

# Occupation Overview

Emsi Q1 2019 Data Set

March 2019

## Western Technical College



400 Seventh Street  
La Crosse, Wisconsin 54601  
608.785.9200

# Parameters

## Occupations

Code	Description
31-1011	Home Health Aides
31-1013	Psychiatric Aides
31-1014	Nursing Assistants
31-1015	Orderlies
39-9021	Personal Care Aides

## Regions

Code	Description
55011	Buffalo County, WI
55023	Crawford County, WI
55053	Jackson County, WI
55057	Juneau County, WI
55063	La Crosse County, WI
55081	Monroe County, WI
55121	Trempealeau County, WI
55123	Vernon County, WI

## Timeframe

2019 - 2025

## Datarun

2019.1 – Employees

# Nursing Assistant - March 2019 in Western Technical College District

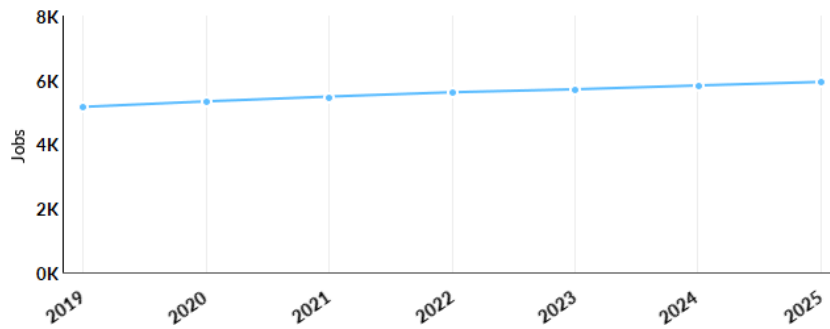
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# Occupation Summary for Nursing Assistant - March 2019

<b>5,155</b> Jobs (2019) 9% above National average	<b>15.1%</b> % Change (2019-2025) Nation: 17.3%	<b>\$12.15/hr</b> Median Hourly Earnings Nation: \$11.64/hr
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## Growth

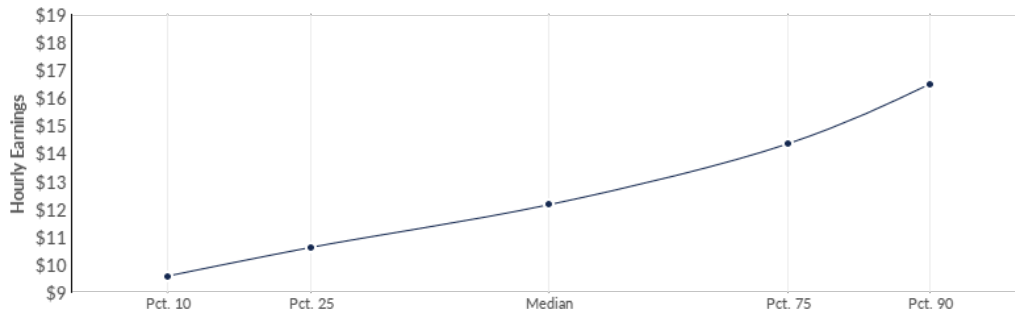
<b>5,155</b> 2019 Jobs	<b>5,934</b> 2025 Jobs	<b>779</b> Change (2019-2025)	<b>15.1%</b> % Change (2019-2025)
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Occupation	2019 Jobs	2025 Jobs	Change	% Change
Home Health Aides (31-1011)	381	466	85	22%
Psychiatric Aides (31-1013)	37	41	4	11%
Nursing Assistants (31-1014)	2,219	2,309	90	4%
Orderlies (31-1015)	88	93	5	6%
Personal Care Aides (39-9021)	2,430	3,024	594	24%

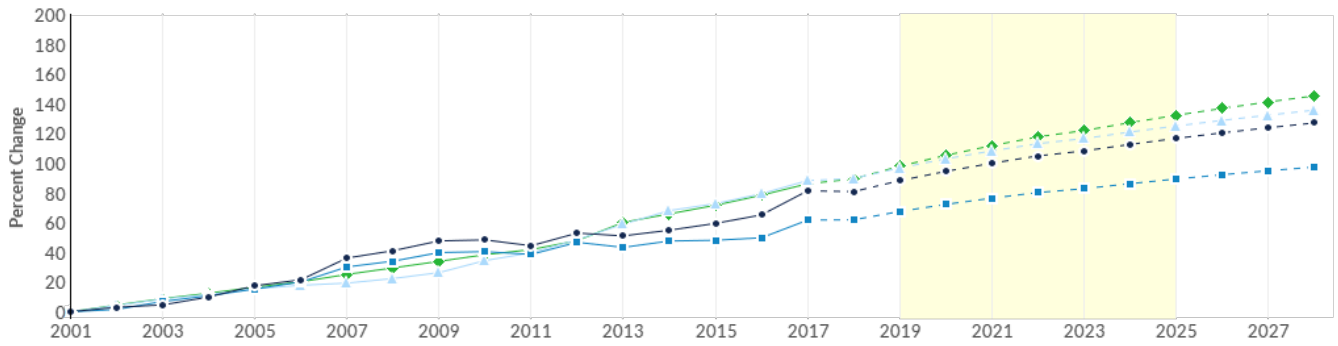
## Percentile Earnings

<b>\$10.61/hr</b> 25th Percentile Earnings	<b>\$12.15/hr</b> Median Earnings	<b>\$14.34/hr</b> 75th Percentile Earnings
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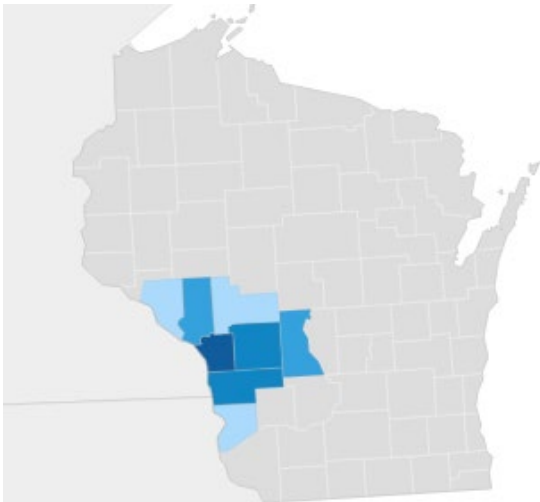
Occupation	25th Percentile Earnings	Median Earnings	75th Percentile Earnings
Home Health Aides (31-1011)	\$10.45	\$12.18	\$14.95
Psychiatric Aides (31-1013)	\$11.54	\$13.07	\$14.55
Nursing Assistants (31-1014)	\$12.08	\$13.73	\$15.67
Orderlies (31-1015)	\$12.33	\$14.54	\$17.42
Personal Care Aides (39-9021)	\$9.90	\$10.93	\$12.16

# Regional Trends



	Region	2019 Jobs	2025 Jobs	Change	% Change
●	Region	5,155	5,934	779	15.1%
●	7 Rivers Region	6,591	7,451	860	13.0%
●	State	107,395	122,777	15,382	14.3%
●	Nation	4,850,087	5,690,113	840,026	17.3%


# Regional Breakdown



County	2025 Jobs
La Crosse County, WI	3,104
Monroe County, WI	687
Vernon County, WI	522
Trempealeau County, WI	443
Juneau County, WI	442



## Job Postings Summary

<p><b>187</b></p> <p><b>Unique Postings</b></p> <p>1,284 Total Postings</p>	<p><b>7 : 1</b></p> <p><b>Posting Intensity</b></p> <p>Regional Average: 7 : 1</p> 	<p><b>37 days</b></p> <p><b>Median Posting Duration</b></p> <p>Regional Average: 37 days</p>
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There were **1,284** total job postings for your selection in January 2019, of which **187** were unique. These numbers give us a Posting Intensity of **7-to-1**, meaning that for every 7 postings there is 1 unique job posting. This is close to the Posting Intensity for all other occupations and companies in the region (7-to-1), indicating that they are putting average effort toward hiring for this position.

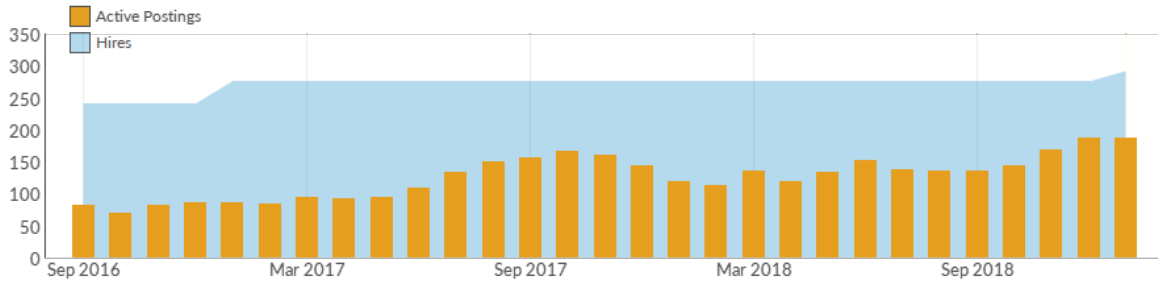
## Job Postings vs. Hires

**187**

**Avg. Monthly Postings (Jan 2019)**

**292**

**Avg. Monthly Hires (Jan 2019)**



Occupation	Avg Monthly Postings (Jan 2019)	Avg Monthly Hires (Jan 2019)
Personal Care Aides	91	177
Nursing Assistants	54	86
Home Health Aides	42	27
Psychiatric Aides	0	2
Orderlies	0	0

# Occupation Gender Breakdown

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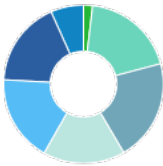
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	Gender	2018 Jobs	2018 Percent
•	Males	615	12.4% 
•	Females	4,339	87.6% 

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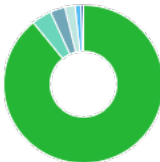
# Occupation Age Breakdown

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	Age	2018 Jobs	2018 Percent
●	14-18	91	1.8% 
●	19-24	941	19.0% 
●	25-34	1,029	20.8% 
●	35-44	821	16.6% 
●	45-54	877	17.7% 
●	55-64	865	17.5% 
●	65+	330	6.7% 

# Occupation Race/Ethnicity Breakdown



	Race/Ethnicity	2018 Jobs	2018 Percent
●	White	4,417	89.2%
●	Asian	201	4.1%
●	Black or African American	148	3.0%
●	Hispanic or Latino	103	2.1%
●	Two or More Races	58	1.2%
●	American Indian or Alaska Native	27	0.5%
●	Native Hawaiian or Other Pacific Islander	1	0.0%

## Occupational Programs

<b>2</b> Programs (2017)	<b>352</b> Completions (2017)	<b>665</b> Openings (2017)
CIP Code	Program	Completions (2017)
51.3902	Nursing Assistant/Aide and Patient Care Assistant/Aide	339
51.1502	Psychiatric/Mental Health Services Technician	13

## Industries Employing Nursing Assistant - March 2019

Industry	Occupation Group Jobs in Industry (2018)	% of Occupation Group in Industry (2018)	% of Total Jobs in Industry (2018)
Services for the Elderly and Persons with Disabilities	1,228	24.8%	75.4%
General Medical and Surgical Hospitals	966	19.5%	9.4%
Nursing Care Facilities (Skilled Nursing Facilities)	952	19.2%	44.6%
Residential Intellectual and Developmental Disability Facilities	446	9.0%	66.1%
Assisted Living Facilities for the Elderly	379	7.6%	47.6%

# Appendix A - Data Sources and Calculations

## Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

## Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

## Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

## Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

## State Data Sources

This report uses state data from the following agencies: Iowa Workforce Development; Minnesota Department of Employment and Economic Development; Wisconsin Department of Workforce Development, Bureau of Workforce Information