



Student Learning Outcome Assessment

**Business Management
Spring 2018**

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Q3 - What did you like about this program?

most of my teachers were flexible

I enjoyed that the majority of the instructors I have had is practicing what they are teaching, so to speak. They not only teach classes about business but they also work in the industry they are teaching about.

The things I like about this program are the event opportunities we can attend, the interactive simulations, and the overlap of how the programs interconnect with one another.

I enjoyed the hands on learning experiences with this program. Every instructor offered experiences and great advice for working in a business atmosphere.

I liked learning how to network and practicing my skills. I enjoyed the service learning projects that related to the class material. I enjoyed the instructors and their hands on teaching style.

I liked that this program was offered online as it worked well with my schedule.

I enjoyed the simulations as it provided a taste of the real world experience related to the profession.

I liked the professors that I was able to meet. They were all very knowledgeable about the course they were teaching. I got to really connect with some of the professors, and they helped through my college career as mentors.

I liked how the classes prepared me to be a successful or tools for being a small business owner.

It is very practical.

I liked how this program covered every aspect of business to allow its students to be fully prepared in business. I also liked how this program used individual work as well as team work to fully engage a business like workplace.

I liked that all the instructors had experience in what they taught. All the classes in the program really aimed towards business management, which is a broad field of work.

There were many different simulations used in the program all of which helped me gain a understanding of different aspects of business

I liked that all of the instructors had real world experiences and passed that on to the students. I felt that the program covered all areas of business management and gives students a plethora of knowledge to use in the future. All of the instructors were very helpful and wanted to see all of their students succeed.

That is hit all the areas of the business life. I liked that they had always tried to keep it updated with the outside life of the business world.

I really enjoyed the professors that I had the opportunity to have. They were all very helpful and I built really good relationships with them. I met some really great people throughout my program who are my friends today and I just enjoyed the entire experience.

I liked the instructors that I was registered with.

I enjoyed many things such as instructors, course material, and competencies in addition I met many great people.

I like the program because it gives an overview of business management.

I believe that this program has given me essential communications skills and ability to be ready for the real world.

Getting hands on experience working on simulations and participating in the suits project.

Q4 - What would you change about this program?

I would offer more class times for classes since Western is a technical college that is geared towards the students that have a variety of demographic backgrounds. It was hard to work around work when a majority of my classes only had two options- one face to face classroom or online. It was frustrating buying a \$200 accounting textbook plus a \$70 work book that the instructor insisted on it being specifically for their course so I couldn't borrow it from a previous student or online for cheaper. The textbook prices are outrageous for a technical college. Looking back it seems like Business Management Orientation and Professional Profile Development are very similar so I never understand why we had to take both in order to graduate.

being more flexible with course offering for on campus and online options

I wish that the school had coaches to encourage students throughout their experience. There were multiple times that I struggled and became frustrated because the college's rules and regulations were changing continuously. I had a years worth of classes I took for nothing because I never knew that the curriculum that you first start is the one you complete and don't have to keep up with the new updated one and get stuck in a never ending cycle. Some of the staff even has a hard time keeping up with the changes because I have been told several times wrong information because a rule was changed. I felt like just a number in the system. Once your in, your on your own unless you know the right questions to ask.

In terms of what I would change about the program I feel like although the interactive simulations are helpful, I feel like there are too many required. Additionally, I feel like the order of some of the classes could be changed and some of the required classes seem unneeded.

N/A

I feel that accounting and financial analysis needs to be put back into the curriculum instead of business financials. Separating professional profile development and capstone classes would help students perform better as well.

Divide up Professional Profile Development and Capstone so their is not all these major projects all in one week. For example, remove the business plan and make that a class on its own that we students can create business plans that they actually want to be involved in and can dig deeper. Or at the end divide the students based on if they are planning on starting a business or plan on managing a business that way they can tailor their learning to what they want to do in the future.

I enjoyed going to tour the Kwik Trip distribution center and feel that I got more out of that than I would have with a presentation or other project. I would encourage planning more experiences like that for future classes.

The fact that Capstone and Professional Profile Development is in the same semester on the same day was very overwhelming and challenging.

I wouldn't change anything, the curriculum is perfect.

I wish I would have learned accounting.

This program changed its courses and academic plan many times throughout my three years, which made it very difficult to figure what classes I needed in order to take the next class. Just a more consistent clear cut academic plan would make things easier.

nothing

I would change the amount of group projects that are in the program because there is way to many and some could be taken out completely. Some of them are very similar to each other and they overlap to much

The only change I would make to the program is making sure the all of the courses, when taught by different instructors, has the same level of difficulty.

I would change the way the program is set up. Meaning I would break up Capstone and Professionals and put them in different semester. Also, I think they should break up the projects more and not have two major projects in one semester.

I did not like that Professional Profile Development and Capstone were together in the same semester, but I got through it and I survived.

All of the changes from courses to courses.

Some of the prerequisite courses that are required I feel are not necessary to prepare for end of program courses and the only option I had was to take it online. Me and online dont mix. In my particular case I had 7 of my 10 insurance tests that must be completed before May and was looking to only take 6 credits but wanted to get my last two courses done as an in person classes.

I would separate students who want to become managers versus those who want to become entrepreneurs.

I wouldn't change anything.

The different grading styles of teachers

Q6 - As a result of this program: I have learned effective communication skills.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	0.00%	0
4	Agree	27.27%	6
5	Strongly Agree	72.73%	16
	Total	100%	22

Q7 - Provide any comments you have on effective communication skills you learned.

Although I still tend to become nervous, my overall communication skills have improved and I feel like even though my communication skills could be strengthened I feel overall progress after this program.

There were many presentations that were required which helped with my communication skills. I have met new people along the way and were in groups that required the use of strong communicating.

Elevator Pitch

I feel much more confident in front of audiences than I did when starting at Western

I believe technical reporting and oral communications helped me the most in learning effective communication skills.

I am thankful for the information and activities that surrounded communication.

Suits for Success Event helped with my communication skills.

Helped become more effective at presentation skills that I previously struggled with.

Q8 - As a result of this program: I am able to apply mathematical concepts.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	0.00%	0
4	Agree	52.38%	11
5	Strongly Agree	47.62%	10
	Total	100%	21

Q9 - Provide any comments you have on mathematical concepts you learned.

I felt as if Accounting was a very good course to have as part of the program, however I feel like math with business applications was unneeded.

I took a class called Math with Business Apps, which taught me different equations and solutions for business and also finances.

Accounting

Most of the math I thought was difficult, but the instructors did a great job helping me understand the concepts.

Q10 - As a result of this program: I learned how to transfer social and natural science theories into practical applications.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	13.64%	3
4	Agree	63.64%	14
5	Strongly Agree	22.73%	5
	Total	100%	22

Q11 - Provide any comments you have on transferring social and natural science theories into practical applications.

Management and how to deal with different personalities

Q12 - As a result of this program: I learned critical thinking skills.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	0.00%	0
4	Agree	31.82%	7
5	Strongly Agree	68.18%	15
	Total	100%	22

Q13 - Provide any comments you have on critical thinking skills you learned.

My critical thinking skills were strengthened mostly by the simulations in which it felt like I was an actual manager or entrepreneur of a business. In regard to the simulation it gave me a good feel for problem solving and how to critically think when something unexpected happens in term of your business.

The projects that were needed to be completed and the simulations, forced me to critically think about how a business works and come up with innovative ideas.

Capstone and Professional Profile Development really challenged my critical thinking skills.

The program helped me think critical in real workplace situations with the business simulations.

Q14 - As a result of this program: I have learned to use technology effectively.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	0.00%	0
4	Agree	42.86%	9
5	Strongly Agree	57.14%	12
	Total	100%	21

Q15 - Provide any comments you have on what you learned about using technology effectively.

I feel like the software applications class was also unnecessary, and at least for me the only part I found useful was the quick excel review.

I have always been tech savvy however, in one of the classes that were offered in this program taught me more about Excel and Word. I feel I am now proficient or above in those programs.

I have learned how to use Excel and Publisher effectively, as well as other computer applications, something I did not know much about before Western.

Q16 - As a result of this program: I have learned to value myself and work ethically with others in a diverse population.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	0.00%	0
4	Agree	36.36%	8
5	Strongly Agree	63.64%	14
	Total	100%	22

Q17 - Provide any comments you have on what you learned about valuing yourself and working ethically with others in a diverse population.

Business Management Orientation was a good class in terms of working ethically and in a diverse population. Classes I feel that were not needed, that are related to these would be Race, Class, Gender as well as team building and problem solving.

Every business management course brought up how to express ethics during your career and personal life. Many of the classes were required to work in groups which was a chance to see how to work with all different types of people.

Every group project was a learning experience.

I worked with a lot of different professors and students, so I was able to learn how many other people teach and learn!

Q18 - As a result of this program: I am able to make decisions that incorporate the importance of sustainability.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	0.00%	0
4	Agree	54.55%	12
5	Strongly Agree	45.45%	10
	Total	100%	22

Q19 - Provide any comments you have on what you learned about incorporating the importance of sustainability in decisions you make.

Prior to the business management I was not even aware about what sustainability meant, so I have learned a lot

Q21 - As a result of this program, I learned to: plan the operations of a business across functional areas.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	0.00%	0
4	Agree	45.45%	10
5	Strongly Agree	54.55%	12
	Total	100%	22

Q22 - Provide any comments you have about learning this program outcome.

Operations of Management was a great class about learning about company operations and the different areas of a business. At the end of the semester Pat Mielke took us to the Kwik Trip warehouse locations as well which was cool to see after learning about operations management.

I have work experience with businesses but this program has advanced my learning immensely.

I wish I knew financial statements more. I took business financials instead of accounting and financial analysis and it shows.

The business plan and simulation in Business Management Capstone really helped strengthen these skills.

Q23 - As a result of this program, I learned to: organize resources to achieve the goals of an organization.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	0.00%	0
4	Agree	54.55%	12
5	Strongly Agree	45.45%	10
	Total	100%	22

Q24 - Provide any comments you have about learning this program outcome.

Every class needed high organization skills.

Q25 - As a result of this program, I learned to: control business processes.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	0.00%	0
4	Agree	52.38%	11
5	Strongly Agree	47.62%	10
	Total	100%	21

Q26 - Provide any comments you have about learning this program outcome.

Again, Operations Management was a great class for this concept

Q27 - As a result of this program, I learned to: direct individuals and/or processes to meet organizational goals.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	0.00%	0
4	Agree	50.00%	11
5	Strongly Agree	50.00%	11
	Total	100%	22

Q28 - Provide any comments you have about learning this program outcome.

Throughout my time at Western, I found myself taking control in group projects more than I had done in the past.

Q29 - As a result of this program, I learned to: apply principles of corporate responsibility.

#	Answer	%	Count
1	Strongly Disagree	0.00%	0
2	Disagree	0.00%	0
3	Neither Agree nor Disagree	0.00%	0
4	Agree	50.00%	11
5	Strongly Agree	50.00%	11
	Total	100%	22

Q30 - Provide any comments you have about learning this program outcome.

Q31 - CONCLUSION Please use this space to share any other feedback, comments, or suggestions about your experience at Western Technical College.

It would be nice to have a lower price for parking without paying for a parking pass for a lot that is usually full anyways. Have less group projects throughout the program.

I enjoyed learning and networking with many of the instructors I had. Overall, the teachers are fantastic, the school system needs work. With rules and regulations being unclear to students, unless you know the right questions to ask the right individuals, you are on your own and it is frustrating. Having individuals staffed to keep tabs on students to make sure they understand all their options would make the experience a lot less stressful.

I enjoyed the business management program and recommend the program to others who are interested.

Western Technical College was the right choice for me and the Business Management program provided me with high education in business aspects and more.

As I mentioned earlier, planning more hands-on tours and experiences with local businesses may be more effective than a simple presentation.

I like the new business management program that they created. I switched over to the new program about halfway through my college career and enjoyed it a lot.

My experience in this program really prepared me for the career I chose.

I liked that I got to work with a variety of different aged students as well as area businesses. I did not like taking Business Financials because I felt as though I didn't learn much.

Overall, my experience at Western was good. I have learned all of the different areas of the business field and had great teachers along the way.

It was a good ride!

Was a great experience and the outcome for me personally career was outstanding.

The Capstone and Professional Development classes should be conducted in separate quarters because it is overwhelming. More time should be incorporated into writing business plans because it would have been easier to write a business plan for Capstone. The Entrepreneurship, Exploration and Mindset class should focus on writing business plans.