

# Occupation Overview

Emsi Q1 2019 Data Set

March 2019

## Western Technical College



400 Seventh Street  
La Crosse, Wisconsin 54601  
608.785.9200

# Parameters

## Occupations

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Code	Description
21-1093	Social and Human Service Assistants
21-1099	Community and Social Service Specialists, All Other

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## Regions

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Code	Description
55011	Buffalo County, WI
55023	Crawford County, WI
55053	Jackson County, WI
55057	Juneau County, WI
55063	La Crosse County, WI
55081	Monroe County, WI
55121	Trempealeau County, WI
55123	Vernon County, WI

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## Timeframe

2019 - 2025

## Datarun

2019.1 – Employees

# Human Services Associate - March 2019 in Western Technical College District

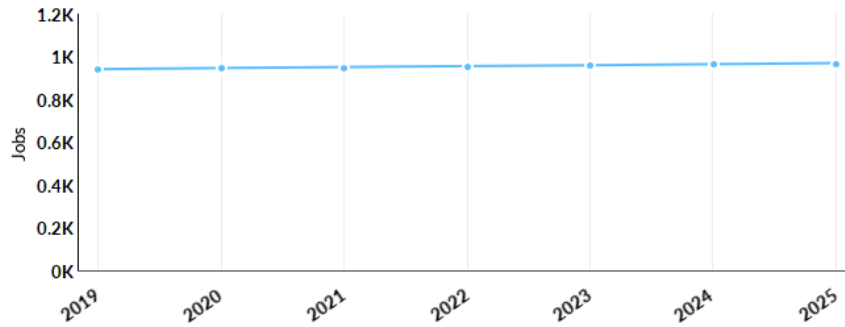
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## Occupation Summary for Human Services Associate - March 2019

<b>940</b> Jobs (2019) 83% above National average	<b>3.1%</b> % Change (2019-2025) Nation: 10.2%	<b>\$16.95/hr</b> Median Hourly Earnings Nation: \$16.66/hr
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## Growth

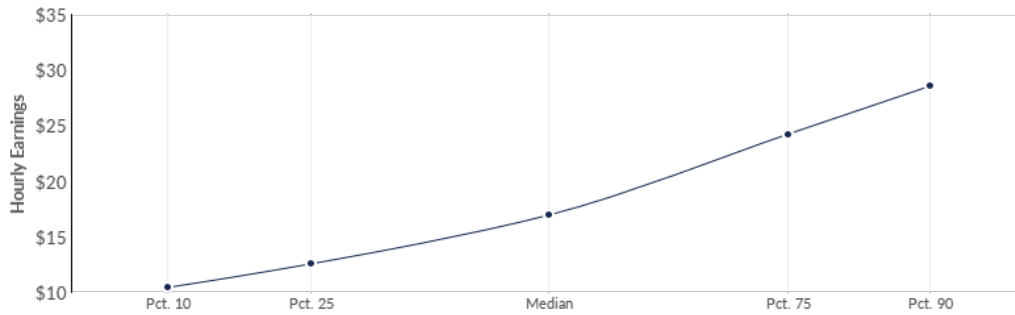
<b>940</b> 2019 Jobs	<b>969</b> 2025 Jobs	<b>29</b> Change (2019-2025)	<b>3.1%</b> % Change (2019-2025)
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Occupation	2019 Jobs	2025 Jobs	Change	% Change
Social and Human Service Assistants (21-1093)	882	905	23	3%
Community and Social Service Specialists, All Other (21-1099)	58	63	5	9%

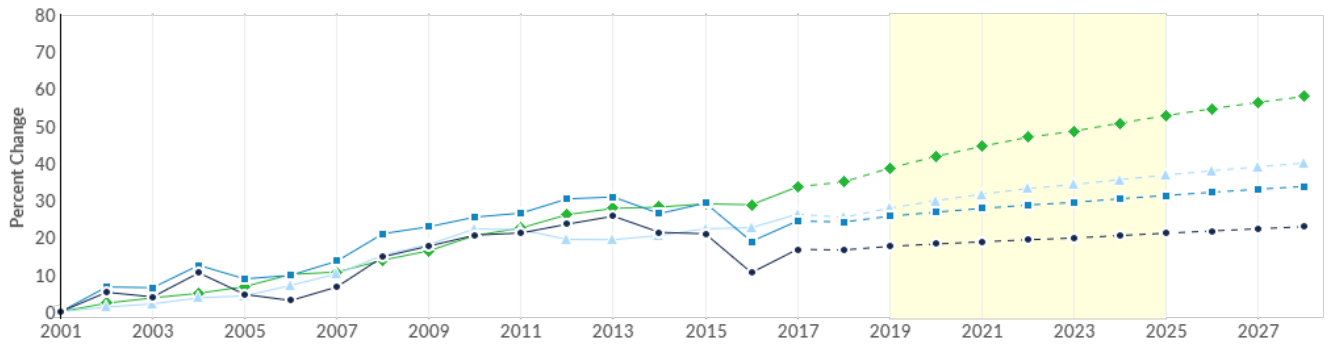
## Percentile Earnings

<b>\$12.55/hr</b> 25th Percentile Earnings	<b>\$16.95/hr</b> Median Earnings	<b>\$24.21/hr</b> 75th Percentile Earnings
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Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Social and Human Service Assistants (21-1093)	\$12.47	\$17.45	\$24.61
Community and Social Service Specialists, All Other (21-1099)	\$12.99	\$14.24	\$18.28

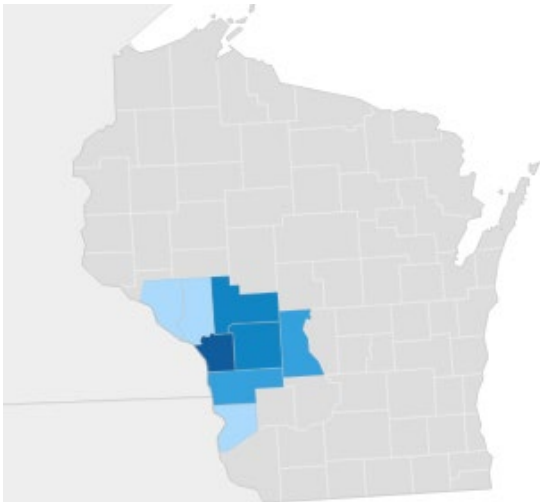
# Regional Trends



	Region	2019 Jobs	2025 Jobs	Change	% Change
●	Region	940	969	29	3.1%
●	7 Rivers Region	1,167	1,219	52	4.5%
●	State	14,725	15,753	1,028	7.0%
●	Nation	526,212	579,831	53,619	10.2%

# Regional Breakdown

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County	2025 Jobs
La Crosse County, WI	583
Monroe County, WI	98
Jackson County, WI	72
Juneau County, WI	63
Vernon County, WI	61

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## Job Postings Summary

<b>108</b> Unique Postings 400 Total Postings	<b>4 : 1</b> Posting Intensity Regional Average: 7 : 1 	<b>32 days</b> Median Posting Duration Regional Average: 37 days
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There were **400** total job postings for your selection in January 2019, of which **108** were unique. These numbers give us a Posting Intensity of **4-to-1**, meaning that for every 4 postings there is 1 unique job posting. This is lower than the Posting Intensity for all other occupations and companies in the region (7-to-1), indicating that they may not be trying as hard to hire for this position.

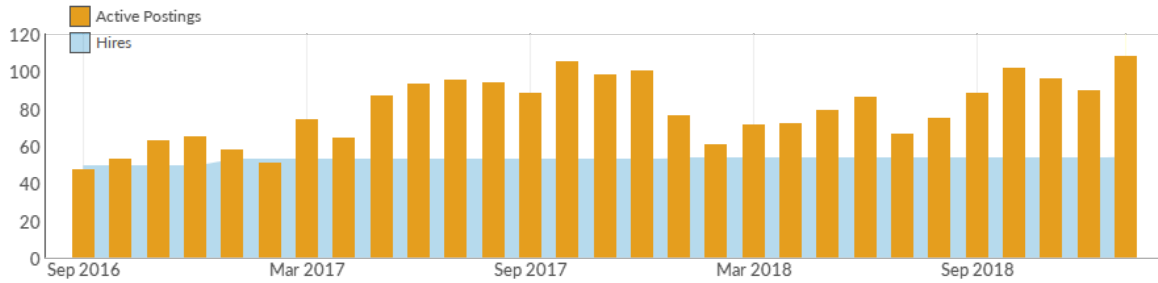
## Job Postings vs. Hires

**108**

**Avg. Monthly Postings (Jan 2019)**

**54**

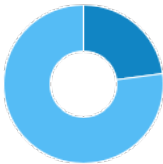
**Avg. Monthly Hires (Jan 2019)**




Occupation	Avg Monthly Postings (Jan 2019)	Avg Monthly Hires (Jan 2019)
Social and Human Service Assistants	106	51
Community and Social Service Specialists, All Other	2	3

# Occupation Gender Breakdown

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	<b>Gender</b>	<b>2018 Jobs</b>	<b>2018 Percent</b>
•	Males	213	22.9% 
•	Females	719	77.1% 

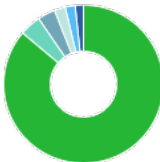
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# Occupation Age Breakdown



	Age	2018 Jobs	2018 Percent
●	14-18	6	0.7%
●	19-24	110	11.8% █
●	25-34	224	24.0% █
●	35-44	193	20.7% █
●	45-54	185	19.8% █
●	55-64	161	17.2% █
●	65+	53	5.7% █

# Occupation Race/Ethnicity Breakdown



	Race/Ethnicity	2018 Jobs	2018 Percent
●	White	804	86.2%
●	Black or African American	40	4.3%
●	Hispanic or Latino	33	3.6%
●	American Indian or Alaska Native	21	2.2%
●	Asian	19	2.0%
●	Two or More Races	16	1.7%
●	Native Hawaiian or Other Pacific Islander	0	0.0%

## Occupational Programs

<b>2</b>	<b>68</b>	<b>111</b>
Programs (2017)	Completions (2017)	Openings (2017)
CIP Code	Program	Completions (2017)
51.2208	Community Health and Preventive Medicine	63
51.0001	Health and Wellness, General	5

## Industries Employing Human Services Associate - March 2019

Industry	Occupation Group Jobs in Industry (2018)	% of Occupation Group in Industry (2018)	% of Total Jobs in Industry (2018)
Local Government, Excluding Education and Hospitals	192	20.6%	2.4%
Other Individual and Family Services	93	10.0%	23.8%
Vocational Rehabilitation Services	89	9.5%	11.9%
Services for the Elderly and Persons with Disabilities	87	9.3%	5.3%
State Government, Excluding Education and Hospitals	79	8.4%	3.6%

# Appendix A - Data Sources and Calculations

## Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

## Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

## Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

## Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

## State Data Sources

This report uses state data from the following agencies: Iowa Workforce Development; Minnesota Department of Employment and Economic Development; Wisconsin Department of Workforce Development, Bureau of Workforce Information