for Capstone - just did not seem to connect how courses built upon one another.

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The advising of students based on a variety of curriculum plans depending upon when the student started due to all the changes made within the last 3 years and if the student fell out of sequence for any reason.

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The burden of the Accounting Principles 1 course. We had to re-teach concepts in Capstone

**Q34 - Please use this space to share any other feedback, comments, or suggestions about your experience teaching in this program this past trimester.**

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None