

# Occupation Overview

Emsi Q1 2019 Data Set

March 2019

## Western Technical College



400 Seventh Street  
La Crosse, Wisconsin 54601  
608.785.9200

# Parameters

## Occupations

Code	Description
11-9051	Food Service Managers
11-9081	Lodging Managers
35-1012	First-Line Supervisors of Food Preparation and Serving Workers
37-1011	First-Line Supervisors of Housekeeping and Janitorial Workers

## Regions

Code	Description
55011	Buffalo County, WI
55023	Crawford County, WI
55053	Jackson County, WI
55057	Juneau County, WI
55063	La Crosse County, WI
55081	Monroe County, WI
55121	Trempealeau County, WI
55123	Vernon County, WI

## Timeframe

2019 - 2025

## Datarun

2019.1 – Employees

# Hospitality Management - March 2019 in Western Technical College District

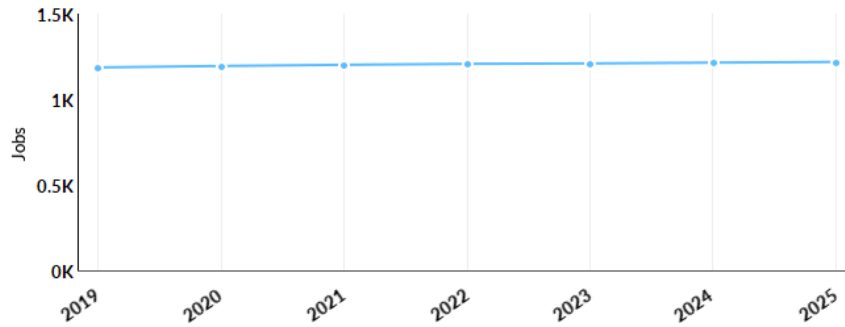
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## Occupation Summary for Hospitality Management - March 2019

<b>1,185</b> Jobs (2019) 12% below National average	<b>2.8%</b> % Change (2019-2025) Nation: 7.0%	<b>\$15.44/hr</b> Median Hourly Earnings Nation: \$17.11/hr
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## Growth

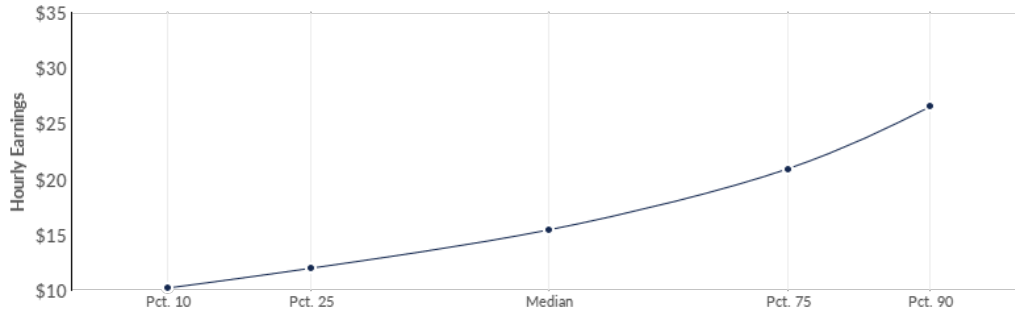
<b>1,185</b> 2019 Jobs	<b>1,218</b> 2025 Jobs	<b>33</b> Change (2019-2025)	<b>2.8%</b> % Change (2019-2025)
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Occupation	2019 Jobs	2025 Jobs	Change	% Change
Food Service Managers (11-9051)	252	257	5	2%
Lodging Managers (11-9081)	22	24	2	9%
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	786	807	21	3%
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	125	130	5	4%

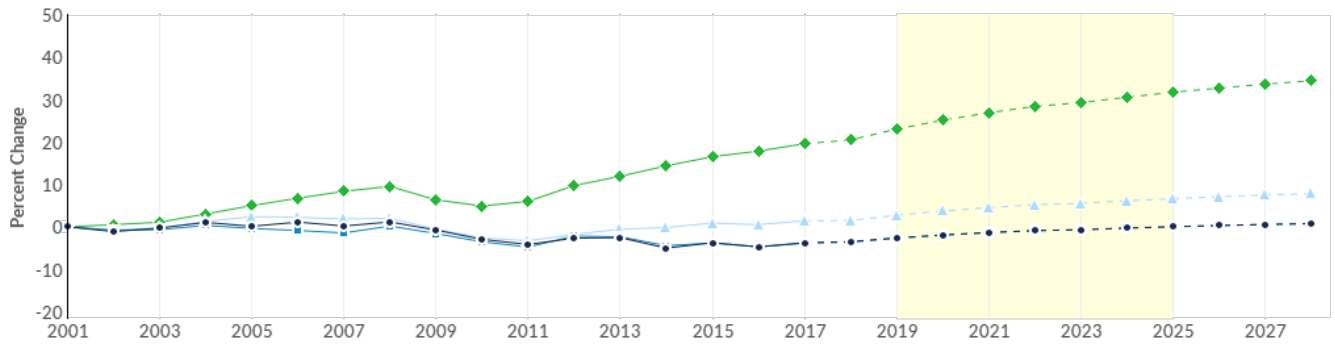
## Percentile Earnings

<b>\$11.98/hr</b> 25th Percentile Earnings	<b>\$15.44/hr</b> Median Earnings	<b>\$20.92/hr</b> 75th Percentile Earnings
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Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Food Service Managers (11-9051)	\$17.77	\$22.07	\$28.06
Lodging Managers (11-9081)	\$20.09	\$27.36	\$40.09
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	\$11.02	\$13.25	\$16.70
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	\$14.64	\$19.09	\$24.20

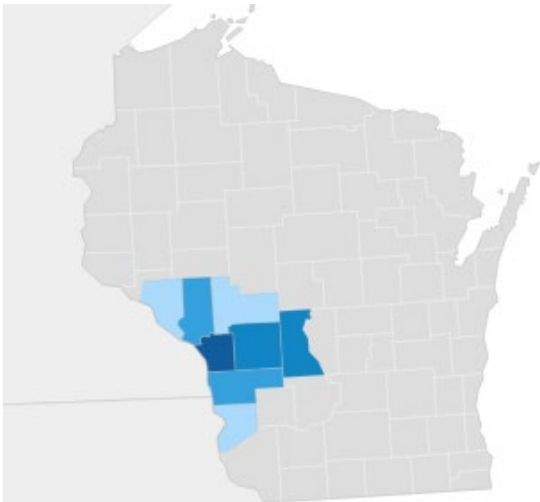
# Regional Trends



	Region	2019 Jobs	2025 Jobs	Change	% Change
●	Region	1,185	1,218	33	2.8%
●	7 Rivers Region	1,544	1,588	44	2.8%
●	State	25,123	26,080	957	3.8%
●	Nation	1,380,011	1,477,039	97,028	7.0%

# Regional Breakdown

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County	2025 Jobs
La Crosse County, WI	605
Monroe County, WI	172
Juneau County, WI	92
Vernon County, WI	92
Trempealeau County, WI	86

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## Job Postings Summary

<p style="text-align: center;"><b>324</b> Unique Postings</p> <p style="text-align: center;">1,337 Total Postings</p>	<p style="text-align: center;"><b>4 : 1</b> Posting Intensity</p> <p style="text-align: center;">Regional Average: 7 : 1</p> 	<p style="text-align: center;"><b>32 days</b> Median Posting Duration</p> <p style="text-align: center;">Regional Average: 37 days</p>
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There were **1,337** total job postings for your selection in January 2019, of which **324** were unique. These numbers give us a Posting Intensity of **4-to-1**, meaning that for every 4 postings there is 1 unique job posting. This is lower than the Posting Intensity for all other occupations and companies in the region (7-to-1), indicating that they may not be trying as hard to hire for this position.

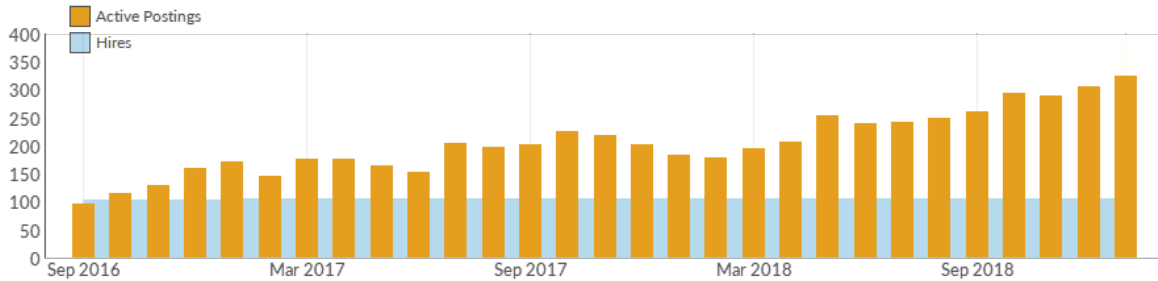
## Job Postings vs. Hires

**324**

**Avg. Monthly Postings (Jan 2019)**

**107**

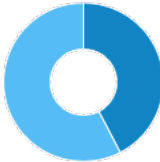
**Avg. Monthly Hires (Jan 2019)**



Occupation	Avg Monthly Postings (Jan 2019)	Avg Monthly Hires (Jan 2019)
First-Line Supervisors of Food Preparation and Serving Workers	227	72
Food Service Managers	89	23
First-Line Supervisors of Housekeeping and Janitorial Workers	6	9
Lodging Managers	2	2

# Occupation Gender Breakdown

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	Gender	2018 Jobs	2018 Percent
•	Males	498	42.4%
•	Females	677	57.6%

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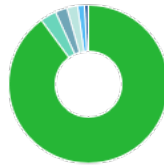
# Occupation Age Breakdown



	Age	2018 Jobs	2018 Percent
●	14-18	42	3.5%
●	19-24	216	18.4%
●	25-34	291	24.8%
●	35-44	229	19.5%
●	45-54	212	18.0%
●	55-64	146	12.4%
●	65+	39	3.4%

## Occupation Race/Ethnicity Breakdown

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	Race/Ethnicity	2018 Jobs	2018 Percent
●	White	1,057	89.9%
●	Hispanic or Latino	38	3.3%
●	Black or African American	28	2.4%
●	Asian	26	2.2%
●	Two or More Races	16	1.4%
●	American Indian or Alaska Native	9	0.8%
●	Native Hawaiian or Other Pacific Islander	0	0.0%

## Occupational Programs

<b>4</b> Programs (2017)		<b>262</b> Completions (2017)	<b>159</b> Openings (2017)
CIP Code	Program	Completions (2017)	
52.0201	Business Administration and Management, General	223	
52.0299	Business Administration, Management and Operations, Other	29	
12.0504	Restaurant, Culinary, and Catering Management/Manager	6	
52.1804	Selling Skills and Sales Operations	4	

## Industries Employing Hospitality Management - March 2019

Industry	Occupation Group Jobs in Industry (2018)	% of Occupation Group in Industry (2018)	% of Total Jobs in Industry (2018)
Limited-Service Restaurants	329	28.0%	9.7%
Full-Service Restaurants	306	26.1%	6.3%
Hotels (except Casino Hotels) and Motels	91	7.7%	5.6%
Drinking Places (Alcoholic Beverages)	69	5.9%	4.8%
Elementary and Secondary Schools (Local Government)	36	3.1%	0.5%

# Appendix A - Data Sources and Calculations

## Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

## Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

## Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

## Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

## State Data Sources

This report uses state data from the following agencies: Iowa Workforce Development; Minnesota Department of Employment and Economic Development; Wisconsin Department of Workforce Development, Bureau of Workforce Information