Western Technical College Program Planning Document - Action Plan

Program/Department Name			Accounting					**Date Created**				9/1/2017		
Division			Business					**Date Reviewed**				10/8/2018 by Gary Brown		
Academic Year Launched	**Doing, Done, Ditch, Delay**	**Solution/Action**	**Key Results**	**Current Level of Performance**	**Performance Measurement**	**Non-Financial Resources Needed**	**Financial Resources Needed**				**Priority (1-6)**	**Point Person**	**Timeline**
							Capital	**Capital Description(s)**	**Operational**	**Operational Description(s)**			
2017-18 2018-19	Doing	Scheduling for La Crosse day students Consistent from semester to semester (time of day, day of week) Review schedule for PT and FT spring start students	1-Course Completion	Current 5 year average of second year retention is 55%.	Increase second year retention to 57%, The 5 year second year retention rate of peer colleges is 62%.	Scheduling Planning support. Need SLO information out to students earlier. This needs to be in students hands by early March each year.						Karen Kettelson Peggy Langreck	Begin new schedule Fall 2017 (have started this…will continue)
2017-18 2018-19	Doing	Provide resource coaches (supplemental instruction, summer faculty advising, team teaching) Meet with counselors and advisors to discuss accounting profession and the required skills. Provide resource coaches to provide support and resources to student who are experiencing family and life pressures. Dedicated summer faculty advisor to connect with prospective students to discuss program expectations and opportunities.	1-Course Completion	Current 5 year average of second year retention is 55%.	Increase second year retention to 57%. The 5 year second year retention rate of peer colleges is 62%.	• Resources Coaches Supplemental Instruction Summer faculty release time to connect with prospective students. • Need better correlated data and this data must be timely • Need SLO information out to students earlier. This needs to be in students hands by early March each year.						Karen Kettelson Paul Mack	Begin Summer 2017 And, compare data requested under resources needed yearly.
2018-19	Done	Reading comprehension expert Reading expert to collaborate and connect with students	1-Course Completion	Current 5 year average of course completion rate is 74%	Improve course completion rate to 76%, five year average of peer colleges.	• Reading Comprehension Experts release time to present in classes and connect with first term accounting students • Better correlated data – ex: course completion separated by delivery method (blended vs. online vs. F2F) Also separated by location and day vs. night. • Need SLO information out to students earlier. This needs to be in students hands by early March each year.						Jen Parker Peggy Langreck	Begin Fall 2018. Have plan in place by EOY 2020
2018-19 2019-20	Doing	Team teaching – Case and Orientation Supplemental Instruction			Increase second semester retention to 57%								