

# Occupation Overview

Emsi Q1 2019 Data Set

March 2019

## Western Technical College



400 Seventh Street  
La Crosse, Wisconsin 54601  
608.785.9200

# Parameters

## Occupations

Code	Description
11-9051	Food Service Managers
35-1011	Chefs and Head Cooks
35-1012	First-Line Supervisors of Food Preparation and Serving Workers
35-2012	Cooks, Institution and Cafeteria
35-2013	Cooks, Private Household
35-2014	Cooks, Restaurant
35-2019	Cooks, All Other

## Regions

Code	Description
55011	Buffalo County, WI
55023	Crawford County, WI
55053	Jackson County, WI
55057	Juneau County, WI
55063	La Crosse County, WI
55081	Monroe County, WI
55121	Trempealeau County, WI
55123	Vernon County, WI

## Timeframe

2019 - 2025

## Datarun

2019.1 – Employees



# Culinary Management - March 2019 in Western Technical College District

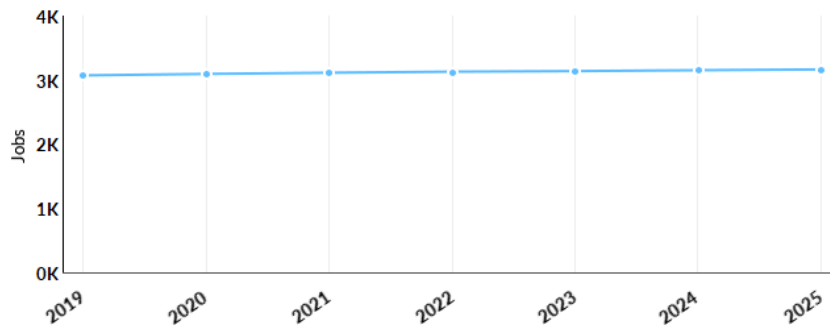
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## Occupation Summary for Culinary Management - March 2019

<b>3,068</b> Jobs (2019) 1% above National average	<b>3.0%</b> % Change (2019-2025) Nation: 7.4%	<b>\$12.07/hr</b> Median Hourly Earnings Nation: \$13.55/hr
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## Growth

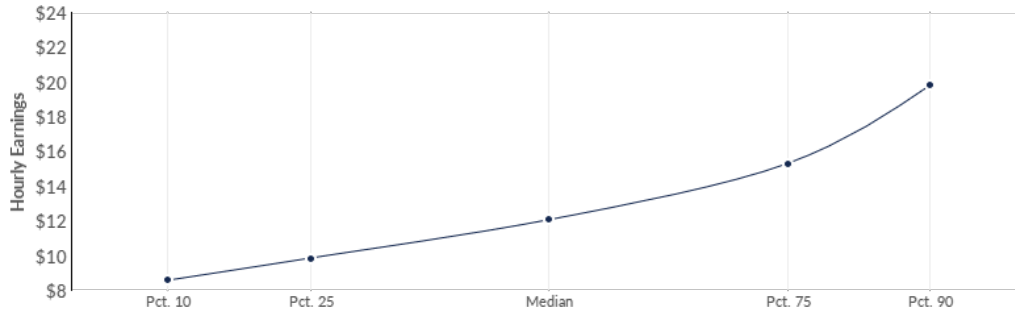
<b>3,068</b> 2019 Jobs	<b>3,161</b> 2025 Jobs	<b>93</b> Change (2019-2025)	<b>3.0%</b> % Change (2019-2025)
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Occupation	2019 Jobs	2025 Jobs	Change	% Change
Food Service Managers (11-9051)	252	257	5	2%
Chefs and Head Cooks (35-1011)	77	82	5	6%
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	786	807	21	3%
Cooks, Institution and Cafeteria (35-2012)	655	674	19	3%
Cooks, Private Household (35-2013)	2	2	0	0%
Cooks, Restaurant (35-2014)	1,287	1,329	42	3%
Cooks, All Other (35-2019)	8	9	1	13%

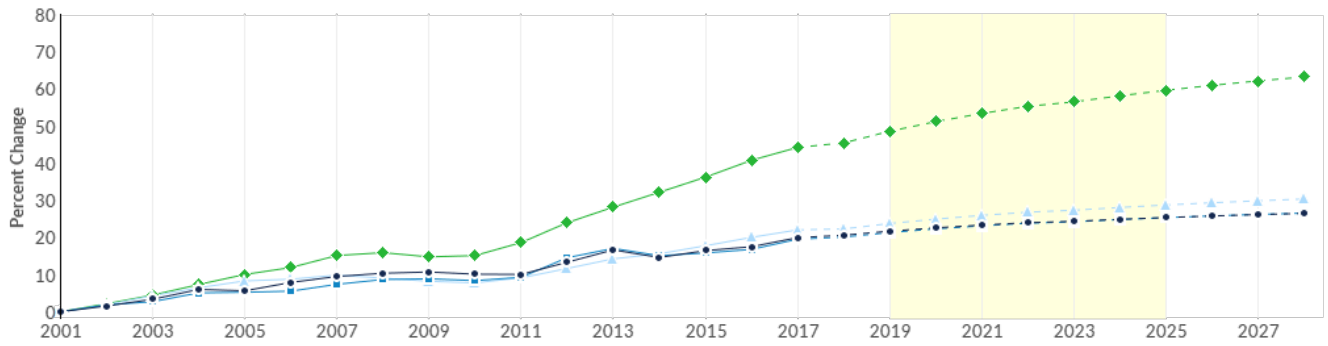
## Percentile Earnings

<b>\$9.86/hr</b> 25th Percentile Earnings	<b>\$12.07/hr</b> Median Earnings	<b>\$15.30/hr</b> 75th Percentile Earnings
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Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Food Service Managers (11-9051)	\$17.77	\$22.07	\$28.06
Chefs and Head Cooks (35-1011)	\$14.06	\$16.49	\$20.08
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	\$11.02	\$13.25	\$16.70
Cooks, Institution and Cafeteria (35-2012)	\$10.98	\$12.98	\$15.13
Cooks, Private Household (35-2013)	\$12.21	\$17.05	\$24.09
Cooks, Restaurant (35-2014)	\$8.72	\$10.06	\$11.95
Cooks, All Other (35-2019)	\$7.88	\$9.30	\$11.74

# Regional Trends

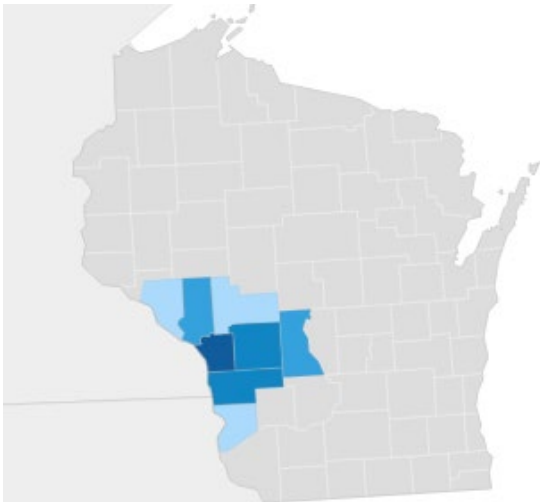


	Region	2019 Jobs	2025 Jobs	Change	% Change
●	Region	3,068	3,161	93	3.0%
●	7 Rivers Region	3,996	4,128	132	3.3%
●	State	58,917	61,293	2,376	4.0%
●	Nation	3,113,564	3,344,765	231,201	7.4%



# Regional Breakdown

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County	2025 Jobs
La Crosse County, WI	1,483
Monroe County, WI	442
Vernon County, WI	286
Trempealeau County, WI	246
Juneau County, WI	234

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## Job Postings Summary

<p style="text-align: center;"><b>404</b> Unique Postings</p> <p style="text-align: center;">1,617 Total Postings</p>	<p style="text-align: center;"><b>4 : 1</b> Posting Intensity</p> <p style="text-align: center;">Regional Average: 7 : 1</p> 	<p style="text-align: center;"><b>32 days</b> Median Posting Duration</p> <p style="text-align: center;">Regional Average: 37 days</p>
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There were **1,617** total job postings for your selection in January 2019, of which **404** were unique. These numbers give us a Posting Intensity of **4-to-1**, meaning that for every 4 postings there is 1 unique job posting. This is lower than the Posting Intensity for all other occupations and companies in the region (7-to-1), indicating that they may not be trying as hard to hire for this position.

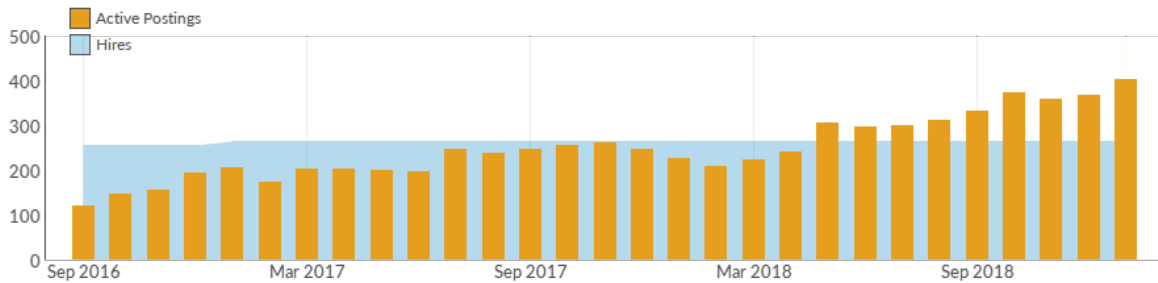
## Job Postings vs. Hires

**404**

**Avg. Monthly Postings (Jan 2019)**

**269**

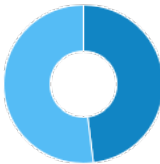
**Avg. Monthly Hires (Jan 2019)**



Occupation	Avg Monthly Postings (Jan 2019)	Avg Monthly Hires (Jan 2019)
First-Line Supervisors of Food Preparation and Serving Workers	227	72
Food Service Managers	89	23
Cooks, Restaurant	71	128
Chefs and Head Cooks	12	7
Cooks, Institution and Cafeteria	5	37
Cooks, All Other	0	0
Cooks, Private Household	0	0

# Occupation Gender Breakdown

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	Gender	2018 Jobs	2018 Percent	
•	Males	1,460	48.0%	
•	Females	1,581	52.0%	

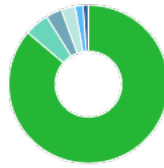
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# Occupation Age Breakdown



	Age	2018 Jobs	2018 Percent
●	14-18	322	10.6%
●	19-24	578	19.0%
●	25-34	644	21.2%
●	35-44	530	17.4%
●	45-54	499	16.4%
●	55-64	353	11.6%
●	65+	115	3.8%

## Occupation Race/Ethnicity Breakdown



	Race/Ethnicity	2018 Jobs	2018 Percent
●	White	2,622	86.2%
●	Hispanic or Latino	151	5.0%
●	Black or African American	98	3.2%
●	Asian	86	2.8%
●	Two or More Races	49	1.6%
●	American Indian or Alaska Native	33	1.1%
●	Native Hawaiian or Other Pacific Islander	1	0.0%

## Occupational Programs

<b>2</b>		<b>14</b>		<b>446</b>	
Programs (2017)		Completions (2017)		Openings (2017)	
CIP Code	Program	Completions (2017)			
12.0505	Food Preparation/Professional Cooking/Kitchen Assistant	8			
12.0504	Restaurant, Culinary, and Catering Management/Manager	6			

## Industries Employing Culinary Management - March 2019

Industry	Occupation Group Jobs in Industry (2018)	% of Occupation Group in Industry (2018)	% of Total Jobs in Industry (2018)
Full-Service Restaurants	1,312	43.2%	26.9%
Limited-Service Restaurants	395	13.0%	11.6%
Elementary and Secondary Schools (Local Government)	179	5.9%	2.3%
Drinking Places (Alcoholic Beverages)	142	4.7%	9.9%
General Medical and Surgical Hospitals	118	3.9%	1.1%



# Appendix A - Data Sources and Calculations

## Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

## Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

## Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

## Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

## State Data Sources

This report uses state data from the following agencies: Iowa Workforce Development; Minnesota Department of Employment and Economic Development; Wisconsin Department of Workforce Development, Bureau of Workforce Information