

## Wisconsin Technical College System

### 10-102-3 Business Management

### Performance Assessment Tasks

### 10-102-3 Business Management WTCS TSA Scoring Guide

#### Directions

The Business Management program provides learners with foundational skills needed to operate a business. Graduates prepare to successfully meet the challenges and opportunities encountered in today's dynamic business environment. Learners develop competence in the business functions of planning, organizing, directing, and controlling.

This scoring guide will be used to evaluate your work by examining one or more artifacts (assignments) that document your achievement of each program outcome. Format, timing, and course will be designated by your local college. Your instructor will provide detailed instructions on the tool(s) used.

After your instructor completes this scoring guide, you will receive feedback on your performance including your areas of accomplishment and areas that need improvement.

#### Target Program Outcomes

- 1 Plan the operations of a business across functional areas
- 2 Organize resources to achieve the goals of the organization
- 3 Direct individuals and/or processes to meet organizational goals
- 4 Control business processes

#### Rating Scale

Value	Description
Pass	Performs adequately; meets basic standards
Fail	Does not meet basic standards

#### Scoring Standard

You will provide evidence of achievement by producing one or more artifacts or products. Examples of artifacts might include a business plan or presentations. Artifacts may be developed within the context of an existing course, across multiple courses, in a capstone course, or in an internship, and presented in a portfolio or another format designated by the sponsoring college. You must achieve an overall average rating of PASS on all criteria for each program outcome to demonstrate competence (passing). A rating of FAIL on any criterion results in a FAIL score for that program outcome and for the TSA Assessment.

## Scoring Guide

	Criteria	Ratings
<b>1</b>	<b>Plan the operations of a business across functional areas</b>	
2	Assess business environments	Pass Fail
3	Develop plans to support organizational goals	Pass Fail
4	Align plans to support organizational goals	Pass Fail
<b>5</b>	<b>Organize resources to achieve the goals of the organization</b>	
6	Identify required resources	Pass Fail
7	Structure resources	Pass Fail
8	Source capital and equipment	Pass Fail
9	Prepare an implementation schedule	Pass Fail
<b>10</b>	<b>Direct individuals and/or processes to meet organizational goals</b>	
11	Match people and work	Pass Fail
12	Align resources to goals	Pass Fail
13	Monitor progress	Pass Fail
14	Communicate information to stakeholders	Pass Fail
<b>15</b>	<b>Control business processes</b>	
16	Collect business data and/or information	Pass Fail
17	Analyze business data and/or information to support decision making	Pass Fail
18	Apply legal requirements to business conditions	Pass Fail
19	Apply continuous improvement processes	Pass Fail
20	Utilize ethical decision-making processes	Pass Fail
21	Recommend future actions	Pass Fail