

Occupation Overview

Emsi Q1 2019 Data Set

March 2019

Western Technical College



400 Seventh Street
La Crosse, Wisconsin 54601
608.785.9200

Parameters

Occupations

16 items selected. See Appendix A for details.

Regions

Code	Description
55011	Buffalo County, WI
55023	Crawford County, WI
55053	Jackson County, WI
55057	Juneau County, WI
55063	La Crosse County, WI
55081	Monroe County, WI
55121	Trempealeau County, WI
55123	Vernon County, WI

Timeframe

2019 - 2025

Datarun

2019.1 – Employees

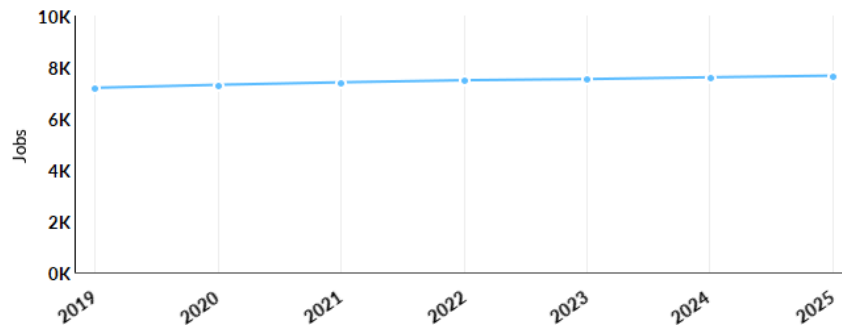
Supervisory Management - March 2019 in Western Technical College District

Occupation Summary for Supervisory Management - March 2019

7,188 Jobs (2019) 9% below National average	6.6% % Change (2019-2025) Nation: 5.6%	\$27.32/hr Median Hourly Earnings Nation: \$32.16/hr
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Growth

7,188 2019 Jobs	7,661 2025 Jobs	473 Change (2019-2025)	6.6% % Change (2019-2025)
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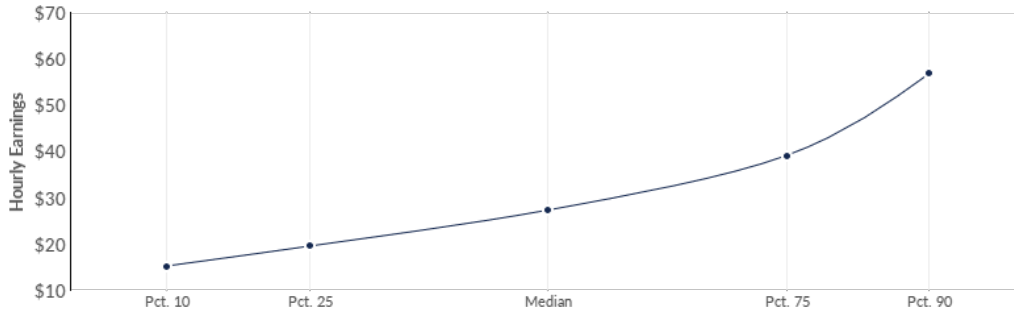


Occupation	2019 Jobs	2025 Jobs	Change	% Change
General and Operations Managers (11-1021)	1,644	1,787	143	9%
Sales Managers (11-2022)	117	137	20	17%
Industrial Production Managers (11-3051)	273	293	20	7%
Transportation, Storage, and Distribution Managers (11-3071)	129	137	8	6%
Lodging Managers (11-9081)	22	24	2	9%
Medical and Health Services Managers (11-9111)	346	374	28	8%
Managers, All Other (11-9199)	654	682	28	4%
First-Line Supervisors of Fire Fighting and Prevention Workers (33-1021)	33	34	1	3%
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	125	130	5	4%
First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers (37-1012)	46	50	4	9%
First-Line Supervisors of Personal Service Workers (39-1021)	265	290	25	9%
First-Line Supervisors of Retail Sales Workers (41-	874	912	38	4%

Occupation	2019 Jobs	2025 Jobs	Change	% Change
1011)				
First-Line Supervisors of Non-Retail Sales Workers (41-1012)	170	177	7	4%
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	1,227	1,276	49	4%
First-Line Supervisors of Production and Operating Workers (51-1011)	1,263	1,358	95	8%
Gaming Managers (11-9071)	0	0	0	0%

Percentile Earnings

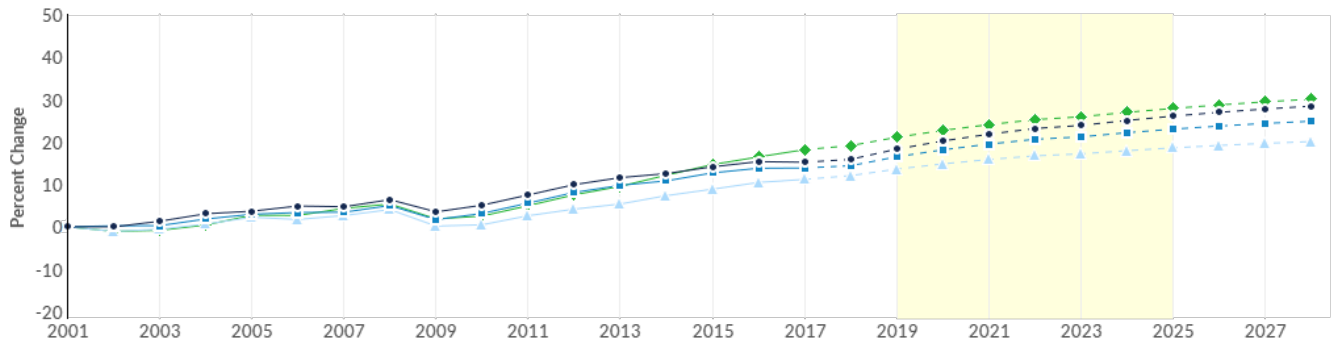
\$19.54/hr 25th Percentile Earnings	\$27.32/hr Median Earnings	\$39.10/hr 75th Percentile Earnings
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Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
General and Operations Managers (11-1021)	\$28.08	\$39.02	\$58.79
Sales Managers (11-2022)	\$36.80	\$49.27	\$62.83
Industrial Production Managers (11-3051)	\$36.00	\$44.11	\$60.38
Transportation, Storage, and Distribution Managers (11-3071)	\$29.93	\$38.50	\$49.52
Lodging Managers (11-9081)	\$20.09	\$27.36	\$40.09
Medical and Health Services Managers (11-9111)	\$35.19	\$42.66	\$51.94
Managers, All Other (11-9199)	\$21.82	\$31.05	\$43.79
First-Line Supervisors of Fire Fighting and Prevention Workers (33-1021)	\$14.70	\$24.88	\$34.55
First-Line Supervisors of Housekeeping and Janitorial Workers (37-1011)	\$14.64	\$19.09	\$24.20
First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers (37-1012)	\$19.71	\$23.44	\$27.78
First-Line Supervisors of Personal Service Workers (39-1021)	\$13.27	\$15.70	\$19.85
First-Line Supervisors of Retail Sales Workers (41-1011)	\$14.12	\$17.81	\$22.67
First-Line Supervisors of Non-Retail Sales Workers (41-1012)	\$25.24	\$35.26	\$47.76

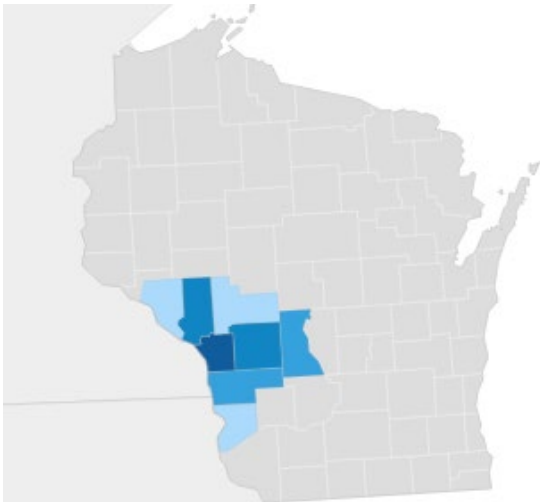
Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	\$17.83	\$22.48	\$28.03
First-Line Supervisors of Production and Operating Workers (51-1011)	\$20.12	\$25.08	\$30.82
Gaming Managers (11-9071)	\$0.00	\$0.00	\$0.00

Regional Trends




	Region	2019 Jobs	2025 Jobs	Change	% Change
●	Region	7,188	7,661	473	6.6%
●	7 Rivers Region	9,599	10,136	537	5.6%
●	State	153,308	160,063	6,755	4.4%
●	Nation	8,091,341	8,545,114	453,773	5.6%

Regional Breakdown



County	2025 Jobs
La Crosse County, WI	3,438
Monroe County, WI	1,251
Trempealeau County, WI	1,064
Juneau County, WI	469
Vernon County, WI	453

Job Postings Summary

<p style="text-align: center;">1,058 Unique Postings</p> <p style="text-align: center;">5,152 Total Postings</p>	<p style="text-align: center;">5 : 1 Posting Intensity</p> <p style="text-align: center;">Regional Average: 7 : 1</p> 	<p style="text-align: center;">46 days Median Posting Duration</p> <p style="text-align: center;">Regional Average: 37 days</p>
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There were **5,152** total job postings for your selection in January 2019, of which **1,058** were unique. These numbers give us a Posting Intensity of **5-to-1**, meaning that for every 5 postings there is 1 unique job posting. This is lower than the Posting Intensity for all other occupations and companies in the region (7-to-1), indicating that they may not be trying as hard to hire for this position.

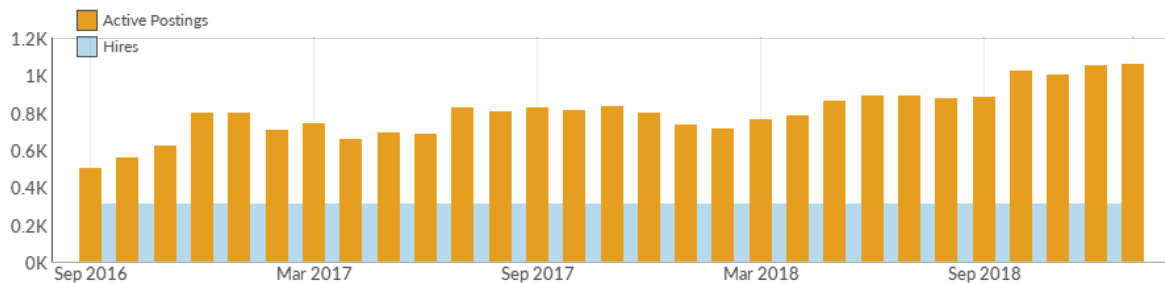
Job Postings vs. Hires

1,058

Avg. Monthly Postings (Jan 2019)

318

Avg. Monthly Hires (Jan 2019)



Occupation	Avg Monthly Postings (Jan 2019)	Avg Monthly Hires (Jan 2019)
First-Line Supervisors of Retail Sales Workers	377	49
First-Line Supervisors of Office and Administrative Support Workers	187	51
First-Line Supervisors of Production and Operating Workers	122	42
General and Operations Managers	110	77
Sales Managers	92	5
Medical and Health Services Managers	49	10
Managers, All Other	43	28
First-Line Supervisors of Non-Retail Sales Workers	25	6
Transportation, Storage, and Distribution Managers	22	5
Industrial Production Managers	18	9
First-Line Supervisors of Housekeeping and Janitorial Workers	6	9
First-Line Supervisors of Personal Service Workers	4	20
Lodging Managers	2	2
First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers	1	4
First-Line Supervisors of Fire Fighting and Prevention Workers	0	1

Occupation	Avg Monthly Postings (Jan 2019)	Avg Monthly Hires (Jan 2019)
Gaming Managers	0	0

Occupation Gender Breakdown



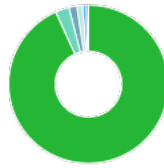
	Gender	2018 Jobs	2018 Percent	
•	Males	4,127	58.6%	
•	Females	2,915	41.4%	

Occupation Age Breakdown



	Age	2018 Jobs	2018 Percent
●	14-18	11	0.2%
●	19-24	283	4.0% ■
●	25-34	1,293	18.4% ■■
●	35-44	1,686	23.9% ■■■
●	45-54	1,922	27.3% ■■■■
●	55-64	1,565	22.2% ■■■■
●	65+	284	4.0% ■

Occupation Race/Ethnicity Breakdown



	Race/Ethnicity	2018 Jobs	2018 Percent
●	White	6,566	93.2%
●	Hispanic or Latino	196	2.8%
●	Asian	114	1.6%
●	Black or African American	80	1.1%
●	Two or More Races	54	0.8%
●	American Indian or Alaska Native	32	0.4%
●	Native Hawaiian or Other Pacific Islander	2	0.0%

Occupational Programs

13 Programs (2017)		609 Completions (2017)	677 Openings (2017)
CIP Code	Program	Completions (2017)	
52.0201	Business Administration and Management, General	223	
52.1401	Marketing/Marketing Management, General	134	
52.0204	Office Management and Supervision	80	
51.2208	Community Health and Preventive Medicine	63	
52.0299	Business Administration, Management and Operations, Other	29	

Industries Employing Supervisory Management - March 2019

Industry	Occupation Group Jobs in Industry (2018)	% of Occupation Group in Industry (2018)	% of Total Jobs in Industry (2018)
Upholstered Household Furniture Manufacturing	446	6.3%	11.5%
Local Government, Excluding Education and Hospitals	347	4.9%	4.3%
General Medical and Surgical Hospitals	330	4.7%	3.2%
Federal Government, Civilian, Excluding Postal Service	288	4.1%	9.0%
Corporate, Subsidiary, and Regional Managing Offices	234	3.3%	10.2%

Appendix A - Occupations

Code	Description
11-1021	General and Operations Managers
11-2022	Sales Managers
11-3051	Industrial Production Managers
11-3071	Transportation, Storage, and Distribution Managers
11-9071	Gaming Managers
11-9081	Lodging Managers
11-9111	Medical and Health Services Managers
11-9199	Managers, All Other
33-1021	First-Line Supervisors of Fire Fighting and Prevention Workers
37-1011	First-Line Supervisors of Housekeeping and Janitorial Workers
37-1012	First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers
39-1021	First-Line Supervisors of Personal Service Workers
41-1011	First-Line Supervisors of Retail Sales Workers
41-1012	First-Line Supervisors of Non-Retail Sales Workers
43-1011	First-Line Supervisors of Office and Administrative Support Workers
51-1011	First-Line Supervisors of Production and Operating Workers

Appendix B - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

State Data Sources

This report uses state data from the following agencies: Iowa Workforce Development; Minnesota Department of Employment and Economic Development; Wisconsin Department of Workforce Development, Bureau of Workforce Information